

Goals

With **Chapter Fundraising**, already, we have a great system of how fundraisers work in NTO. But can you imagine if we can get chapters more money for less work? During my term, I did the simple Sponsorship Fundraiser, where I went out to businesses asking for money. We made close to \$3,000 just off that fundraiser itself and doing it for a total of two hours a week. My goal is to work hands on with future Gizborim and help them provide fundraisers that won't require large amounts of stress or work but will bring in HUGE amounts of profit. These fundraisers range from Sponsorships, Restaunt Takeovers, and other ideas that take around a month to organize. **Israel Advocacy** is not doing too well right now. my second goal is to really hit that "Hands on" approach with every future Gizbor. I want to have a one on one fundraiser with each Gizbor JUST for Israel Advocacy. This fundraiser would be one of the three fundraisers that each Gizbor would hold during their term. This simple idea could attract a total of close to \$2,500 from the region itself (That being said the average fundraiser chapters make is from \$300-\$2500) JUST for Israel Advocacy. These fundraisers could consist of selling an item, a talent show or something small time event.

Aleph Godol and my Brother Alephs,

AZA has provided me with something I never had before, a social life. Before BBYO, I was just the average kid who had a couple of friends. Once I became active, I fell in love with this organization and wanted a more productive role. I ran for Lewis Board after coming back from a year and a half of inactivity. I won my position and took it very seriously. But it wasn't only the position that changed my life, it was the work I was able to do.

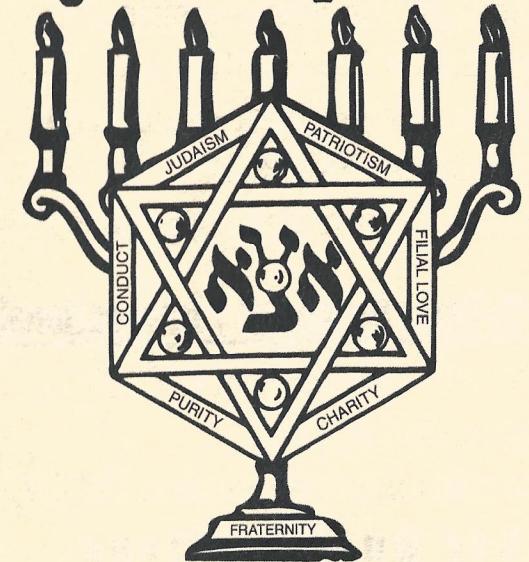
At Scottish Rite, when Lewis went on a tour after donating over \$2,000, we all saw a little girl who had an extreme condition of Skoliosis. The only way she was able to walk was with a machine holding her up by her head. When the president of Scottish Rite said, "Your money is going to go to more children like her", I felt an extreme amount of happyness. Gizbor has changed my life by showing me how one fundraiser can affect the lives of so many others.

I am running for Regional Gizbor to provide this to all future Gizborim. Gizbor is the position that just has the requirements to fundraise when there is such a larger side to all of it. I want to go hands on with the Stand Up Cause fundraisers for every chapter. This is why I'm passionate. I want to ignite this passion into every future Gizbor. This position is for Freshman and Sophmores primarily, and they should be able to say at the end of their term how they changed someone's life forever just by a simple fundraiser.

Fraternally Submitted with Undying love for the Aleph Zadik Aleph, North Texas-Oklahoma #74, Lewis, Brandels, Berger, Lacey, Monsky, Fraza, Gilbert and Kaplan, I remain,
Aleph Brandon Phillip Cotter



Aleph Brandon Phillip Cotter Aspiring for the High and Honorable position of North Texas-Oklahoma's 29th Regional Aleph Gizbor



"People have forgotton how to tell a story,
 they don't have a middle or an end anymore.
 They just have a beginning that never stops beginning"

- Steven Spielberg

Qualifications

Morton Arthur Lewis AZA #135

- Aleph Gizbor (Fall 2012)
- Hit goal of raising over \$5,000 (Fall 2012)
- Member in Good Standing (2012)
- Leader of the Neon Dance Committee (Fall 2012)
- Leader of the Sponsorship Committee (Fall 2012)
- Leader of the Zinga Fundraiser Committee (Fall 2012)
- Retreat Committee (Spring 2012)

North-Texas Oklahoma / International

- MIT/AIT Convention (2010)
- Regionals (2012)
- International Convention (2013)

Other Qualifications

- Has planned over 3 successful fundraisers (Fall 2012)
- GFC Counsler in Training (2013)
- Advertisement Group (2012)
- AP Student (2010-Present)

Goals

'Field Training' Workshops takes the idea of workshops but advances it into my other goals. Instead of "teaching" Gizbors how to do their job, I want to take them into the field, go straight up to buisnesses, and SHOW them first hand how it is done. By this, for each Workshop session, I want the Gizbor who I will be helping to make some kind of money rather than teaching them how to get money. There's a difference between a physical copy of a dollar and a mental copy of a dollar.

Counter-Part Work is a huge factor that is in Regional Board. Although running for Gizbor, one of the main jobs as a Regional member itself is connecting the chapters to the region. If elected and which ever counter part gained, I would attend projects and every meeting to inform them on the Region's doings. Whether that chapter is southern as it can be or far north, I would drive out to insure that chapter is in full knowledge and to know that a regional member is active at their projects and meetings and not just over the phone. It is vital that NTO stays connected and I want to fortify the bonds we have already created.

Goals

Stand Up Fundraising is one of the most vital components to the Gizbor Position. This term, I've noticed not every chapter did a Stand Up Fundraiser. If elected, I would ensure that each AZA chapter would be able to donate atleast some money from any fundraiser to help their community. I want to really take that in depth however. The Stand Up Cause fundraiser shouldn't be viewed as a "requirement" but more as a duty to the Gizbor Position.

Globalization is one of my major goals if elected. In Lewis, I was able to start a March of the Living fund to provide scholarships for kids to go to Israel when they are seniors. This money is also used for international summer programs as well. By sending kids to other countries, not only are we promoting leadership in our region, but we are promoting BBYO accross the world. My goal is to help chapters be able to help themselves by providing scholarships straight to their chapter's members so we can send more members accross the world and the order.