

*My Sister Bnai Brith  
Girls;*

*For me, a garden is the perfect way to describe our chapter and our order. We all start out as little seeds, not knowing what we will become and what impact we can make. Once our seed is planted in the garden of BBG, we begin to flourish and blossom into a beautiful and unique flower. All together, we make up the amazing and beautiful garden that is our chapter. Our garden and each of us are still not fully bloomed, and have even more room to grow as leaders and as a chapter. As Chapter N'siah, I will do everything I possibly can to help cultivate our chapter and help each of you grow as leaders. I will put my heart and soul into my position, and our chapter at all times.*

*Respectfully submitted  
with undying love,*

*I remain*

*Proud Candidate for your  
2013-2014 Chapter  
N'siah*

*"The only way that we can live, is if we grow. The only way that we can grow is if we change. The only way that we can change is if we learn. The only way we can learn is if we are exposed. And the only way that we can become exposed is if we throw ourselves out into the open. Do it. Throw yourself."*

□ C. JoyBell C.

### **Qualifications:**

#### **Leadership Positions:**

#### **Chapter:**

- ♥ Chapter Morah 2012-2013
  - (MIT night 2013)
  - Inducted 6 new MITs
- ♥ L'Chaim Fashion Show 2012
  - Style coordinator
- ♥ Planned programs throughout the year

#### **Regional:**

- ♥ Regional Sweetheart 2012-2013
- ♥ 2012 RLTC Steering Committee
- ♥ Coordinated Beauheart Ball 2013
  - Record breaking attendance
- ♥ BBYO Connect Committee
- ♥ Attended Fall and February Execs
- ♥ Attended most regional programs

#### **Conventions Attended:**

- ♥ RLTC 2011
- ♥ SRC 2012
- ♥ RLTC 2012
- ♥ WRC 2012
- ♥ SRC 2013
- ♥ International Convention 2013



## **Goals and Initiatives:**

### **Programming: The Soil to Plant our Seeds**

- ♥ More programs planned by members
  - Challenge each member to plan at least one program
  - Every month incorporate all 6 folds throughout programming
- ♥ Create general layout of calendar along with board
  - Leaving space for member-run programs
  - Make specific dates reserved for Jewish holiday programs



### **Membership: The Water that Helps our Chapter Grow**

- ♥ Get current members more involved, and allow them to blossom in BBG
- ♥ Reach out to more prospects and contact them
  - Put posters up in high schools and Jewish locations (e.g. synagogues)
- ♥ Contact “one-program-girls”, and ask them for feedback on the program
  - Create an anonymous online survey
  - Create promotional videos

### **Judaism: Our Roots**

- ♥ Incorporate Judaism into programming, including weekend programs
  - E.g. Shabbat dinner, Havdalah, Purim party, Lag B'Omer bonfire etc.
- ♥ Provide information to chapter on upcoming Jewish events
  - Part of the newsletter is upcoming Jewish events, resources posted on FB

### **Communication: Spreading our Seeds Further**

- ♥ Constant contact with members and prospects on programs
- ♥ Ask each chapter member how they would like to be contacted, and what time works for them
- ♥ Programs posted on Facebook once finalized (several weeks in advance in order to promote each program more efficiently)
- ♥ Monthly newsletter with regional and chapter programs for that month
- ♥ Monthly anonymous survey for feedback (programming, communication, etc.)

### **Sisterhood: Turning Lone Flowers into Blossoming Gardens**

- ♥ More “bonding” programs based on sisterhood, especially on weekends (e.g. monthly sleepovers)

