

Ilana Michelle Kaplan

IS CAUCUSED FOR THE HIGHLY ESTEEMED POSITION OF DC Council's 70th N'siah

FOR THE 2018-2019 PROGRAMMING YEAR

QUALIFICATIONS

KO'ACH BBG #2529

- Mit Mom ST '17
 - Recruited 13 girls
 - Increased unprecedented retention and education throughout the chapter
 - Revamped Big/Lil to create families
 - Sisterhood Program ♣
 - Member Appreciation Program ♣
 - General Member Education Program ♣
- Mazkirah ST '16
 - Published 3 chapter newspapers
 - Restarted the Ko'ach blog
 - Revamped the Instagram and website
 - Promoted YLI and had at least 4 members at each one
- KLTI '14 '15 '16 '17 ♣
- Parent Teen Education Brunch FT '17 ♣
- Fall Fest '17
- Senior Appreciation Chair ST '15
- Stand Up Chair FT '15
 - Stand Up Program ♣
- Mittie Committee FT '16
- Chapter Convention '15 '16 '17 ♣
- Chapter Kallah '15 '16 '17 ♣
- Planned variety of multi-fold programs
- Member in good standing since FT '14

NRE

- New Member Weekend '15
- Regional Convention '15 '16 * '17 '18
- NREtreat 2017

INTERNATIONAL ORDER

- ILTC & Kallah 2018 ◇
- ILN 2017-2018
 - Leads Day Steering Committee
- International Convention '17 '18 *
 - Membership Growth Summit '18
- Silver Star of Deborah Award
- Eternal Light Recruitment Award

DC COUNCIL #54

- DC Council MIT-Mom 2017-2018
 - Helped develop 4 new BBG chapters
 - Held Interest and Education program for teens and parents
 - Worked very closely with founding members and helped with all chapter business
- Oversaw 18 counterparts
- Coordinated Limud sessions
- Coordinated NMW 2018
 - Leadership Elective Lead
- Established council Big/Littles
- Spearheaded marketing for Shabbat For Our Lives
- Summer Program Night ♣
- Moco Intake Night FT '17 ST '18
- Hoco Intake FT '17 ST '18
- MIT/AIT Lock in '15
- Council Convention '16 '17 * '18
- YLI FT '15 ST '16
- J-Serve '15 '16 '17 '18
- Spirit Day '16 '17 '18
- Kickoff Dances '14 '15 '16 '17 ST '18
- SHHT '14 '15 '16 '17
- Awards Night '16 '17
- Council Execs '16 '17 '18
- Voice Your Vote '16
- Impact L'Atid 2016-2017 and Impact L'Atid Alumni Network
- Attends all council events

KEY

- ♣ denotes planned
- * denotes steered
- ◇ denotes future

**IN THOSE DAYS,
WE FINALLY CHOSE TO WALK
LIKE GIANTS &
HOLD THE WORLD IN ARMS
GROWN STRONG WITH LOVE
& THERE MAY BE MANY
THINGS WE FORGET IN THE
DAYS TO COME, BUT THIS
WILL NOT BE ONE OF THEM.**

- Brian Andreas

my sister b'nai brith girls,

Our lives are a series of patterns. We wake up, go to school, do work, go to sleep, and repeat. We have become so conformed to this lifestyle, that it is increasingly difficult to understand our purpose. *Who are we? Why are we here? Where are we going?* Here in BBG, however, we are given the answers to all of our questions. BBG provides us with a platform for change, a community of people to transform, and the tools for success. In our 70th year, let's choose to rediscover our purpose and highlight the potential of each member. By simply attending a Saturday night program, we provide our sister BBGs with a safe and welcoming community each week. By asking an 8th grader to join BBYO, we are ensuring a strong Jewish future. In our 70th year, let's **WALK LIKE GIANTS**. Let's remember why we are here and make sure that although there may be many things we forget in the days to come, **THIS WILL NOT BE ONE OF THEM**. Submitted with undying love for DC Council #54, I forever remain,

Ilana Michelle Kaplan

damn proud candidate for your 70th DC Council N'siah

What is your purpose?

GOALS AND IDEAS

70/89

- Create a modified Direction and Vision Packet for Council Board that combines the goals and ideas of each position with a realistic timeframe
 - Hold board members accountable for goals and ideas by referencing to the D&V Packet
- Weekly BBG board calls with structured time to collaborate and help each position
- Monthly calls with full board
- Send weekly communication emails to all of board for updates and to promote transparency
 - General overview information
 - Position specific tasks
- Promote monthly office hours to the entire council
 - Instead of making them position focused, make them topic focused
 - Ex. Globalization call rather than Mazkirim call
- Mid-term evaluation meetings with each position
- Before summer, have strong board bonding to enter NREtreat as a united and bonded board
- Ensure that every position has a specific Council-focused project for the year
 - S'ganim: Regional Convention
 - Morim: New Member Weekend
 - Shlichim: Global Shabbat and J-serve
 - Mazkirim: Founders Day and Spirit Day
 - Gizborim: ISF Night and Fall Fest
 - Full Board: Support on every project

BUILDING OUR FUTURE LEADERS

- Work with the Mazkirim and Morim to hold monthly Limmud sessions before meetings with different topics similar to the CLTC curriculum
 - Open to any member, regardless of age
- Work with S'ganim to remodel the chair network to ensure chair involvement and opportunities for all council members
- Send out pre-XX survey asking council members what they would like to see and learn
 - Offer a variety of leadership tracks
- Encourage chapters to hold post- NMW leadership labs to continue to inspire and engage new members

PERSONAL

- Make myself a constant resource and friendly face for all members of DC Council
- Work cohesively with my board and co
- Have personal office hours or coffee dates available to any BBG interested in seeking help with anything they are working on
- Give honest and timely feedback
- Be a positive role model

THE MEMBER EXPERIENCE

- Promote a new "Leader Without a Title" council initiative in order to empower ALL members of DC Council BBG regardless of their position
 - Create a LWAT resource database that includes all the ways members can get involved in their chapters and the council
- Create and promote an accessible and anonymous council feedback form where members can assess and give feedback on events, board, and offer ideas
- Allow general members to write blog posts about personal experiences at events
- Work with MIT Mom and Fall Convention Coordinators to include exclusive late night upperclassmen programming at Fall Convention
- Compile a resource database of outside Jewish and leadership opportunities to empower and instill our teens with invaluable skills
- Continue and elevate Council Big/Littles thru challenges and convention incentives
- Work with the S'ganit to re-approach how we program across the council to cater to the needs of all members, regardless of interest in leadership

COUNTERPARTS

- Create a DC N'slot sharing space where N'slot can post successful programs, ask questions in an online discussion stream, and collaborate with one another
- Hold monthly N'slot open forum zoom calls to promote transparency and collaboration across the council
- Hold an educational and effective counterpart sleepover at the beginning of term
- Make in-depth and helpful "How To" packets for N'slot including "How To Effectively Run a Meeting" or "How To Lead a Board"
- Bi-weekly check-in calls and constant availability to offer help and answer questions

NEW CHAPTER DEVELOPMENT

- Create a new chapter development database and guide to ensure maximum support for new and developing chapters
 - Include detailed one pagers about each board position, the ins and outs of programming, and realistic time frames to guide new chapters with their goals
- Increase Council Board involvement in new chapter development
- Before XXs, hold new chapter collaboration workshops where new and developing chapters can come together to strategize and collaborate

INTERNATIONAL PRESENCE

- Hold both a WOW and educational event the night Summer Program registration opens, filled with information and engaging activities
- Follow up with a similar event halfway through the year for another push
- Promote international initiatives on both the chapter and council level
 - Council J-serve, Council Global Shabbat, Council StandUp!, and Council Fall Fest
- Create order initiative one pagers with easily accessible information
- Work with the Mazkirim and Gizborim to enhance Global Partnerships
 - Bring an international ambassador to a convention during the year
- Hold chapters accountable for their summer program and IC goals
- Encourage international involvement
 - ILN, Global Networking Committee, IC Steering, award apps, summer programs

COMMUNITY INVOLVEMENT

- Work with Morim to hold info sessions at Hebrew Schools, Jewish Day Schools, and other Jewish organizations to recruit teens
- Hold a "BBYO in town" event in a public place such as Rockville Town Square with an information tent, engaging activities, and food to attract possible prospective members, families, donors, and publicity
- Partner our kickoff dances with local food/restaurant franchises
- Strengthen partnerships with Jewish summer camps in the area
- Hold myself accountable for representing BBYO at Jewish events in the area and encourage my board members to do the same