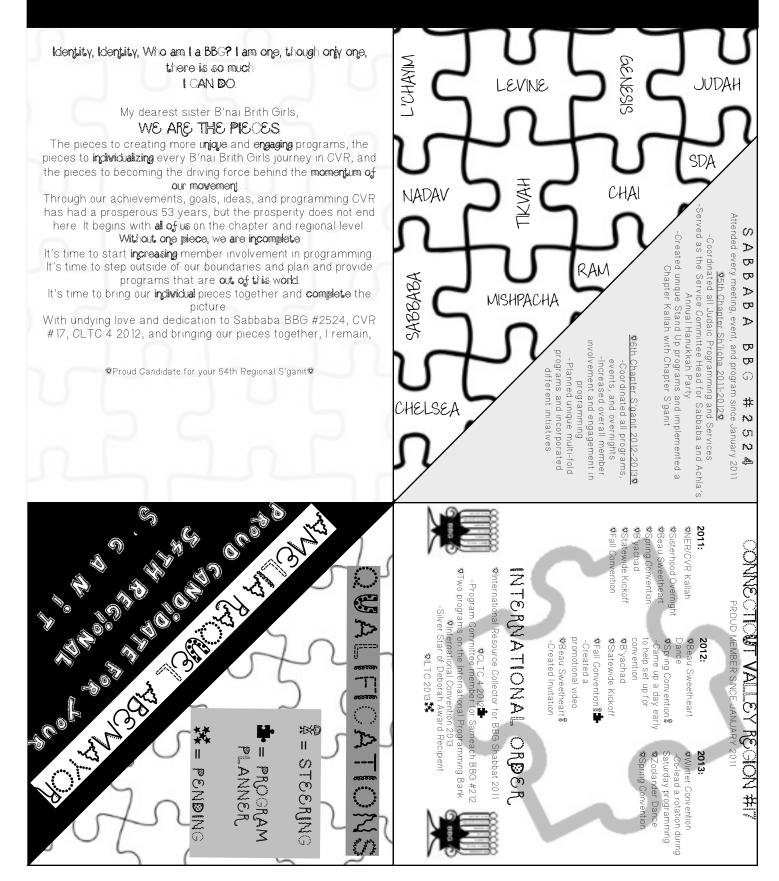
# BTB I MO JBHTBOT

## Susta Y Laugver



# I CALS AND PICCES I

The best changes often start as a single, simple thought. Think big and discover the ways to make your dreams real. For you are the one who can make a difference, and no one can stop you."

## ENHANCING THE BBG EXPERIENCE

#### **©**CONVENTIONS

Goal have one of a kind conventions that offer a variety of engaging programs

Work diligently with steering committee to produce innovating and meaningful programs

Implicate themes at conventions that allow for more focused programming throughout the weekend

©Offer numerous program options that steer away from the "traditional" breakout groups: Allow members to choose what programs they'd like to attend beforehand through online surveys

Create programs for the entire convention body in order to unite our region

#### **V**THE FOLDS

Goal have the folds be incorporated into programming, rather than pushed

Work with counterparts to individualize folds for each chapter

 Encourage the creation of MBA themed programming
Educate program leaders on how to blend certain folds together to create amazing programs

## EXPANDING OUR RESOURCES

#### Goal have numerous regional and chapter resources on top of international resources

Work with regional S'gan to create a regional programming bank that offers a variety of chapter programs, releases, and information

Create dashboard, fold, and Stand Up Releases that educate Chapter S'ganim

Make myself a resource and dedicate 100% of my time to my counterparts and program leaders

Select an AZA and BBG program of the month with regional S'gan that other chapters can use as a guide/resource

Pass down information, initiatives, and resources from the International S'ganim to my counterparts

Be in constant communication with chapter Advisors and copy them in emails

 Work closely with Regional S'gan to create beneficial resources for overall regional programming
Have monthly calls with Chapter S'ganim (collectively and

individually) ©Create a CVR S'ganim Facebook Group ©Keep in constant communication with my counterparts and get to know each and every one of them individually

### CREATING EQUAL OPPORTUNITIES

©STEERING ♥

Goal Have big and diverse committees of dedicated members coordinating conventions and chapter events

Work with Regional S'gan, Godol, and N'siah to create more unique applications that allow members to clearly present their ideas for conventions

Have steering meetings go beyond the in person meetings! Follow up with committee members through Skype, Facebook,and other forms of social media

Start the steering process earlier to reduce last minute planning and stress

Introduce Chapter Steering: Work with chapter S'ganim to create committees within their chapters

#### WEMBER INVOLVEMENT

Goal Increase member involvement in programming and encourage nonboard members to experience hands on programming

Have regional programming chairs that specialize in certain folds (example: Recreation chair that sends out releases each month with information pertaining to the Recreation fold)

Have year round chapter programming chairs and committees that help plan and lead programs with Chapter S'ganim

©Give EVERY chapter member the opportunity to run a program: the recruitment process does not end after a member signs up on Blinked

## QUALITY OVER QUANTITY

Goal Focus on program CONTENT and guarantee each and every program is above and beyond programming excellence

 $oldsymbol{lpha}$  Spend the first half of the programming year fine tuning each fold

by having a "Fold of the month"

Implicate monthly programming initiatives that chapter S'ganim

and program leaders can program around (example: MBA month)

Educate and work both individually and cohesively with my

counterparts on chapter programming and events

Have a #TeamS'ganim Sleepover to train my counterparts and bring them closer together!

Review each and every program with my counterparts before the program is run through a phone call (one week in advance) as well as offer constructive feedback

Have chapter s'ganim and program leaders gain feedback after programs through one on one conversations rather than using a cookie cutter survey