

planned Havdallah at every weekend event, planned Purim hamentaschen program, held bimonthly Chapter Shabbos Dinners, chose a StandUP! Cause the meant something to the girls in our chapter, educated Shapiro on our StandUP! Cause, formed a relationship with Maccabi Tzair to learn about Israel, planned Israeli Culture Night. coordinated Chapter Kallah

proud candidate for your 28th International Sh'lichat

worked closely with Hillel Director and Hillel students to help provide leadership opportunities for teens, helped teach our members how BBYO will help them in the real world, held a joint Shabbat Dinner with BBYO teens and Hillel teens at ASU, created a program that helped Seniors transition from high school into college

ish Woman Means...

For over 5,000 years, Jewish women have been underestimated for "Jewish women of all ages. My sisters, we have  
lost the international Order of the B'nai Brith Girls was founded for "Jewish women of all ages. My sisters, we have  
redesigned Jewish womanhood. Why is it that we be girls who are known only for  
spoons, candles, and purity point. We will be women who are known for our intellectuality. As Jewish women, we  
have a special privilege and obligation to be an Or Lagoyim, or a light unto the  
world. We believe that by being our best selves and by doing our best  
all to see with hopes that they will serve as your 28th term  
for the opportunity to wear our strength and dignity for  
international Sisterhood. We wear our strength and dignity for  
ability to make a difference because I believe in our  
that will follow us, and for those  
you today to  
believe in it  
too

**My Sister Brail Bruth Girls,**

**"The world is awakening to a powerful truth: women and girls aren't the problem, they're the solution."**

**- Nicholas D. Kristof and Sheryl WuDunn**

# מטרות ורעיונות Goals & Ideas

## Counterpart Connections

ממני אליך From Me To You

### Counterpart Emails

- emails to all regional/council counterparts at least once a month
- send at least one email to all chapter counterparts during the term
- give regional counterpart "shout-outs" in emails to increase unity
- updates on what's going on around the order
- highlight strengths and weaknesses throughout the order
- keep counterparts well informed about new initiatives
- make emails interactive by having counterparts respond with something fun and unique in every email I send out

### Counterpart Calls

- grow a personal relationship with each of my counterparts
- ensure all Sh'lichot are carrying out their goals
- work with each Sh'licha on what THEIR specific region/council needs
- allow me to be a personal resource for the entire term
- help Sh'lichot feel empowered to keep these initiatives and traditions alive in their homes

## Global Shabbat 2016

לשמור ולזכור To Keep And Remember

- pre and post surveys taken by the Order for input
- make BBG Shabbat even bigger through promotion
- work with each Sh'licha to ensure every council and region is commemorating Global Shabbat in their respective communities
- "how-to" release on how to plan a successful Shabbat Experience no matter where you are
- create a Steering Committee to pre-plan programs and create resources for the order to use for the weekend
- strong and relatable theme to make integration easy all around

## Movement Initiatives

עלינו לשנות את העולם It's on Us to Change the World

### StandUP!

- choose an Order-wide cause to support throughout the year
- create ready-to-run StandUP! programs for regions and councils
- work with International Mazkirah to fundraise for our International StandUP! Cause
- encourage all regions/councils to have their own StandUP! Chair Position

### SpeakUP!

- assist my counterparts in making SpeakUP! more substantial in their areas
- create a SpeakUP! kick-off week, including updates from Israel and Maccabi Tzair, programs on culture, and how to advocate for our homeland

## International Board

ביחד לנצח Together We Will Succeed

### 12nd BBG Board

- keep them up to date with what I'm doing
- work cohesively and make for an amazing term
- strive through the year to grow, strengthen, and unite BBG
- attend all board retreats, Aug XX's, Feb XX's, and IC 2017

### 28th Grand Aleph Shaliach

- create a friendship that is unbreakable
- always stay in contact throughout the entire term
- work together on Global Shabbat, StandUP!, SpeakUP!, and other initiatives
- plan Kallah 2017 thoughtfully and collaborate for an unforgettable summer

## J-Serve 2017

העולם בידיים שלנו The World Is In Our Hands

- involve community businesses and partner with local Jewish Community Centers to make the event bigger than ever before
- open J-Serve to both Alumni and BBYO Connect, to allow it to be accessible to pre and post AZA and BBG
- work with individual regions and councils to ensure every community has a successful J-Serve project

## Int'l Kallah 2017

קיץ פעם בחיים A Once in a Lifetime Summer

### Before

- utilize what I learned and experienced at Kallah 2015
- work cohesively with program director and educators
- work with my co to create a diverse spectrum of meaningful Jewish programming
- work with a wide variety of organizations and speakers to come and run meaningful and impactful programs for participants
- send out pre-program survey to see what participants want

### During

- continue to have a strong relationship with Camp Morasha
- grow and strengthen the bonds created in K'far BBG
- spark the magic of Jewish Learning with unique programs
- continue Kallah traditions (Jewbilee, Educator Panel, etc.)
- make personal connections with each participant

### After

- send out a survey for feedback to give to the 29th Sh'licha
- keep in touch using the Kallah 2017 Facebook group
- have participants encourage their friends to go to Kallah 2018