



Aleph Billy Braker



Aspiring 64th Regional Aleph Moreh of Central Region West AZA #45

House of David AZA #1488

Aleph Kohen Godol - Winter '14/'15

- Strong Standing Aleph
- Help lead 30 Alephs and BBGs to San Francisco for first *HoC Goes to Hanukah Lighting in San Francisco*
- Randy Levinson- 25 Year Gala (Raised over \$4,000 and over 100 attendees)

Aleph Godol - Summer '14

- Planned and executed two Board Overnights
- Bi-weekly business meetings
- Led an Induction Ceremony
- Led 15 Alephs on a 3 night chapter trip to Arnold, California
- Led 30+ Alephs and BBGs to Balaban Ranch for first *Astronomy Night*
- Installed 5 Chairmanships
- Initiated recruitment process for a third advisor
- Three Shabbats and two Community Service events
- Raised over \$500 with Gizbor out of town for over one third of the term
- Updated HoD Historian Shotare Page after years of neglect
- Weekly parent emails for the first time in chapter history
- Parent Directory distributed with emails, addresses, and other contact information

Aleph S'gan - Winter '13/'14

- Board Overnight
- Alumni Leadership Overnight
- HoD Convention
- Superhero Night
- Relay For Life
- Recruited a second advisor
- Re-established Chapter Leadership Training Overnight
- Coordinated over 20 events including 3 tri-chapter events
- Taught new members roots of programming
- Used my Moreh term's PIT and AIT outline to educate and induct new members

Aleph Moreh - Summer '13

- Recruited 8 new members who all attend weekly (5 have been on board)
- Retained 13 members
- Planned an Aleph In Training (AIT) and Parent In Training (PIT)
- Inducted 8 prospectives
- Introduced prospective Facebook group and handbooks
- Played a large role in the planning process of *South Bay Sammy's*

Aleph Shaliach - Summer '12

- Two Community Service Events and four Chapter Shabbats
- Bi-weekly Shaliach Minute
- Updated Havdalah materials
- Made new HoD and Atz Chaim Shabbat prayer books

Central Region West AZA #45

Staffed Limos and Latkes- '13,'14

- Lead 50+ middle schoolers around the Bay Area for a scavenger hunt

Staffed BBYO Connect Kick Off- 2013

- Lead 80+ middle schoolers in an interactive color war

Track Planner- RLTC 2013

- Lead a 2 hour program, executed for 135 Alephs and BBGs
- Worked with Regional Staff, Administrative Assistants, and Convention Coordinators

Programs Attended:

- Kick off '12,'13,'14
- Spring '13,'14,'15 (Future Convention)
- Frat Weekend '13,'14
- RLTC '13
- Leadership Summits '14 (Chapter Head Delegate)
- Beau Sweetheart '14,'15
- Regional Summer Execs '13 (Chapter Head Delegate)
- Regional Summer Execs '14 (Chapter Head Delegate)
- Regional Kallah '15

Grand Order of the Aleph Zadik Aleph

Member of the International Leadership Network (2015)

Awards

- Morris Adler Young Leader
- Tree of Life Recruitment
- Silver Shield of David
- Bronze Shield of David

Programs Attended

- ILTC 2015 (Pending)
- International Convention 2015 (Chapter Head Delegate)
- CLTC 6 2014

Outside of BBYO

- Jewish Summer Camp (Camper '09-'13)
- High School Sports
 - Junior Varsity Tennis
 - Junior Varsity Cross Country
 - Junior Varsity Golf
- Captain of Middle School Basketball, Cross Country, and Track teams
- Class Representative (2013)
- Social Justice Fair Participant ('11, '12, '13)
- Assistant Coach for Challenger Division Baseball ('12, '13,'14)
- Assistant Coach at the Special Olympics (2014)
- California Permitted and Licensed Driver
- ASB Senator (Pending)
- Sophomore Class Representative ('14-'15)
- Attended District Wide Leadership Conference (2014)
- Friendship Circle Buddy

My Brother Alephs,

Opportunities. According to Webster's Dictionary, it is defined as "a good position, chance, as for advancement or success." Everyday we are given hundreds of opportunities. We have the opportunity to go for a morning jog or sit on the couch eating a bowl of Captain Crunch. We have the opportunity to leave a lasting impact on people, in a positive way or a negative way. We have the opportunity to continue to have 9 AZA chapters comprised of approximately 350 alephs, half of them attending conventions, OR we could break 600 members and become a power house in the order.

Opportunities and choices are what the next year will be filled with. It is our decision, our choice of how to go about them.

*What is the point of having 60 Alephs in a chapter if only 15 of them show up regularly to events? What is the point of having 60 Alephs in a chapter if the chapter board consists of only 6 people? **A chapter is only as strong as the number of active Alephs it has.***

*This is our year. We have a blank slate in front of us. We are perfectly capable of going where no others thought we could. This term, Central Region West AZA will blossom. We have prospectives to induct, and ceilings to shatter. We have Good and Welfares to be had and Life candles to be blown out. We have relationships yet to be built, and lives yet to be changed. So.. what **choice** are **you** going to make with the **opportunities** that lie ahead of you?*

Fraternally submitted, with undying love for Central Region West AZA #45, I remain

Aleph William Evan Braker

"Being a leader doesn't mean you have all the answers. Just the brains to recognize the right one when you hear it."

-Jack Kelly

Strengthening Chapters; Growing Our Region

Morim Team

Reshaping Counterpart Relationships

- Establish connection between the Chapter Moreh and the Regional Moreh
- Ensure active flow of ideas between counterparts
- Promote innovative and effective projects or plans

A coordinated effort will leave the regional counterpart more informed and the chapter counterpart better equipped.

BBYO Connect & 8th Grade Recruitment

- Increase the variety of BBYO Connect Events
- Work with S'gan to establish the 1st BBYO Connect Programming Bank
- Work with Chapter Morim to effectively reach out to all possible recruiting outlets

Step 1:

Educate Current Members *Creates Bright and Stable Future*

- Create accessible AIT resources for all board members and non-board members
- Create resources to help chapters customize their member curriculum
- Create a relevant member's handbook with the historical content of AZA and a condensed version of the Blue Book
- Establish resources online of personal stories and AZA education for Alephs who cannot attend CLTC or Leadership Summits

Step 2:

Expand and Grow

This must come after we educate the current members

- Continue the membership ladder so every chapter will create new members year round
- Teach all chapter Morim and members recruiting methods and sharpen the skills of new member recruitment
- Establish methods and resources to teach each member how to recruit, so the task does not solely depend on board members
- Help chapter members form organized lists with possible prospectives
- Relationship-based recruitment

Step 3:

Retain Old Members

Ensure members take advantage of all of their opportunities

- Plan a Senior Night so seniors can still feel connected
- Introduce big-brother and little brother system so seniors are invested in the success of a younger member
- Install a *Senior Retention Chair* at the Regional and Chapter level
- Create new and always-developing incentives to retain members
- Enhance BBYO experience so seniors have a reason to come back
- Remind alephs across the region that AZA and BBYO is fun because initiatives and new ideas are only productive if members enjoy what they are doing

Bringing it Back To The Chapters

- Put emphasis and focus on chapters: This will lead our region's growth
- Create specific pushes, initiatives, and training tutorials to be used at the chapter level
- Focus on chapter numbers instead of region numbers to ensure a strong foundation
- Pay attention and work closely with struggling chapters
- Create more step-by-step guides on how to start new chapters and expand new communities
- Create specific chapter goals based on their own specific conditions
- Promote brotherhood and fraternity at the primary level- chapter