



byoinsider It's the first day of February and you now what that means... #AZABBGIC2017 is this month! In just 15 days, over 4,000 of the... more

alexisdaniel4 Respectfully submitted with undying
love for all of you,
I forever remain, Alexis Sue Daniel,
A proud candidate for Hudson Valley Region's 6th
Regional Mazkirah



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Qualifications

Aviv BBG #2545

- ★ Sixth Chapter N'siah
 - Organized and planned all programs
 - Recruited over 30 members into Aviv this year alone
 - Planned and organized all Shabbat, Havdalah, Stand UP, and Social Action programming
 - Promoted all chapter events, as well as reaching out to all members to come to every event
 - Designed clothing and raised money for Aviv as well as promoted globalization throughout the chapter
- ★ Fifth Chapter Gizborit
 - Ended my term with over \$900 for Aviv BBG
 - Promoted globalization throughout the chapter
- ★ Member in good standing & attended 99% of programming since September 2014

Hudson Valley Region #32

- ★ Mazkirah Chair Position 2016, 2017, 2018
- ★ Winter Convention 2015 (Red Panda Award), 2016, 2017
- ★ Spring Convention 2015, 2016, 2017, 2018
- ★ RLTI 2016, 2017
- ★ LTI 2017, 2018
- ★ Brotherhood / Sisterhood / Spirit Overnight 2017, 2018
- ★ Spring Convention 2016 Steering Committee
- ★ Winter Whiteout Dance 2015, 2016, 2017, 2018

International BBYO

- ★ International Convention 2016
 - ★ International Convention 2017
 - ★ International Convention 2018
- (Recipient of the Silver Star of Deborah Award)
- ★ J - Serve 2015
 - ★ J - Serve 2016 (Planning Committee),
 - ★ J - Serve 2017
 - ★ J - Serve 2018



Goals & Ideas

Communication

- ★ Regional Communication
 - Use Remind 101 and send weekly updates about what has been happening and upcoming regional events, and during all conventions
 - Send out weekly emails to teens, board members, and parents
 - Consistently make myself available for my board
 - Create a HVR app to provide information about regional and chapter events
- ★ Counterpart Communication
 - Create a strong bond with counterparts
 - Help each chapter get on track so they utilize ALL social media to its fullest potential
 - Help counterparts create events on facebook at least two weeks prior to the chapter event
 - Monthly counterpart calls to make sure everything is up to date
 - Help girls to come up with unique ways of communicating based on their chapter as well as making sure prospects are being contacted in an exciting and timely matter (videos, flyers, social media, etc)
 - Create a monthly regional newsletter with the mazkirim
 - Bi-weekly calls with regional mazkir to work on planning for upcoming events and the various ways we plan to promote them
 - Frequent counterpart meetings to ensure everything is running smoothly in the chapters

Social Networking

- ★ Instagram
 - Post pictures from regional events and keep teens updated
 - Post flyers for all upcoming events
- ★ Facebook
 - Create events at least 3-4 weeks in advance to ensure a high attendance rate
 - Advertise all regional events as much as possible
 - Help run the convention groups on facebook and other sources
 - Post flyers for all upcoming events
- ★ GroupMe
 - Update all teens on upcoming events at least 3 weeks prior to the event
 - Post flyers for all upcoming events
- ★ Snapchat
 - Use more frequently to promote and share upcoming events
 - Post flyers for all upcoming events

Promotion

- ★ Create promo videos for all upcoming events
- ★ Work with every position to promote events pertaining to that position
- ★ Help the chapter mazkirim create videos to help promote chapter events
- ★ Work with regional mazkir to promote differently than before
- ★ Continue the chair positions (press corps committee)
- ★ Post pictures from all regional events 24 hours after the event ends