# CARINA JOY ROSENBAUM

#### HAS CAUCUSED FOR THE HIGHLY ESTEEMED POSITION OF

#### **MAZKIRAH**

FOR THE FALL TERM OF 2016

### Koala-fications:

- -Active member in good standing since FT '15
- -Mit Sleepover FT 15
- -Sisterhood Sleepover FT '15
- \*Regional Convention ST 16
- \*States of Jordan Kessler

\* denotes future

#### Goals and Ideas:

- -Send comms every Tuesday night around the same time
- -Send reminders on Facebook group at least 2 hours before programs
- -Use Group Carpool to arrange rides to meetings, programs, and the diner
- -Use MapCustomizer to show members which carpool is closest to them
- -Have questions and riddles to encourage members to reply to comms
- -Reward every member for responding to comms
- -Have a "responder of the month": a Targer prize given to the member who responds to the most comms in a month

"THE VERY ESSENCE OF LEADERSHIP IS THAT YOU HAVE TO HAVE VISION. YOU CAN'T BLOW AN UNCERTAIN TRUMPET."

## To the Klassie Koalas of N'shama BBG #2391,

Theodore Hesburgh said: "The very essence of leadership is that you have to have vision. You can't blow an uncertain trumpet." I have a vision for Nishama and if elected Mazkirah I promise to make my vision a reality. My main goal is be to ensure that all members can get to events, which is why I plan to help arrange carpools before programs. You can't get to events, if you don't know about them, which is why I will make sure that fun, colorful comms will be sent out every Tuesday. I will also implement a map with everybody's address so that you can see which carpool is closest to you, and so you can get directions to every event. I will always be reachable, whether you need directions to a program, or just have a question about the date of an event. I have a vision for Nishama, and if you elect me as your ST 16 Mazkirah, I will do everything in my power to make the upcoming term one to remember.

With undying love for koalas, black and turquoise, and each and every one of you,

I remain

Carina Joy Rosenbaum