

Qualifications

Achshav BBG #304

- Retention Morah- Spring 2008
- Recruitment Morah- Fall 2008
- Sh'lichah- Spring 2009
- Chapter Spirit Chair- Spring 2007
- Chapter Sisterhood Chair- Fall 2007
- Chapter Convention- 2007, 2008#, 2009

Ko'ach BBG #259

- Founder
- N'siah- Fall 2009, Spring 2010
- Received temporary charter within 1 month of founding
- KLTI (Ko'ach Leadership Training Institute)- 2010^, 2011
- 50 members in first 1.5 years
- Chapter Convention 2010^

D.C. Council #54

- Council Teen Connection Chair- 2008-2009
- Brought TC from 80 to 555 members
- D.C. Council Convention- 2009, 2010
- Sweetheart/Hearthrob- 2007, 2008, 2009, 2010
- BBG Shabbat- 2007, 2008, 2010
- Spirit Day- 2008, 2009, 2010, 2011
- D.C. Council Adult Gala Representative- 2009, 2010
- Attended every Kick-Off Dance
- Attended every Shul of the Month
- Recipient of Whagelstein Family Achari Award- 2009
- Member of Kol Echad Youth Special Needs Program- 2008-2011
- J-Serve- 2007, 2008, 2009, 2010
- Sweetheart of Brandeis AZA #1519

Northern Region East

- New Member Weekend- 2007
- Regional Leadership Training Institute- 2008, 2009, 2010
- Regional Convention- 2007, 2008#, 2009#, 2010
- Regional Kallah- 2008

The International Order of the B'nai Brith Girls

19th International Aym HaChaverot

Coordinating Chapter Leadership Training Conference (CLTC) 6, 2011^

Increased awareness and teen involvement in Teen Connection

International Starting New Chapters Chairwoman- 2009-2010

- March of the Living 2008
- Chapter Leadership Training Conference (CLTC) 2, 2008
- N'siah of Chazak BBG #2516
- International Convention- 2009, 2010#, 2011#

International Leadership Training Conference (ILTC)- 2009

International Kallah- 2009

International February Executive Meetings- 2010, 2011#

International August Executive Meetings- 2010^

International Leadership Seminar Israel- 2010

East Coast Kallah- 2010, 2011*

Eternal Light Recruitment Award

85th/65th Anniversary Award

The Gold Star of Deborah Award

The Silver Star of Deborah Award

AIPAC High School Summit- 2008, 2009

AIPAC Policy Conference- 2009, 2010, 2011*

The BIG E.A.S.Y. Summit 2010 (Environment Advocacy Starts with You)

BBYO Representative at Jewish Futures Conference 2010

Additional Qualifications:

- Officer in school's special needs program- 2009-2011: Nominee for top officer in Maryland
- Nominee for Maryland's Women of Tomorrow Award

^ Coordinating

* Future

Chapter = 6 Month Terms

Steering/Planned Programs

C/R/International = Full Year Terms

"If You're Out There - John Legend"

We're the generation we can't afford to wait.

Attention my sister B'nai Brith girls!

The future started yesterday, and we're already late.

If you hear this message, wherever you stand, I'm calling every woman, calling every man.

so here we are. the letter. the missing piece of the puzzle. the checklist is complete. ori introducing herself and saying how thrilled she is to be running check. qualifications complete. goals and ideas done. oh, wait a minute. what's this section of her platform? A place for me to put my goals, my ideas? my dreams? How I want to contribute to this order? cool.

my sister b'nai b'rith girls,

By declaring for International N'siah, I'm making a promise. This promise means I will represent the order for every ounce that it's worth and with every fiber of my being.

How can I adequately represent the International Order of the B'nai Brith Girls without your input?

whether you're a dedicated N'siah leading your region, a passionate chapter sh'lichah ready to change the world, or a freshman in awe of what lies in the path beyond, I am here to be your voice. Let us be the change that we want to see. Let's shake the world. Let's be the generation. Let's make a difference.

Let's show this world what being a B'nai Brith Girl truly means.

Respectfully submitted with undying love for your voice, your passion, and how you contribute to making the B'nai Brith Girls as beautiful as we can possibly be,

I remain,

Orli Tovah '08 file

Orli Tovah Berman

Proud candidate for your 6th International N'siah

If you're ready we can shake the world, Believe again, it starts within we don't have to wait for destiny, we should be the change that we want to see.

If you're out there.

Be the change with

Orli Tovah Berman

A proud thrilled honored delighted and inspired candidate for your

67th International N'siah

of the B'nai Brith Girls

You can be the change that you want to see.

How You Will Make a Difference

Your Dreams

Your Ideas

Your Goals

a proud B'nai Brith Girl

Your Name

Goals & Ideas

67th International Board

- Work as **one unified board**-- not 5 separate positions
- Create a **system of organization**: unified goal setting to make sure we are all staying motivated, on task, productive & working together to propel our movement forward
- Serve as role models for the International Order
- Weekly conference calls to ensure all board members are informed: alternate between solely BBG calls, and BBG/AZA board calls
- Weekly correspondence with each board member
- Maintain consistent contact with International Staff to increase our successes and improve relationships with local staff
- **Share & celebrate our successes as a board & an Order**

Cohesion with Grand Board

- Work **hand-in-hand** with the 87th Grand Board in order to create the most **effective, cohesive, and efficient** way to strengthen our movement
- Stay in constant contact with GAG during travels
- Plan ahead with GAG to make sure boards are most **effectively** addressing assignments
- Host bi-weekly joint board calls so we can stay updated and unified as one team

Regional & Council Counterparts N'siah Network

- Establish an **network** of N'siot across the Order. These are the people that see and hear everything in their regions, so we need to make sure their ideas are being shared!
- Each R/C has different strengths and weaknesses; I will readily provide for each counterpart in their different circumstances, which is essential to our growth
- Constant and **meaningful** correspondence. N'siot are busy enough as it is; all communication will be *frequent with purpose and substance*
- Monthly evaluations where the N'siot can evaluate my job as a counterpart, and evaluate the rest of their boards so we can create an effective plan of action
- Individual communication: N'siot should expect individual monthly contact (calls, emails, etc.)
- Use weekly emails to ensure N'siot are aware of the information the rest of International Board is sending to their boards
- Monthly goal setting to track progress and analyze the most efficient and effective methods
- Utilize technology to establish the *N'siot Network* through the use of a Facebook sharing space, conference calls, and email
- Update Dashboard and Keeping PACE blog with new resources and exciting information
- Plan effective August/February executive meetings where N'siot are given the tools to improve their R/C
- Celebrate our successes and hard work by making our resources, programs, and achievements available to all N'siot and members
- Integrate Godolim in order to create a unified XX body

Chapter Counterparts &

International Board Transparency

- The work of the International Boards often cannot be seen on the chapter level. We must publicly display our efforts & initiatives to further our movement
- **Further the N'siot Network to include Chapter N'siot.** These are the girls that are pushing our initiatives on to every member, so we need to further include them in our dialogue!
- *Bi-monthly calls* that include all N'siot and Godolim (R/C and chapter) in order to update everyone on international initiatives, programs and resources, in concurrence with bi-monthly *N'siot Newsletters* made specifically for chapter counterparts
- The message isn't just coming from me! Have chapter N'siot from across the order speak about their successes and give advice to other N'siot
- Create the same *bi-monthly call/email system* with all SAMS so chapter board members can promote international programs/initiatives on the chapter level and have access to international resources

Terminology

R/C: Region/Council

SAMS: Sganit, Agut, HaChaverot, Mazkirah, Shlichah

GAG: Grand Aleph Godol

Visitations and Travel

- Ensure each visit has *intent and purpose*
- Prior to each visit, work with regional director and N'siah to create an itinerary that allows me to assist the regional board and get a more solidified view of how the region & chapters function
- Schedule visits so that I am able to attend at least one large regional event to work with as many members as possible
- Work with R/C Board to create a **plan of action** for the rest of the year and how the I-Board can most positively assist & impact the region

International Chairs

- Create chairs with a specific purpose and meaning: this will be easier to manage and yield more effective results
- Create chair-specific timelines for the year to ensure **effectiveness**
- *Celebrate their hard work!* Include their releases in counterpart emails, on dashboard, and have them speak on conference calls. These ladies are the experts and are heavily underutilized sources of information

International Convention 2012

- Open registration in September to help *alleviate any financial difficulties*
- Begin steering application process in September to ensure planning goes as *smoothly as possible*
- Continue to have *incentives for early registration*: free flight contests, choose your own room drawings, your region is first in line for meals sweepstakes, ice cream parties for the CLTC with highest attendance, etc.
- *Create additional opportunities for members to get involved* in the planning process: Shabbat services, electives, slideshow, etc.

BBYO Canada

- Work to fully *incorporate regional leadership* into the Executive Body: have at least one representative from each region at February and August Executive Meetings, as well as conference calls
- Visit every Canadian region between myself & the GAG
- Fully involve Canada in international initiatives

Overseas BBYO

- Expand BBYO to more countries overseas to give every Jewish Teen in the world a *BBYO experience*
- Bring 30 overseas BBYO/Tzameret teens to International Convention
- Visit more overseas communities (in addition to Bulgaria, Israel, and UK)
- **Include overseas leadership** on conference calls & initiatives to strengthen our movement worldwide
- Keep the *Global Ambassador* network strong and in constant communication with their community, so that we can serve as *effective resources to one another*
- Continue to raise money through ISF to bring overseas leaders to our summer and international programs

International Programs

- Create a **strategic marketing plan** with the International Board to increase attendance at these summer experiences
- Emphasize *marketing in regions with traditionally low attendance* to boost representation
- CLTC:
 - Explore adding to the CLTC experience by adding two more sessions (total to 9) so that dates may be more compatible, smaller sessions, and they can reach more people
 - Revamp and reform current curriculum to create *uniformity between sessions*, while giving coordinators more room to *lead and plan programs*
- ILTC: Make sure that ILTC not only teaches about BBYO from the "international" viewpoint, but that it provides *anyone with the skills* to improve BBYO at home
- Kallah: Continue to include educators and speakers who can give the participants the most meaningful and transformative experience
- Impact: Promote these experiences as the premiere social action and community service experience

International Initiatives

- All initiatives must have *purpose, be easy to follow, and be applicable and tailorable to each R/C*
- Promote beyond the Executive body; **integrate chapter N'siot** in order to see their full potential
- Create *step-by-step guide* for ALL initiatives so they can easily be facilitated

Increasing Membership

- Expand geographically to involve as many Jewish girls in BBG as possible
- Create a system of **year-round recruitment** to boost membership constantly and consistently, and move away from the intake/rush system
- *Improve the quality of programming to increase membership and involvement*: it's what keeps members coming back!

Expanding the BBYO Umbrella: BBYO is more than AZA & BBG

- An important step in our transition from an **organization to a movement** is securing our relationship with Panim
- el Panim and Passport to the World
- By increasing our involvement with these branches, we will be able to provide experiences suitable for ALL Jewish teens with a wide array of interests
- Effective partnerships can lead to *increased recruitment, membership and quality of programming* for AZA and BBG

Panim el Panim

- Panim has an incredible amount of programming, fundraising, Judaic and community service resources that we can **utilize to enhance Stand Up!, Speak Up!**, and other community service programs
- Panim is an effective way to increase BBYO's involvement in the Jewish Community from a philanthropic and advocacy perspective, so we must continue to promote these conferences to BBGs across the order

Passport to the World

- Promote P2W to Jewish community at large, for example, at summer camps and synagogues
- Promote P2W as another summer program alternative to leadership based programs to *appeal to a larger constituency*

AIPAC

- Have high representation at High School Summit and Policy Conference
- Remain AIPAC's "go-to" youth organization by continuing campaigns such as *SpeakUP!*

Teen Connection

- Continue to place an emphasis on starting and expanding Teen Connection by placing **leadership in the hands of teens** alongside staff through the position of Teen Connection Liaison
- Work to create a system of *effective facilitation* from teen connection participation to members of BBYO

Parents

- Create a parent booklet with all information they need to know to support their teens throughout BBYO
- Make all scholarship opportunities known far in advance so parents can plan ahead for costs
- Update parents on our international initiatives through email and "parent only" conference calls

Staff

- **Constant communication** with staff so that we are always working *cohesively* for the same purpose
- Communicate the *ideas and dreams* of the teens to the **International Board of Directors**

Celebrate Our Hard Work

- **Recognize chapter, regional and international leaders for all their effort!**
- Make a "celebration" tab on the Keeping PACE blog, where each day, an accomplishment that someone in the order has made will be posted along with their resources so it is available to everyone

Personal Promises

- Be available to any and *all B'nai B'rith Girls* around the world for matters related to BBG and beyond
- *Work consistently, diligently, and with every ounce of effort I possess in order to better our movement*
- Understand that *I am just one of many voices* and opinions-- I promise to listen and create **compromises** that will benefit the B'nai B'rith Girls
- **Always remain a proud member of the B'nai B'rith Girls**

Tomorrow's Starting
Now