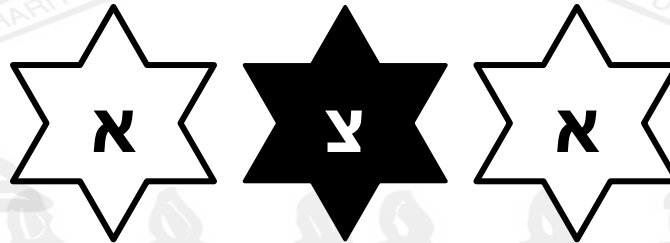


Aleph Brian Alexander Bosem, Caucused for the High and Honorable Position of Gold Coast Region's 13th Aleph Mazkir

My Brother Alephs

I'm Aleph Brian Alexander Bosem and I'm caucused to be Gold Coast's 13th Regional Aleph Mazkir. I'm currently a high school junior at Cypress Bay in Weston, and I'm also the damn proud Godol of Hazak AZA #2566. I'm an avid fan of South Florida sports teams, and I also support Everton FC in the English Premier League. I've won four FIFA tournaments while playing with the French national team, and I love going to Marlins games to get autographs and game used baseballs. I have debated for Cypress Bay for three years and I volunteer at the National Multiple Sclerosis society branch in Fort Lauderdale. I love country music, but I'm always ready to vibe to throwback Kanye or the Red Hot Chili Peppers. I love travelling the world with my family, and I plan on crossing off two more continents from my list this summer. I'm a firm believer in the saying that "teamwork makes the dream work," and I love being a positive influence to other people on their paths to success. **Most of all, I'm passionate for helping people find their niche in BBYO, and making the most of this opportunity.**

"The only limit to our realization of tomorrow will be our doubts of today." ~ FDR



"We change people through conversation." ~ Jay-Z

Mazkir Qualifications

- Founding member of Hazak AZA
- Hazak's 4th Moreh
 - Communicated chapter programs to new members
 - Increased chapter participation at SRC through promotion
- Hazak's 5th S'Gan
 - Created advance program calendar for Mazkir to share to chapter
 - Communicated program details to chapter through phone calls and Dashboard
- Hazak's 6th Mazkir
 - Expanded chapter Remind
 - Began chapter Instagram, Twitter, and revamped use of Facebook
 - Directly communicated with all members
- Hazak's 7th and 8th Godol
 - Increased communication with younger members
 - Incorporate regional news into Remind texts
 - Encouraged participation in regional programs
- CLTC 1 2015 Mock Godol
 - Communicated fundraiser and program info at business meeting
- IC 2015 Communications Leadership Lab at CNN
- SRC 2016 Steering Committee

Events Attended

- MIT/AIT 2013
- SRC 2013
- AZAA/BBGG 2014
- International Convention 2015
- Regional XXs 2015
- SRC 2015
- CLTC 1 2015
- Winter Retreat 2016
- International Convention 2016
- *Ambassadors to Argentina 2016**
- Regional Oneqs, Kickoffs, Havdallahs, Lives, and Fundraisers

Regional/Globalization Initiatives

•Expansion of International Cousins

In the past two years, the LOR “cousins” system has been a huge success, as international friendships and connections have been made and Gold Coast found a new sibling region. Now, I want to expand our network of penpals to more regions and countries across the order. Opening up registration for penpals to places like Argentina and Red River Region will not only increase individuals friendships, but also showcase the power of teen-led initiatives to the entire order.

•Regional Calendar Subscriptions

As Gold Coast grows, so does its vast wealth of weekly programming and regional events. Dashboard and B-Linked give members a place to start finding events, but a subscription calendar for the year with reminders is the most effective way to keep track of what's going on in Gold Coast. Working with the Regional Mazkirah, I plan on creating an updated calendar that members can subscribe to, including information on weekly chapter programs, regional deadlines, and important upcoming dates.

•Newsletter and Member Spotlight

Once every month, I plan on working with the Mazkirah to create a regional newsletter to email out to parents and members. Within the newsletter, we'll highlight upcoming regional events, chapter fundraisers, chapter updates, and member spotlights. Furthermore, we'll recap the events of the past month and offer perspectives from Gold Coast members on summer programs and successful chapter events.

- More frequent use of Facebook
- Expansion of Gold Coast Remind

Chapter Initiatives and Goals

•Weekly Checklist for Mazkirim

Each chapter Mazkir has many jobs on a weekly basis that contribute to the success of his chapter. Organizing these duties, such as taking minutes, attendance, and ensuring active communication can be ordered into a checklist. These can be organized based on the schedule of the Mazkir and the chapter he represents. Furthermore, this makes the process of keeping up with the progress of the regional mazkirim much simpler, as weekly phone calls can simply go through the checklist and make sure everything is up to date.

•Expansion of Remind

From my time as chapter Mazkir, I recognized the importance of Remind as an effective system of communication. It keeps members in the loop, and isn't an invasive method of communication. I plan on ensuring Remind is effectively used in all AZA chapters during my term. Getting prospects to sign up for Remind helps to make sure they're informed, and want to come to more programs. While Remind works well, it needs to be supplemented with other forms of communication, as personal contact is the best way to retain members.

Goals

- Minutes taken at all chapter business meetings
- Increased subscription to chapter and regional Remind & Calendar
- Bi-weekly phone calls to prospects on upcoming events
- Effective use of Mazkir checklists

Regional Goals

•Summer Program Registration

Gold Coast has nearly 600 members, including nearly 200 Alephs. My goal is to register at least 51 Alephs for BBYO summer programs in the summer of 2017, especially CLTC and ILTC/Kallah.

•Regional Havdallah

The 12th Regional Mazkirim continued the Fire and Ice Havdallah for Gold Coast, and I hope on planning the prospect and membership event in the future, along with other regional get-togethers.

•Regional Communication

Committed and casual members alike across the region will be aware of both chapter and regional programs through the Remind system and the subscription calendar. Mazkirim will also use personal modes of communication to maintain the brotherhood of the chapter.

•Attendance Trends

The region will continue its momentum with reporting attendance and creating spreadsheets with the info. This will help to distinguish which members have been active and which haven't, and plans to re-engage these members will be created between the network of Mazkirim.

•Membership Movements

I plan on working closely with the network of Morim to enhance prime opportunities for membership. At the beginning of the 2016-2017 year, we will have created a quick list of 100 members who can be called and steered towards attending chapter programs and becoming a member. In January, I plan on creating a similar list with upcoming eighth graders.

Fraternally submitted with undying love for Hazak AZA #2566 and Gold Coast Region #51, I forever remain, Aleph Brian Alexander Bosem