▶ Purim Carnival *11 St. Louis Council (cont.)

SLC Lock-in '12, '13

SLC Cardinal's Game '12

▼ BBYO Connect Sports Day

Kickoff '12

иодиәл

CT, J3

▲ MBC, JT

▲ SBC,JS

▲ MBC, JJ

S1' TIM\TIA

Mid America Region

programs throughout con-

₩ WRC '13 (Planned and led

XX IsnoigeA Regional XX

✓ SLC Carnival (Rush Kickoff) ₽T, AZA .1M ➤ Beau/Sweetheart '13 Beau/Sweethear '11, ;12

~Worked with committee values of BBG each month and encompasses the true acts as a good role model award, given to the girl who ~Created BBG of the Month 🐪 N'siah- 2013-2014 (cont.)

barts and helped them reach

stdgied wen with my chapter counter-~Built great relationships

~ Warren

A long

TRI 2014

IC 2014

ILTC 2013

IC 7073

CLTC 6 2012

the B'nai Brith Girls

The International Order of

Teen Issue Summit 2013

Engagement Summit 2013

BBYO Connect Leadership

Hunger is Not a Game:

August XX 2013

Someone's sitting Because someone

Gabrielle Claire Mesnier

proud candidate for the

high and honorable position of

The 23rd International

Aym HaChaverot

Of the

B'nai Brith Girls

& DAMN PROUD B'NAI BRITH GIRL

THE 23RD INTERNATIONAL AYM HACHAVEROT

CANDIDATE FOR THE HIGH AND HONORABLE POSITION OF

SUBMITTED WITH UNDYING LOVE, I REMAIN,

BBG has changed me, now it's my

Anita Perlman, and we can create a future for BBG.

begin working now. We can continue the legacy of

for BBG and the Jewish girls of the world, we must

turn to change BBG.

My Sister B'nai Brith Girls,

future for BBG. If we want to secure a future here, and without us there will be no BBG. Without Anita we wouldn't be every one of us has had the joy of experiencing irreplaceable. Thanks to Anita Perlman, each and globe should experience BBG. BBG is something

time ago Buffett

(Quadrupled membership)

N'siah-Fall 2012

STIM not finiog

Mit Mom-Spring 2012

X Shira BBG #2172

sleepover

~Retained over 20 members

~Planned True Colors 6-fold

educated as a freshman

~Recruited, retained and

~Created education power

~Hosted MIT education night

in the shade today, planted a tree

Leadership Engagement Summit

"Represented SLC at Connect

\$ BBYO Connect Chair - 2012-

Denotes Year-Long Terms

Denotes Sixth Month Terms

St. Louis Council

Qualifications:

Denotes Future

Denotes Steered

Denotes Attended

Denotes Coordinated

Denotes Voting Delegate

strategies of Connect pro-

gramming

Member in Good Standing since ~Advised board Madricha- Fall 2013 (Regional Award) ~Greatest Chapter growth (Regional Award) ~Helped plan BBYO Connect ~Won most improved chapter √Won regional spirit N'siah- Spring 2013 and helped implement new (gninisrt-ni-~Brought new information ~Hosted first PIT Night (Parent

in years (25 new Alephs and the biggest rush SLC has seen 8th grade ~Worked with my board on N'siah News for BBGs and parents called ~Started biweekly newsletter #102-8102-46is'N \$ Pool Party

Every Jewish girl in every corner of the

Goals, Ideas & Initiatives

Regional & Council Counterparts

- Build strong relationships with all of my counterparts
- Have at least one call a month with each counterpart
- Check in on counterparts to make sure they're keeping up to pace
- Be a friend and an advisor to all of my counterparts and supply them with the information and knowledge they need to succeed

The 70th International Board & 90th Grand Board

- ♦ Be a cooperative, team player
- Build a strong working relationship with the Grand Aleph Moreh
- Be an asset to the 70th International Board
- Respond to all e-mails, phone calls and texts within 24 hours (Shabbat permitting)

Retention

- Create a subcommittee in ILN that focuses only on retention
- Educate all R/C and chapter counterparts on the importance of upperclassmen
- Help each R/C counterpart get a high rate of re-registration
- Share the importance of program excellence and how it goes hand-in-hand with retention

Education

- Create an International MIT Book (BBG Encyclopedia)
- Make a monthly video about a certain educational topic
- Send video to R/C counterparts to share with MIT class
- Create timeline of BBG History and BBG History video
- Create BBG trivia and send to R/C counterparts to quiz MITs
- Incorporate BBYO's core values within education
- Encourage counterparts to have BBG history programs

CLTC 2015 BBYO C

- Have all CLTCs break registration records
- Weekly calls with coordinators to share ideas
- Vividly enhance CLTC curriculum so that it stays up to date with our rapidly changing movement
- Work with coordinators to plan and lead a summer of the most impactful CLTCs yet
- Create incentives for early registrants
- Inspire each and ever participant
- Work with R/C counterparts to create a list of prospective CLTC participants for 2015
- Create a form for R/C CLTC prospect lists and have CLTC coordinators call and recruit

Recruitment

- Create a personalized recruitment plan with each R/C counterpart
- Use the three tactics for membership (List, Contact, Close, Programs, and Networks)
- Create membership goals by term (6 month or one year)
- Release a prospect calling script to R/C counterparts
- Incorporate the 'Membership Mile' formula in order to enhance recruitment efforts
- Work with R/C counterparts to do community mapping to reach out to new areas and start new chapters there

BBYO Connect

- Host another successful Connect Leadership Engagement Summit before IC 2015
- Introduce M'kasheret to every regional and council board across the order
- Create step-by-step guide to a successful Connect program
- Create a letter template to parents of Connect members explaining the importance of a Jewish youth movement like BBYO that R/C counterparts can customize for their area
- Collect opinions of Connect participants by having R/C counterparts give surveys after an event and use the information collected to work with counterparts on improving

<u>International Leadership Network</u>

- ♦ Hold biweekly calls with ILN committee
- Assign specific roles to each committee member and/or create ILN subcommittees
- Build a cohesive relationship with committee chair and hold calls with them at least once a week
- Work with ILN members in their respective hubs to find Jewish teens and start chapters in new areas in their hub

My Goals

I promise to be the best I can be

- ♦ Make BBG my first priority
- Put my heart and soul into my work
- ♦ Grow our movement and break records
- ♦ Inspire each and every BBG
- Be a resource to BBGs across the order

Chapter Counterparts

- Hold at least one international Morim call where chapter, regional/council Morim and M'kasherim will be able to talk and share ideas
- Send out at least four chapter counterpart emails
- Make sure that my chapter counterparts know that they can come to me with any and all questions
- Hold at least one call with each chapter counterpart

"Someone's sitting in the shade today, because someone planted a tree a long time ago" ~ Warren Buffett