

Goals, Ideas & Initiatives

Regional & Council Counterparts

- ◇ Build strong relationships with all of my counterparts
- ◇ Have at least one call a month with each counterpart
- ◇ Check in on counterparts to make sure they're keeping up to pace
- ◇ Be a friend and an advisor to all of my counterparts and supply them with the information and knowledge they need to succeed

The 70th International Board & 90th Grand Board

- ◇ Be a cooperative, team player
- ◇ Build a strong working relationship with the Grand Aleph Moreh
- ◇ Be an asset to the 70th International Board
- ◇ Respond to all e-mails, phone calls and texts within 24 hours (Shabbat permitting)

Retention

- ◇ Create a subcommittee in ILN that focuses only on retention
- ◇ Educate all R/C and chapter counterparts on the importance of upperclassmen
- ◇ Help each R/C counterpart get a high rate of re-registration
- ◇ Share the importance of program excellence and how it goes hand-in-hand with retention

Education

- ◇ Create an International MIT Book (BBG Encyclopedia)
- ◇ Make a monthly video about a certain educational topic
- ◇ Send video to R/C counterparts to share with MIT class
- ◇ Create timeline of BBG History and BBG History video
- ◇ Create BBG trivia and send to R/C counterparts to quiz MITs
- ◇ Incorporate BBYO's core values within education
- ◇ Encourage counterparts to have BBG history programs

CLTC 2015

- ◇ Have all CLTCs break registration records
- ◇ Weekly calls with coordinators to share ideas
- ◇ Vividly enhance CLTC curriculum so that it stays up to date with our rapidly changing movement
- ◇ Work with coordinators to plan and lead a summer of the most impactful CLTCs yet
- ◇ Create incentives for early registrants
- ◇ Inspire each and ever participant
- ◇ Work with R/C counterparts to create a list of prospective CLTC participants for 2015
- ◇ Create a form for R/C CLTC prospect lists and have CLTC coordinators call and recruit

Recruitment

- ◇ Create a personalized recruitment plan with each R/C counterpart
- ◇ Use the three tactics for membership (List, Contact, Close, Programs, and Networks)
- ◇ Create membership goals by term (6 month or one year)
- ◇ Release a prospect calling script to R/C counterparts
- ◇ Incorporate the 'Membership Mile' formula in order to enhance recruitment efforts
- ◇ Work with R/C counterparts to do community mapping to reach out to new areas and start new chapters there

BBYO Connect

- ◇ Host another successful Connect Leadership Engagement Summit before IC 2015
- ◇ Introduce M'kasheret to every regional and council board across the order
- ◇ Create step-by-step guide to a successful Connect program
- ◇ Create a letter template to parents of Connect members explaining the importance of a Jewish youth movement like BBYO that R/C counterparts can customize for their area
- ◇ Collect opinions of Connect participants by having R/C counterparts give surveys after an event and use the information collected to work with counterparts on improving

International Leadership Network

- ◇ Hold biweekly calls with ILN committee
- ◇ Assign specific roles to each committee member and/or create ILN subcommittees
- ◇ Build a cohesive relationship with committee chair and hold calls with them at least once a week
- ◇ Work with ILN members in their respective hubs to find Jewish teens and start chapters in new areas in their hub

My Goals

I promise to be the best I can be

- ◇ Make BBG my first priority
- ◇ Put my heart and soul into my work
- ◇ Grow our movement and break records
- ◇ Inspire each and every BBG
- ◇ Be a resource to BBGs across the order

Chapter Counterparts

- ◇ Hold at least one international Morim call where chapter, regional/council Morim and M'kasherim will be able to talk and share ideas
- ◇ Send out at least four chapter counterpart emails
- ◇ Make sure that my chapter counterparts know that they can come to me with any and all questions
- ◇ Hold at least one call with each chapter counterpart

"Someone's sitting in the shade today, because someone planted a tree a long time ago" ~ Warren Buffett