

# Aleph Roark Benjamin Weinrib Baker Aspiring to be your 94th Grand Aleph Mazkir



# Qualifications:

Aleph in good standing March 2015 - present

## Chapter Magen AZA #2360:

- Aleph Mazkir 2015/2016 (full year term)
  - Coordinated Regional Super bowl party
  - Raised \$900 of profit for the chapter
  - Coordinated AIT induction night due to no Moreh on board that term
  - Doubled active members
- Aleph Godol 2016/2017 (full year term)
  - · Coordinated and hosted several brotherhood overnights
  - Led planning in Regional Super bowl party and our recruitment rush programming
  - Created new Shuk for the chapter
  - Worked to maintain brotherhood to ensure AITs felt included in everything

# Lake Ontario Region #36:

- 38th Regional Aleph S'gan 2017 -present (full year term)
  - Coordinated Fall Regional Kickoff
  - Created an initiative to get general members involved in planning programs
  - Brought back organized sports to the region
- Acting Regional Aleph Godol
  - Assumed all regional Aleph Godol responsibilities
  - Worked with the regional N'siah to help when needed

# Grand Order of the Aleph Zadik Aleph:

- International Convention Separates Committee 2018
  - Co-planned a separates program for over 150 Alephs
  - Ensured while programming to plan a program that ensured everyone felt included
- Bronze Shield of David Award\*

## **Events Attended:**

# Chapter Magen AZA #2360:

 Attended every weekday and weekend chapter program able to attend from March 2015 to the present

## Lake Ontario Region #36:

- Magen Regional Super bowl Party 2015, 2016^, 2017^
- LockIn 2015, March 2016, October 2016, 2017
- Regional Awards and Installs 2015, 2016, 2017
- Spring Convention 2015, 2016', 2017'
- Winter Convention 2015
- Fall Convention 2016', 2017'
- Fall Kickoff 2015, 2016, 2017^
- Camp MIT/AIT 2016
- Winter Retreat 2018'
- Fall Executive Retreat 2017
- Regional February Execs 2016, 2017
- IRLTC 2015
- Beauheart Ball 2017
- Regional Election Workshop 2015, 2016, 2017

# Grand Order of the Aleph Zadik Aleph

- International Convention 2017, 2018'\*+
- Canadian National Pre-summit
- February Executive Conference 2018\*
- ILTC 2017
- ILSI 2018\*
- Ambassadors to Bulgaria 2018\*

#### Denotes:

^ Coordinated, \* Pending or will be attending, ' Steered, + Delegate

Every idea I have that you will see and hear about supports one main focus: Create meaningful experiences for Jewish teens around the world

#### My Brother Alephs,

"Yesterday is history, tomorrow is a mystery, but today is a gift that's why it is called the Present." This quote displays possibly the most honest thing I have ever read, that living in the moment each day, minute, and second works to create greatness. That is why I'm standing in front of you today to make our order stronger, for every day I would be your 94th Mazkir. To ensure all 42 countries and 10 000+ Alephs to have a strong sense of brotherhood and a home. Reaching out is the first step of a journey, so let's do it together. Fraternally submitted with undying love for AZA, our movement, the 7 cardinal principles, and every Aleph in this room. I forever remain,

Aleph Roark Benjamin Weinrib Baker

#### Communication:

#### Revolutionize the Shofar:

- •Have monthly Shofar newsletters to feature additional sections with articles submitted from members around the order
- •Create a resource link so members can easily access all International resources
- •Each section will feature information that is taught in BBG/AZA history from around the order, with information from many countries and regions

**Result:** Alephs and BBGS from across the globe will be connected through the power of articles, video interviews, pictures, and engaging individuals

#### International BBYO Website:

- •Update information constantly about what Grand board and regional executives are doing so parents and members can easily find information
- •Create an updated parents section of the website so they can stay updated on what is going on in the order
- •Have an interactive BBYO globe so you can click on a country and see information about it

**Result:** Keep people from around the world informed and updated

### Globalization

- •Have GNC calls every month to do training, networking, and updates
- •Create GNC updates in The Shofar
- •Have a database of Globalization programs for chapters and regions to utilize
- •Ask countries to make a video about what BBYO is like in their community, featuring pictures and videos from programs and their conventions

  Result: Have the GNC serve as a platform for creator of globalization between AZA and BBG all over the world.

### 94th Grand Board

- •Work the board and international staff to ensure program and promotional quality is exceptional
- •Be as supportive as I can
- •Collaborate with the Grand and International board to create movement wide initiatives

**Result:** To have successful and collaborative relationships with the Grand board to make visions into realities

## Counterparts:

- •Set up a google drive to share MGOSK resources
- •Have bi-weekly calls with regional counterparts and bi-monthly with chapter counterparts
- •Have entire network calls once per term (spring and fall) to give training and so they can network
- •Monthly emails to regional counterparts with actions items to update them

**Result:** Create strong and meaningful bonds across the entire MGOSK network to improve communication across the order

# **Fundraising:**

- Create an ISF push week mid November to create incentive about getting more teens at IC and summer programs
- Throughout the push week make ISF a house hold topic through information booths, fundraisers through AZAA/BBGG, regional and international emails, and much more
- Have several calls with members who have an interest in planning fundraisers on how to layer and program unbelievable fundraisers
- Create several Gizborim fundraising recourses throughout the year

**Result:** Allowing chapters and regions to successfully fundraise throughout the year