

ALEPH ELI MATTHEW BERGER

Is running for the highly esteemed position of Aleph Moreh

QUALIFICATIONS:



Aleph Corresponding Mazkir Fall 2011 and Spring 2012



Made calls in a timely fashion every week.



Banquet Chair 2012



Record high Banquet attendance in the history of Brandeis.



Aleph Shaliach Spring Term 2013



Integrated Judaic values into our chapter consistently through frequent Shul of the Months and establishment of weekly D'var Torah portions.



Involved the chapter with Community Service through a meaningful Chapter Kallah which contained hands-on service and creative Stand Up programs.

ATTENDED:



Chapter Kallah 2011, 2012, 2013



BLTI 2011, 2012, 2013



Brava 2011, 2012



Five Fold 2012, 2013



Sukkot Convention 2011, 2012



New Member Weekend 2011



Regional Convention 2011, 2012



Council Convention 2012, 2013



I\$F Walkathon 2012, 2013



East Coast Kallah 2013



Multiple Shul of the Months



Entertainment Book Sales 2012- Sold 7 Books (2nd highest amount)



Gone to all programs which I possibly could since registered Spring 2011 (at least 95%)



PLANNED/STEERED/COORDINATED:



Circus Night- AIT Program



Economy Night



Censorship Night



Pokémon Night



Sukkot Convention 2012



Brava 2011*, 2012*



Travelling a Year in the Jewish Calendar in One Night Night



Chapter Kallah 2013^A



Avatar: The Last Airbender Night



Five Fold 2012*, 2013^A



StandUp! For the Environment: Parts I & II



Multiple Shul of the Months

***=STEERED**

^=COORDINATED

^A= AWARD-WINNING

GOALS:

Recruitment

This is where past Fall Term Morim have fallen short, due to lack of Chapter participation in recruiting. The WHOLE chapter needs to work together to get a substantial number of AITs. I will guide and inspire the entire chapter to recruit new members, while personally recruiting by reaching out to teens through means such as Hebrew Schools.

Brotherhood

Recruitment is what will get AITs to come, but Brotherhood is what will make them stay. I will ensure that my AIT class is close through activities such as AIT meetings, an AIT/MIT Shabbat, at least one AIT Sleepover, and overall friendship. If AITs see how close they can be with each other, they will understand the potential of brotherhood throughout the entire chapter.

Education

Through Bi-Weekly AIT meetings, and talking to AITs whenever they have questions, I plan to instill a strong Education in my AITs. Not only will I teach the basics of AZA from the Blue Book, but I will also teach traditions and inside jokes of Brandeis. Only when AITs learn what we do in our chapter will they feel included as a part of Brandeis.

Retention

Retention needs to be revived, as inactive members may be able to impact Brandeis and bring something to the table if they return. I will work with the Retention Chair to reach out to inactive members through weekly calls. I will also run Re-Education meetings, meetings open to all members which will remind Alephs what they learned back as AITs.

"The Opportunity for Brotherhood presents itself every time you meet a human being"

**Fraternally Submitted With Undying Love for Brandeis AZA
#1519, I Forever Remain,**

Aleph Eli Matthew Berger