

# EMMA YANG ROSMAN

is caucused for the highly esteemed position of

## OC'S 16TH MAZKIRAH

- Managed social media platforms and promotion
- Sent timely weekly emails
- Frequently updated website
- Created online store

## OC'S 17TH MIT MOM

- Created and filled calling trees
- Improved attendance at chapter and council events
- Wrote informative MIT sessions
- Managed a committee to improve appreciation within the chapter
- Formed resources for the chapter including an NMW Guide, MIT guide, Calling Tree Resource and Convention Guide
- Increased membership

## NOVA SPIRIT CHAIR

- Composed a Saphranit cookbook resource
- Senior appreciation

## FALL CON STEERER

- Co-planned shabbat program
- Successfully lead the program with 2 other steerers

## Qualifications

### EVENTS

- International Convention '18
    - CLTC 7\*
  - New Member Weekend '17
    - Fall Convention '17
    - Regional Convention '18
    - Council Kickoff '17
  - Council Convention '17, '18\*
  - CLD FT '17, ST '18
  - Chapter Convention ST'17, FT '17, ST '18\*
  - Chapter Kickoff ST '17, FT '17, ST '18
  - Highest OC and NoVA attendance ST '17
- \*denotes future

### OUTSIDE BBYO

- YHS Best Buddies
- YHS Jewish Cultural Club
- YHS Young Democrats Club
- YHS Movement Against Cancer
- YHS Key Club (community service)
  - Madricha at Etz Hayim
  - Honor Roll & AP Scholars
- Hebrew School completion
- Camp aid at Etz Hayim

### IF ELECTED, I, EMMA YANG ROSMAN WILL...

- have deadlines met and tasks completed in a timely manner
- be welcoming at all times and serve as a role model
- attend all chapter and council events within reason as a role model
- fully commit myself to the work and responsibilities of my position
- be the best I can be

NOVA COUNCIL'S  
28TH MAZKIRAH

# Goals Ideas

## GLOBALIZATION

- Build a stronger relationship with our sister region
- Continue International BBYO News in monthly emails
- Encourage the incorporation of globalization in emails

## COUNCIL COMMUNICATION

- Send out monthly emails with upcoming events and news, including BBG/AZA of the month
- Record detailed minutes at business meetings
- Be in constant communication with the 28th board, keeping their goals and ideas in mind at all times
- Frequently correspond with AZA counterpart and advisors

## PROMOTION

- Create engaging promotion videos for larger upcoming events and conventions
- Work to make summer program promotion a priority
- Promote across all social media platforms including Instagram, Snapchat, Twitter and Facebook
- Utilize Remind 101 to promote upcoming council events
- Promote large events through the use of push weeks
- Update and advertise website
- Stress registration deadlines for events and conventions
- Ensure council event calendar is promoted across all platforms and within chapters
- Make flyers for each event

## SPIRIT CHAIR

- Focus on appreciation for MITs, seniors and advisors
- More saphranot resources
- End of year slideshow
- Thank you letters to hosts

## COUNTERPART COMMUNICATION

- Send biweekly emails to counterparts
- Share resource folder and add resources as necessary
- Help counterparts create goals to work towards throughout the term
- Need-based calls to check up on goals and chapter goals

## MAZKIROT

- Increase promotion and awareness of chapter StandUP causes
- Encourage mazkirot to make carpool forms for events further away
- Encourage utilization of a social media checkoff system to ensure information is spread on all platforms
- Review chapter weekly email drafts

## SAPHRANOT

- Encourage each saphranot to focus on appreciation for MITs, seniors and advisors
- Ensure thank you letters to hosts are sent within 1 week of the event
- Recognize birthdays

*My Sister B'nai B'rith Girls,*

**TOGETHER AS ONE, FOREVER UNITED.** As BBGs, we see and hear this all the time. Together in our chapters, in our council, in our region and in this order. I firmly believe that the **COMMUNICATION** between all of us is the **GLUE THAT MAKES "TOGETHER" HAPPEN.** If elected as your **28TH MAZKIRAH,** I promise to not only **HOLD THE GLUE** in place that past mazkirot and board members placed, but to **CREATE NEW BONDS** in places we haven't before. I promise to communicate with my counterparts, and be a **RESOURCE** for others when they need one.

Submitted with undying love for applesauce, the sky, havdallah, NoVA Council #50, and the pink and green aliens of Or Chadash BBG #2528,

I forever remain,

*Emma Yang Rosman, Proud candidate for NoVA's 28th Mazkirah*