

# qualifications

## ✓ chapter (6 month terms)

### positions held

Chevrach BBG #12342

Nsiah Spring '10

Madricha Fall '10

Aym HaChaverot Fall '10

Mashgicha Spring '09

Recruited 35 chapter members

(doubled chapter membership)

Created and held monthly MIT classes\*\*

Won regional spirit stick while on chapter board

Coordinated Sisterhood Convention '10\*\*

Coordinated Spring Thing '10\*\*

Coordinated Kickoff Convention '09/'10\*\*

Phonesquad captain '08, '09, '10

Served on various event committees '08-present

## ✓ regional (12 month term)

### South Jersey Region's 50th Regional Nsiah

Regional Execs '10\*\*

Sisterhood Convention '11\*\*

Summer programs Chairwomen '09-'10

Summer program scholarship/ISF Fundraisers\*\*

Special Needs Teen Chapter Advocate '10/'11

Kickoff '08, '09, '10\*

Increased all regional event attendance

Board Training Institute

Tourism Convention '08/'09 '10\*\*

Head YLTI Coordinator\*\*

Manicrest AZA #3141 chapter sweetheart

BBG Membership increased by 40% in 5 months

## ✓ international

### Education Connection Chairwomen '10/'11

August Execs '10

Re-wrote the BBG Red Book

IC '09, '10\*\*\*, '11\*\*\*

55th/56th Anniversary Award

Silver Star of Deborah

Eternal Light Award Recruitment Award

Gold Star of Deborah award (pending)

CLTC 6 '09

Nsiah of CLTC chapter Chamea BBG #106

ILTC '10

International Rallah '10

East Coast Kallah '10

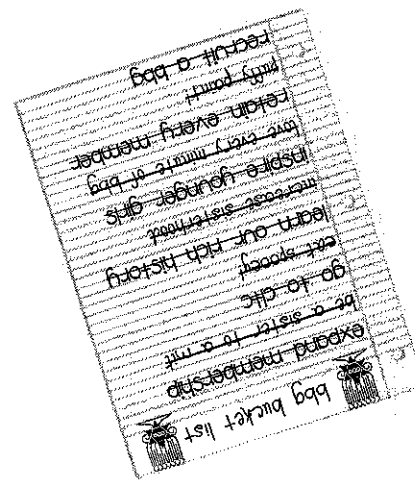
ATPAC High School Summit '10

Damn proud B'nai Brith girl since January 2008

\* denotes committee

\*\* denotes steering

\*\*\* denotes delegate status



My Sister B'nai Brith Girls.

Every Jewish girl deserves the opportunity to become a B'nai Brith Girl. Every B'nai Brith Girl deserves the chance to make her own bucket list, to have a BBG career filled with exciting and meaningful experiences. The goal on the top of my bucket list is to not let any girl miss out on the endless opportunities BBG has to offer. We need to hand each girl across the globe a pencil and inspire her to make her own bucket list so that she can begin her journey throughout BBG. Then, together we can transform any goals written on paper into beautiful realities.

So my sista B'nai Brith Girl, what do you want to do in BBG?

create your own bucket list!

1. recruit \_\_\_ members
2. go to ctc \_\_\_ 2012
- 3.
- 4.
- 5.

- 6.
- 7.
- 8.
- 9.
- 10.

with love and dedication to crossing off our bucket lists together.  
I remain,

Lindsey Morgan Duboff

Candidate for your 20th International Aym HaChaverot

!!ndsey Morgan Duboff  
Candidate for the 20th International Aym HaChaverot



things I checked off my bucket list!



## 67th International Board of the B'nai Brith Girls

- Work closely with Intl staff and the Grand board
- Work as a team player with the rest of the board
- Be accessible at all times
- Answer all forms of communication within 24 hours
- Put my heart and soul into Aym HaChaverot to grow our international order

## Regional and Council Counterparts

constant communication with all r/c morot will allow me to assist them in achieving their goals and dreams (aka cross off their bucket lists!)

- Give each counterpart the help that she needs in the way that she needs it
- Strengthen the order's membership by creating an individualized recruitment plan for each R/C MIT Mom
- Analyze the geographical area of each R/C to set membership goals and a plan to achieve them
- Organize a schedule for monthly calls to talk about problems, achievements and future plans
- Create an international web site where R/C MIT Moms can discuss similar questions and share ideas
- Work with each counterpart to incorporate new and exciting sisterhood programming into her R/C
- Utilize different forms of technology for counterpart communication, such as video chat
- Send out bi-monthly surveys for counterparts to evaluate term progress
- Send out weekly fun and informative e-mails with information and updates
- Send out releases on topics that R/C Morot want to know about!
- Monthly conference call with all Morot on various topics suggested by my counterparts
- Update my dashboard page weekly so that each MIT Mom can find everything she needs in one place.
- Unite the Morot to share successes and offer personal advice to one another
- Help each R/C MIT Mom cross off goals from her bucket list!

## Chapter Counterparts/Members

- Send out monthly e-mails that are targeted for chapter Morot that include recruitment tips, releases on MIT classes, fun ways to educate chapters, etc.
- Begin conference calls with an R/C MIT Mom and her chapter counterparts to talk about problems and ways to improve them
- Start a "more members the merrier" award for a chapter MIT Mom who has shown dedication to recruitment, retention and re-education
- Send each chapter MIT Mom resources on how to promote CLTC within her chapter
- Be a sister! Be available to any BBG at all times

# goals and ideas

our bucket list for the year that we can cross off together!

## Membership Initiatives

every Jewish girl across the globe should have an opportunity to become a b'nai b'rith girl and be given the opportunities that all of us have.

- Create an International membership campaign that allows each R/C to set goals for recruitment and focus on retention and re-education
- Help each R/C MIT Mom focus heavily on 75% retention in the beginning of the school year
- Work with R/C MIT Moms to expand geographically, every Jewish girl should have BBG where she lives!
- Work with each R/C MIT Mom to set numerical membership goals for each city, town, area in an R/C

## Education

education applies to all members at all times. it is what makes an individual bbg, a chapter, and a r/c grow and thrive. by restructuring the education curriculum bbg's will be able to deepen their understanding of bbyo throughout all four of their years in our movement.

- Create an effective system to evaluate International education and improve.
- Write scripts for viral education videos that are shown at MIT classes/ to any BBG- Incorporate messages from the Intl and R/C level so a BBG feels more apart of our order
- Work with regional counterparts to infuse education into existing programming.
- Make education more "hands on"- develop a system that teaches MITs how to proactively use the new information they learned.
- Create a new member time line with resources that each R/C uses. - Teen Connection --> MIT class/MIT KIT-->instillations, etc.
- Re-vamp, update and expand education curriculum to reach Intl communities.
- Create an "Expanding Education" website that allows BBGs to post any exciting education programs, BBG facts, BBG traditions, etc. that BBG's in International Communities/North America can use.
- Continue general member education by educating members on overseas communities, new BBYO initiatives and campaigns, etc.
- Create releases to extensively educate the order! Topics can include- re-registration, creating efficient prospect lists, parent communication, etc.

## CLTC 2012

utilizing cltc to educate and inspire young leaders through bbyo education will leave attendees with a newfound sense of leadership and understanding of what our organization stands for.

- Incorporate board training as well as education on international initiatives into the CLTC curriculum
- Use past participants! Send out evaluations to past attendees asking them what they liked about CLTC so that CLTC will be a program that leaves participants with strong leadership skills, friendship and motivation
- Work with the CLTC coordinators during the planning process to gain coordinator input.
- Create an official how-to guide on how to promote CLTC with resources, releases and videos
- Encourage R/C Morot to begin CLTC promotion from the beginning of the year via videos, releases, competitions within the region, etc.
- Create an official "CLTC parent guide" that explains why their child should attend CLTC- including an official CLTC parent letter
- Employ the help of past CLTC participants to actively promote CLTC throughout the order
- Create a strong CLTC follow-up program: encouraging IC attendance as well as other summer programs
- Choose CLTC coordinators as early as possible so that the planning process can begin early
- Ensure that the coordinator app process is fair
- Fundraise for more scholarship so that teens in Intl communities can attend CLTC

## Teen Connection

by utilizing teen connection to it's fullest potential, bbg growth will flourish across the order.

- Help regional MIT Mom's continue to grow TC
- Make sure that each R/C has chapter members involved in TC events
- Create a step by step guide on how to plan a successful TC event
- Develop and implement a process on how to transition TC members to BBG
- Work with regional Morot to structure TC in a way that fits her region's geographical areas
- Create a TC sharing network so that R/Cs with a successful TC can help set the standard for TC to the international order

## History

It is impossible to know where you're going, until you have figured out where you have come from. in bbg, only when a member is aware of the rich history and traditions of our movement can she truly hope to make a difference and institute change in the organization we have come to know and love

- Create a BBG HERstory simultaneous program that each R/C MIT Mom can run that includes the history of our order and what makes us special as B'nai Brith Girls.
- Create an official history curriculum to be accessible to all MIT Moms for MIT classes and programs
- Create videos with BBG alumni telling their BBG stories and motivational words for each B'nai Brith Girl across the order
- Collect historical files from each region and compile an international BBG history archive with up to date history as well
- Spread traditions! Include a tradition that each R/C has that no one else does in my counterpart e-mails, we're all different and it's great!

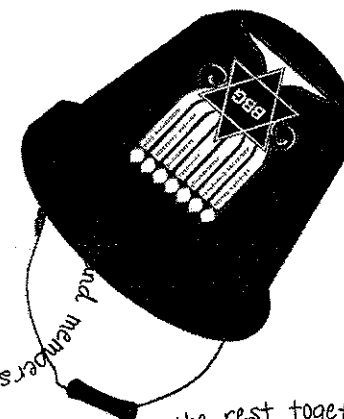
## Chairwomen

the work of talented and inspiring b'nai b'rith girls across the order is what makes bbg special. assessing the needs of our movement and creating chair positions accordingly will further the success of our order.

- Treat chairwomen as counterparts: monthly e-mails, conference calls, etc.
- Make sure that the chairwomen work as a team in order to achieve their goals and do work efficiently
- Provide active ways for each chairwomen to be involved in R/C's: ie) e-mails to MIT Moms, releases, videos, etc.
- Start a chairwomen website where any R/C MIT Mom or BBG can go to get tips and resources from the chairs

## Personal Initiatives

- Put forth my entire being and all of my effort into growing BBG through unifying initiatives and working with regions and councils
- Be accessible to any BBG in need of assistance
- Serve as a role model and a sister to all members



our order...plan an exciting mit class...double the size of your region...utilize teen connection to its full extent...let's fill in the rest together...