

Innovation distinguishes between a leader and a follower.

-Steve Jobs

Chapter Gizbor Goals

- \$ Create a Gizbor Guide that explains the necessary steps to creating a successful budget, planning fundraisers, and advertising a StandUp cause, as well as using their money wisely.
- \$ Work with each chapter to expand their yearly fundraisers. Each chapter has a unique fundraiser that can generate additional revenue than they are. By working with my counterparts, I hope to teach them how to grow their fundraisers. The increase in revenue will allow chapters to focus on other aspects of our order such as programming.
- \$ Create a regional network of Gizborim who can work together and support each other. Each Aleph has unique ideas that can benefit our region; therefore, counterparts can aid each other in running successful fundraisers.

Aleph Godol and my Brother Alephs,

AZA impacts the world around us in countless ways. Through the fundraising efforts of chapters, our region has given thousands of dollars to causes we believe in. Just as your chapters have impacted the lives of people in the community around us, I want to leave my impact on NTO #74.

My election to chapter Gizbor, changed the way I looked at our order; it went from a purely social and Judaic group, to a community of people who affect positive change in our world. Through the position of Gizbor, I have been able to help fellow Alephs and the community around us. Money should never be the reason an aleph cannot attend a BBYO summer program; likewise, money should not stop a child from having dinner or receiving a life-saving treatment. If elected Gizbor, I promise to fulfill my position to the best of my abilities and set our region and chapters on paths of long-term financial success that will not only benefit us, but our community as well.

Fraternally submitted with undying love for, the Aleph Zadik Aleph, North Texas-Oklahoma Region #74, Brandeis AZA #932, Kaplan, Lewis, Lacey, Monsky, Fraza, and Berger. I remain,

Aleph Braden Fineberg

THE PATH TO PROSPERITY



Braden Fineberg
Caucusing to be your 30th
Regional Gizbor



Money is worth what it will help you to produce or buy and no more. -Henry Ford

Qualifications

- \$ International Leadership Network (2013—2014)
- \$ Mazkir Committee (2013—2014)
- \$ I.C. 2014 Steering Committee
- \$ Brandeis AZA #932 Gizbor Spring Term 2013
- \$ Brandeis AZA #932 Gizbor Fall Term 2013
- \$ ILTC 2013
- \$ LTI 2013
- \$ I.C. 2013, I.C. 2014
- \$ Planned and executed two successful fundraisers (\$5,000+)
- \$ CLTC 1 2012
- \$ Netanyahu AZA #5736 Fundraising Committee Chair
- \$ Regional Kallah 2012, Regional Convention 2012, Regionals 2013
- \$ Member in good standing (2011—Present)

Chapter Goals

- \$ Increase every chapter's fundraising by 25%. By expanding to the community, our customer base increases, generating larger profits. A chapter's stress should never be financial.
- \$ Expand chapter fundraising to the larger Dallas Community. Each chapter can begin to reach out their contacts to increase community involvement and profit.
- \$ Increase every chapter's donation to StandUp and SpeakUp by 5%. Charity is one of the pillars of AZA. It should therefore be a part of a chapter's budget.
- \$ Increase Chapter donations to ISF by 5%. ISF is a way to meet our fellow Alephs and strengthen our global movement.
- \$ Create a PayPal for all chapters so that they can use credit cards. The use of credit cards will allow chapters to process online payment and expand their buyer base.

Regional Goals

- \$ Create a online year-round regional Shuk. Chapters can generate constant profits year-round than just at Regionals. The online platform will allow the entire order and community to purchase our items, expanding our customer base.
- \$ Increase regional Scholarships by 15%. Money should never be a reason to miss a BBYO event. With the increase to regional scholarship, I hope to send record numbers to BBYO programs.
- \$ Run at least 2 Regional Fundraisers. While fundraising regionally has not occurred in the last few years, there is no rule against it. Regional fundraisers will increase available scholarships and help chapters in financial need.
- \$ Create a canteen at conventions to fundraise for Regional Initiatives (StandUp, SpeakUp, ISF).