

Aleph David Bernard Ziman



Aspiring For The High and Honorable Position of Your
25th Grand Aleph Moreh



Westchester Region

- **Third Regional Aleph Godol '15-'16**
 - In the process of starting 4 new chapters and have expanded the geographical size of Westchester
 - Helped to start a regional partnership with BBYO Hungary
 - Have recruited 110 teens in under half a year (one third of Westchester's total membership)
 - Worked with Regional Moreh and Chapter Counterparts to push recruitment and have surpassed our end of year membership goal

Mossad AZA #2558

- **Chapter Moreh '14** (6 months)
 - Recruited 32 teens
 - Created and introduced a sense of brotherhood into the chapter
 - Worked as an effective board member and active regional participant in order to boost retention
- **Chapter Godol '14-'15** (6 months)
 - Reinvigorated Chapter by running high quality, multi-fold programs
 - Was able to triple attendance at bi-weekly chapter meetings

My Brother Alephs,

Our work has just begun. Imagine your life if you never joined the Aleph Zadik Aleph. Envision how you would be spending this weekend. Now realize that this is reality for Jewish teens across the globe. As your 25th Grand Aleph Moreh, I, promise to bring the gift of AZA to Jewish teens around the world. If elected, AZA will be my main priority. I have always strived to be the best at everything that I do and if elected to serve as Moreh this will be no exception. There is nothing I currently want more than to serve as your 25th Grand Aleph Moreh. I humbly remain,

Aleph David Bernard Ziman

Logistics Administrative Assistant for IC 2016

- Worked with BBYO Professionals in the International Office in order to ensure a successful IC 2016
- Spearheaded planning for IC Leads Day and played a large role in working with the IC Press Corps
- Led a network of 56 steerers from all around the Order
- Worked closely with the Grand Aleph S'gan and International S'ganit

International Involvement and Awards

- Relationship Driven Recruitment Pre-Summit at IC '15
- International Convention '15, '16
- International Leadership Training Conference (ILTC) '15
- International Kallah '15
- August Execs '15
- February Execs '16
- Bronze and Silver Shield of David Awards
- Tree of Life Recruitment Award
- Cardinal Principles Award
- ILSI '16
- Ambassadors to Bulgaria '16

Why Elect Me?

- I have had extensive experience working with International Staff and teens from across the Order from my time working as an Administrative Assistant for IC 2016
- I have served as Regional Godol, and thus have a sense of the work load and responsibility that would come with the position of Grand Aleph Moreh
- I excelled as Chapter Moreh and am knowledgeable about how recruitment works on the chapter level

Goals and Ideas

“If you will it, it is no dream” -Theodore Hertzl

Regional and Chapter Counterparts

- Regularly work with with Regional Morim in order to better understand the teen demographics of regions
- Constantly available as a resource to ALL counterparts
- Set up regular meeting times with counterparts
- Utilize Google Drive in order to create a space where Morim from all across the Order can share valuable information and recruitment strategies
- Set long and short term goals with Regional Counterparts and work with them to ensure that all goals are surpassed

CLTC- Cultivating The Next Generation of Leaders

- Promote CLTC by having CLTC Launch Parties across the Order
- Create CLTC prospect lists with Regional Morim
- Send out personalized invitations to CLTC prospects
- Work diligently to ensure that the best possible CLTC Coordinators are selected
- Work with CLTC Coordinators to ensure an outstanding summer

Strengthening The Prospect Pipeline

- Ensure that Regions target Middle Schools, JCC's, and Synagogues in an effort to engage teens to the point where they are eligible to become members
- Work effectively with Regional/Council Mekeshirim where BBYO Connect is prevalent, in order to make sure that the Jewish youth are being actively engaged
- Revitalize the Jewish Youth by working to combat the Bar Mitzvah drop-off rate

Education

- Ensure the success of AIT Classes by working with Regional Morim so that Alephs will be educated about the traditions, rituals, and history of AZA
- Encourage Chapters and Regions to hold induction ceremonies
- Create an online AZA Encyclopedia to help teach Alephs fundamental information about the Aleph Zadik Aleph
- Promote the teaching of International, Regional, and Chapter traditions

Recruitment

- Assist Morim in educating chapters about relationship driven recruitment and MRIHA
- Incentivize recruitment by creating more international recruitment initiatives
- Constantly distribute resources to counterparts teaching them about recruitment tactics
- Work with International Staff to simplify the registration process on B-Linked
- Organize Regional Prospect Lists across the Order

Retention

- Facilitate cooperation between Morim and S'ganim to ensure they plan quality, multi-fold programs to keep existing members engaged and involved
- Help Morim implement Order-wide Big/Little programs to strengthen brotherhood and keep members coming back
- Ensure that Chapter Morim are instilling a strong sense of fraternity within chapters in order to make members feel comfortable in the chapter setting