

Denotions

* = pending

+ = delegate

^ = participant

@ = steering

Aleph Bennett Schaeffer Essman

*Aspiring for the high and
honorable position of your*

23rd Grand Aleph Moreh

Esperanto AZA #2486

Chapter Moreh Spring 2012 (6 mos.)

- ☆ Helped recruit two of the largest & strongest classes in chapter history

Chapter Shaliach Fall 2011 (6 mos.)

- ☆ Revived the tradition of "Jewish Fact of the Day"
- ☆ Revived observation of chapter Shabbat & Havdallah

Chapter Ozer Fall 2012, Spring 2013 (6 mos. ea)

- ☆ Assisted chapter board in planning large scale events
- ☆ Served as advisory member to younger Alephs

Mid America Region: Saint Louis Council

Council Moreh (1 year)

- ☆ Introduced BBYO Connect
- ☆ Organized college-like rush month
- ☆ Raised chapter involvement with recruitment
- ☆ Worked with counterparts and CO regularly
- ☆ Helped bring AZA to a new area of St. Louis

Conventions

- ☆ Fall Regional Convention 2013+
- ☆ Spring Regional Convention 2012^, 2013@, 2014@
- ☆ New Member Convention 2011^

Achim AZA #1285

- ☆ Helped head the campaign to revive a chapter within an under-served area of St. Louis

- ☆ Expanded for the benefit of members that may live further away from where St. Louis AZA is headquartered

- ☆ Encouraged members to get involved within large-scale council and regional activities
- ☆ Worked with the girls' chapters to promote rush
- ☆ Engaged new members in discussion and coordination relating to programming
- ☆ Turned a goal into a realistic achievement

Grand Order of the Aleph Zadik Aleph

- ☆ International Convention 2013+, 2014+
- ☆ CLTC 1 2012^
- ☆ ILTC 2013^
- ☆ Kallah 2013^
- ☆ March of the Living 2013^
- ☆ Impact DC 2014*
- ☆ Aleph in Good Standing since 2011
- ☆ Tree of Life Award Recipient
- ☆ Bronze Shield of David*
- ☆ Silver Shield of David*

"If you will it, it is no dream."

-Theodore Herzl

My Brother Alephs,

Every day, week & year we're members of AZA, we grow. This order is about to turn to a new decade. It's time to look at the past 10 years and recognize how far we've come, but also realize how far we have to go. Do YOU remember why you decided to join AZA? Was it that one program that had you laughing all night, or that one member who was always there for you? As we move into our 90th year and continue to grow, it's crucial that we remember our basics. That we remember where we started and why we decided to join, and when our time comes to move on, we pass the torch on to the next generation whose lives also can be changed by AZA. This will start locally with our chapters. The chapter is where an Aleph most closely associates himself, and these young men are the people he goes through his career with. We must build on the brotherhood we already have within our chapters to help our prospects and new members feel involved. We've been doing it for 90 years, and I believe that we can do it for another 90, and more.

Fraternally submitted with ever-undying love for Achim AZA #1285, St. Louis Council, MidAmerica Region #1, the Grand Order of the Aleph Zadik Aleph, the older members that inspired us, and the brotherhood that will continue to drive us, I humbly remain,

Aleph Bennett Schaeffer Essman

**“The journey of a thousand miles
begins with a single step.”**

-Chinese Proverb

International Leadership Network

- ✧ Work with ILN committees to promote international initiatives such as:
 - ✧ Expand BBYO Connect by relying on thriving regions as examples
 - ✧ Increase our intake and recruitment with steady programming
 - ✧ Engage & retain upperclassmen by creating programs based on their wishes
 - ✧ Educate the order through the Morim
 - ✧ Implement the recruitment tactic of List, Contact, Close
 - ✧ Continue to expand AZA by creating new chapters to involve more members

**“Continuous effort is the key to
unlocking our potential.”**

-Winston Churchill

Connecting the Morim Team

- ✧ Establish a buddy system
 - ✧ Every Moreh has a buddy within a different region or council whom they can contact for any advice they may need or just to talk
- ✧ Establish better relationships between Morim in regions where there are multiple Morim
- ✧ Encourage every Moreh to correspond with his CO at least twice a week

CLTC: Creating Leaders That Care

- ✧ Expand the current curriculum to include new initiatives, as well as adding new situations and simulations to better prepare members for what could come
- ✧ Add more meaningful and diverse workshops, giving the attendees a wider range of options
- ✧ Give teens a mindset to go home and boost their chapters and regions using skills and techniques they will gain
- ✧ Allow for more time to discuss various Judaic and non-Judaic topics
- ✧ Connect with every Aleph on a personal level through meaningful conversation

Education of Members

- ✧ Create initiative where every month is dedicated to some educational topic
- ✧ Use knowledge gained from summer programs to create messages every month containing information about AZA

Recruitment and Retention

- ✧ Implement International Rush Month
 - ✧ Use the month of January to focus on recruitment, especially bringing in 8th graders
- ✧ Start an international “Big Brother, Little Brother” initiative
 - ✧ Every new member has an older Aleph to mentor and assist him through rough times, in and out of BBYO

BBYO Connect

- ✧ Promote BBYO Connect within synagogues and schools
- ✧ Hold a ceremony for 8th graders at the start of the second semester, welcoming them into BBYO, thus passing the torch from older members to younger members