

MAZKIRAHÉ

ANNA ROSE EPSTEIN

YOUR CANDIDATE FOR LONESTAR'S 21st REGIONAL MAZKIRAH

My sister B'Nai Brith Girls,

BEYONCÉ would have been the ultimate BBG. She empowers others by communicating through her voice and spreading her ideas worldwide. I want to teach every BBG how to use her voice and efficiently communicate so she can hit all the right notes for her chapter. By using technology and social media to its full extent, finding out the best ways for each chapter to communicate with each other, and much more, I promise all information will be spread efficiently and quickly. So roll up the partition please, and we can all sing it like Yoncé with me as your 21st Regional Mazkirah.

Respectfully Submitted With Undying Love For,

BEYONCÉ, Lonestar Region #73, BBG #63, Waking Up Flawless, Having everyone's voice heard, & every BBG in this room, I remain,
Your Candidate for Lonestar's 21st Regional Mazkirah,

Anna Epstein

QUALIFICATIONS THE LYRICS

★ - denotes planned
♡ - denotes upcoming

"THIS IS HOW THEY MADE ME, HOUSTON TEXAS BABY" - BBG #63

Spring 2014 Mazkirah

Spring Term Elections 2014

Spring Term Board Inductions 2014

Spring 2014 Fundraising Committee

BBG #63 Life 2014

Fall Term Schlichah

Fall Term Elections 2014

Fall Term Board Inductions 2014

Fall Term Programming Committee 2014

MIT Inductions '13, '14

63 Sisterhood Spirit Award 2014

"HOLD UP, TEXAS TRILL" - LONESTAR REGION #73

MIT/AIT 2014 ★

Regional Convention 13, 14 ★

Kallah 2014

Regional Chair Network- Mekasherim Committee Spring 2014

Regional Chair Network- Mekasherim Committee Fall 2014

GHC AZA/BBG Global Shabbat 2013

MIT Pickup '13, '14

GHC Whiteout Party '13, '14

Nom Pickup 2014

Walkdowns 2014

MIT AIT & REGIONALS STEERING 2014

"WHO RUN THE WORLD?" - INTERNATIONAL ORDER

CLTC 2 2015♡

AZA/BBG IC 2015♡

OTHER

Jserve '12, '13, '14 ★, '15♡

Jserve Substeering '13, '14

AIPAC: American Israel Public Affairs Council- National Summit 2014

Emery/Weiner School Israel Club President

Emery/Weiner School Jewish Life Committee Member

Emery/Weiner School Tikumn Olam Club Member

TRACKLIST

GOALS AND IDEAS

***FLAWLESS COUNTERPARTS

- *Monthly counterpart emails
 - *Focus on responsibilities of all counterparts- make sure all counterparts understand their duties as maz/katvanit/orechet
 - *Create a Facebook Group
 - *How-To Guides: guides on how to make calls, emails, newsletters etc.
 - *Help girls to come up with unique ways of communicating based on their chapter
- Ex: Videos, flyers, Instagrams, etc.
- *Consistently make myself available for all counterparts

XO SOCIAL MEDIA

- *Utilize social media for ALL events!
- *Create a Lonestar Region app to provide info about regional & chapter events.
- *Use Remind 101 so subscribers can receive text reminders
- *Update Lonestar Facebook constantly.
- *Upload Convention photos 1-3 days after the event
- *Have an Orechet committee at conventions so all chapters get a ton of photos!
- *Post useful information on the Facebook Page
- *Tweet from @LSRBBOY to raise awareness about events
- *Use humor in tweets, but still be informative
- *Help promote all regional and chapter events
- *Give twitter shout outs to recognize achievements of LSR members



YONCÉ/PARTITION SUMMER PROGRAMS

- *Summer Program Push Week
- *Have at least 5 members from each chapter register for a summer program.
- *Host a Summer Program Fair, where people can learn about the different programs they can attend and see which they would enjoy

PRETTY HURTS LONESTAR REGION #73

- *Take detailed minutes at all Regional business meetings and Regional Board Meetings
- *Create a Regional Yearbook
- *Have a yearbook committee
- *Write an article for a local Jewish newspaper updating them on what Lonestar has done recently
- *Create a regional calendar with Regional and International events
- *Send out a regional newsletter every month
- *Make all chapters first task of the term updating phone lists and active members list

"I sneezed on the beat and the beat got sicker" -Beyoncé