## Experience

= Led steering committee\* = Steerer\* = Delegate

#### **International**

- **☼ International Kallah (2016)**
- **☼** International Convention 2016"
- **⇔** Chapter Leadership Training Conference 1 (2015)

#### **Regional**

- **☆ Kickoff Dance (2013, 14, 15)**
- Fall Convention 2013
- □ Fall Convention 2014\*
- **☼** Fall Convention 2015"
- **☼** Zoolander Dance (2013, 15)
- **⇔** CVR Marathon Madness Dance (2014)
- **☆ Kallah 2014\*\***
- ★ Kallah 2015
   ★ K
- **Beau Dance (2014,15,16)**
- **☆ Spring Convention 2015**"
- **⇔** Spring Convention 2016
- **⋄** New York Experience Trip
- **♥ CVR NER joint dance (2014)**
- ☆ B'yachad RLTI 2014
- ☆ B'yachad RLTI 2015\*

#### Chapter

- **☼** Recruitment Fair (2015)
- FIFA fundraiser tournament (2016)
- **♥ Various BBYO-Connect** events

## **Aleph David Ellis Cohen**

Proudly Aspiring for the High and Honorable Position of

# Regional Aleph

#### Qualifications

#### **56th Regional Aleph Gizbor**

- Ran CVR's first ever Penny Wars, Video Game Tournament, and March Madness Competition which raised \$1340
- **☼** Drove Text-A-Thon to raise over \$20,000
- **⋄** Maintained constant counterpart and regional board communication
- **Released seasonal fundraising resource** idea documents to each chapter
- **Coordinated Kallah steering committee**

#### **Chapter Sopher**

- Released seasonal chapter newsletter
- ₹ Co-led Lox Box fundraiser
- **Ran chapter social media accounts**
- **Wrote and ran multiple chapter programs**
- No Inducted member of Nadav BBYO #2531, Connecticut Valley Regional #17, and the International order of the Aleph Zadik Aleph

#### **Regional Interim Moreh Chair**

- **☆ Grew region to over 360 Alephs by Spring**Convention
- **ℵ** Drove regional recruitment and attendance initiatives
- ➤ Led region to recruit 78 Alephs and surpass our membership goal in early March
- **X** Directed chapter outreach and maintained chapter prospective lists

#### **Other Qualifications**

- ☆ Friendship Circle Weekly Volunteer (2013, 14, 15, 16)
- **⇔** Peer tutor (15, 16)
- Maximum Honors Hall High School (all semesters)

## **Mission Statement**

#### My brother Alephs,

Our fraternity is a home for any Jewish teen, and our region in the upcoming year must strive towards our potential to give **more Jewish teens more meaningful Jewish experiences**. Through my years of AZA, I have gained vital leadership skills and made lifelong friendships with my brother Alephs. As your 57<sup>th</sup> Regional Aleph Godol, I promise you my passion, dedication, and undying work ethic to unite our region and inspire other Alephs towards the same experiences AZA has given me.

Together as brothers, we will uphold and strengthen CVR #17.

## Strengthened Programming

- Enforce program write up deadlines
- **Solution** Series States State
- Reward programming excellence with 'Chapter Program of the Month Award'
- ☼ Open and promote the regional program database to all members
- Have at least one program featured in the 2017 International Program Showcase
- Invite athletes and other community leaders to programs for promotion and engagement

## **Enhancing Recruitment**

- ★ Work with Morim to hold a recruitment drive leading up to each regional event
- Integrate prospective members to regular phone trees for every chapter board
- ★ Have each new member be welcomed to the order by a regional board member
- Host chapter 'Crash the Dash' parties for regional event registration
- ☼ Create ongoing chapter participation competitions to increase regional event attendance

## **Promoting Fundraising**

- ★ Expand regional Penny Wars, March
  Madness, and Video Game Tournaments
- Provide chapter Gizborim with seasonal fundraising idea resource documents
- **8** Build on this year's Text-A-Thon success
- Help each chapter to engage sponsors for their chapter spirit apparel

## Focused Globalization

- Coordinate regional StandUp and SpeakUp initiatives with Rakkaz and Sadranit
- ★ Bring back Summer Program Rush Invite
   Parties to Fall Convention and Kallah
- Send Summer Program participants from every chapter in CVR
- ⇔ Bring 115 members to Dallas for International Convention 2017

## **Effective Communication**

- **Work with Mazkirim to keep chapter member and prospective phone trees updated**
- N Hold post-event board and counterpart calls to reflect, review, and revise, in addition to individual update conferences
- SE Establish Remind101 systems within each chapter
- **N** Publish not only event summaries but preevent descriptions and invitations

## **Expanding Leadership**

- Include members from every chapter in steering for each convention
- ★ Encourage chapters to create StandUp and SpeakUp chairs with Rakkaz and Sadranit
- Expand the Regional Chair Network to provide more leadership opportunities on the regional level





