\*Denotes future attendance International Order CLTC 8- 2017\* International Convention- 2018\*

Michigan Region #1701
Regional Convention- 2016
YLC- 2016
Spring Convention- 2017
YLC Reunion- 2017
Regional Fundraisers- 2016
Regional Meetings- 2016
Election Training- 2017

Flection Training- 2017 Senior Brunches- 2017 Chapter Elections- 2016, 2017\* Chapter Installs/Destalls- 2017\* Sleepovers- 2016, 2017 RC Practices- 2016 \*T102 -səviJ noinə2 Spring Bittker- 2017 Fundraisers- 2016 MIT Elections- 2016, 2017 MIT Functions- 2016, 2017 Chapter Meetings- 2016, 2017 Dinners- 2016, 2017 Chapter Functions- 2016, 2017 Aliyah BBG #1208 (behretth strovs) situesch

My Aliyah story is one of my favorite stories from my life. It has added sisterhood, leadership, learning, fun, friendship, memories, and so much more to my life story. As your MIT Mom, I will work to make sure that everyone's Aliyah story is as amazing as mine. I will give the MITs a wonderful start to their story, and the seniors a very happy ending. I will grow Aliyah's story by recruiting new members and making sure existing members are happy with how their story is unfolding. I have a huge passion and love for this chapter, and I want part of my story to be sharing that with all of you.

Submitted with so much undying love for books, stories, sisterhood, Aliyah BBG, and each and every one of you, I remain

Darby Morgan Brode Krugel

Proud candidate for the high and honorable position of Aliyah BBG's 7th Aym Ha-Chaverot



Outside of BBYO
Vice-President of Roeper Student GovernmentRoeper Student GovernmentRoeper Student Government-

International Order
Dedicated B'nai B'rith Girl- 2016-∞

Michigan Region #1701 Proud B'nai B'rith Girl- 2016-∞ Tzochot BBG #652 Loving Member- 2016-∞

Biographies (Positions Held)
Passionate B'nai Brith Girl- 2016-∞
MIT MIT Mom- Fall 2016, Spring 2017



By Darby Morgan Brode Krugel

Proud Candidate for the High and Honorable Position of Aliyah BBG's 7th Aym Ha-Chaverot

### Picture Books (MITs)

- -Encourage MITs to attend conventions
- -Hold a parent meeting to help MIT parents understand BBYO
- -Create a group chat with MITs
- -Create a thorough MIT packet
- -Text each MIT individually every month
- -Hold fun but informational MIT board elections
- -Help MIT Board plan at least 2 events
- -Have at least 3 MIT sleepovers
- -Make sure MITs have upperclassmen contact information so they have rides to events

## Classics (Seniors)

- -Make an element of an event senior-focused every month
- -Give each senior a picture frame with a picture of them in Aliyah and notes written by other members around it
- -Organize a meaningful senior lives and senior brunch
- -Make a contact book at the end of the year with the college and contact information of each senior
- -Make sure seniors feel recognized and appreciated
- -Create a group chat with seniors so they stay up to date on when events are

# Fairy Tales (Sisterhood)

- -Expand Big Sister-Little Sister programming
- -Start Big Sister-Little Sister around October
- -Have sisters fill out surveys so they are matched well
- -Have a facet of an event be sister-focused at least every month
- -Pair members who are both participating in RC so they can give gifts and encouragement there
- -Create a secret gift exchange around the holidays
- -Have a night out with sisters: dinner and then ice cream

### Textbooks (The 3 R's)

### Recruitment

- -Create a group chat with prospectives
- -Set up a reward system for those who recruit a member
- -Goal of recruiting at least 15 active members
- -Make sure N'siah has information about new members to give them shoutouts in the emails
- -Attend freshman and 8th grade rush
- -Create spreadsheet with information about prospectives that any member can add to

#### Retention

- -Advertise events in creative ways
- -Drop off a calendar and a treat to members who haven't been to events in a while
- -Include all grades in all events
- -Send a "We miss you" text to members that haven't come to a function in a while
- -Create a guide with members' birthdays and have myself and other members text them so they feel appreciated by the chapter
- -Create promo videos about upcoming events
- -Have rewards for active members who come to a certain number of events in a certain amount of time
- -Create an address book so events are in different places that are convenient to a lot of members
- -Create a book with the contact information of members who can drive

#### Re-education

- -Distribute MIT packet to any other members who would like to learn more about BBYO
- -Work with Mazkirah to add BBYO fun facts to our social media
- -Hold informative parent meetings
- -Make "What to Expect" bags and notes for MITs before conventions
- -Help MIT board be active and involved
- -Encourage members to go to YLC
- -Hold an event with Katvanit to educate members about summer programs
- -Make myself a resource for all members that have questions, using the knowledge I gained from YLC and CLTC
- -Create quick Jeopardy/Kahoot games for MIT sleepovers