



# Aleph Ethan Honey



## Events Attended:

- Shorashim 2015 (UKI summer camp) - awarded best Aleph
- National Convention 2015
- Israel Tour 2016 (equivalent to ILSI)
- DLTC (District Leadership Training Course) 2016
- Veida (National Elections) 2016
- NETC (National Executive Training Course) 2016
- IC 2017 - part of UK and Ireland delegation

## Events Coordinated:

- Chapter Visioning Day 2016
- CLTC 2016 (in the UK and Ireland)
- National Convention 2016
- Years 8-11 Shabbaton 2017 (future)
- Sixth Form Retreat 2017 (future)
- Program Workshop 2017 (future)

## Experience:

- National Programmer of BBYO UK and Ireland (1 year)
- Dedicated Aleph of Pinner Chapter (lifetime)
- National Merch Committee member (1 year)
- Tour Design Committee member
- IC Chapter Program Showcase 2017
- IC Press Corps 2017
- IC Teen Band 2017

## Achievements:

- Launched dynamic programming initiative in UK and Ireland
- Strengthened programmer network between me and my counterparts
- Launched programming workshop and contest in UKI
- Launching UKI Program Bank website

## With my National Board:

- Started new chapter in Southend
- Reintroducing Shabbatons/ weekend retreats to UKI

## About Me:

- I play piano and trumpet in bands and orchestras
- I absolutely love BBYO
- I enjoy sailing and skiing
- I study Latin!

## Outside BBYO:

- Run school Debating Society
- Graduated in the Alan Senitt Community Leadership Program
- Leader of two extra-curricular engineering projects
- I'm a school House Captain
- Have been peer mentor at school



*Aspiring to be your*  
**93<sup>rd</sup> Grand Aleph Mazkir**

# Globalization

## 1. To create meaningful + relevant global experiences

- Live video discussions on modern issues/morals
- News articles/videos by members in real-life events
- In-person talks by external speakers about their stories, to be live streamed

## 2. To master modern technology

- Every week different region takes over Snapchat
- Live streams and mini vlogs around the world
- Blog curated by different M'GOSK each week

## 3. For GNC efforts to be implemented at chapters

- GNC plan community projects to run with International Presidents on their visits
- GNC will keep all BBYO countries informed about leadership opportunities and events
- Chapter sessions designed by GNC which explain who they are and how to get involved

# Summer Program Promotion

## 1. Work with members in new ways to have the highest attendance yet

- Set up temporary Summer Program Committee with members worldwide to help programming, recruitment and fundraising
- Hold pre-summer program meetups and video chats with new members or prospects so they meet friends and feel welcome
- Establish personal 1-on-1 contact with prospects to help them decide on a summer program

## 2. Communicate with parents and stakeholders to get the best support for summer programs

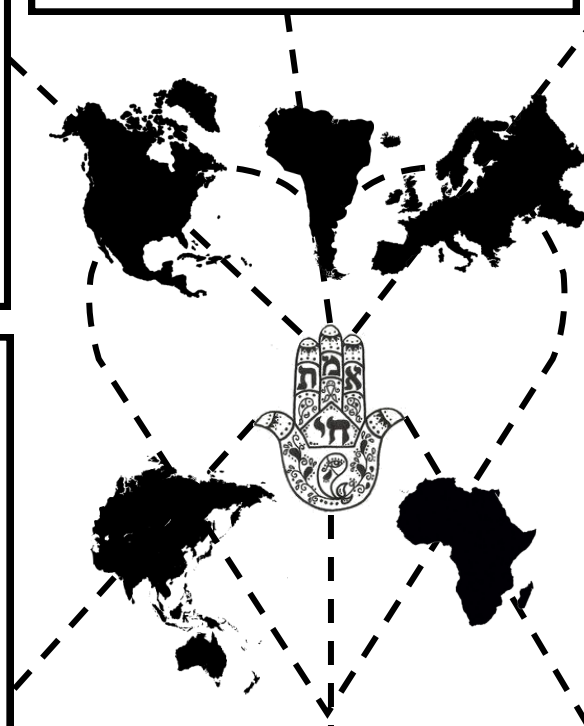
- Organise parents' seminars to explain why BBYO programs are the best option for their children
- Contact alumni and ask them to visit nearby chapters to speak about and answer questions on summer programs
- Invite leadership icons to speak and run sessions at ILTC

**Fraternally submitted,**

# ILTC 2018

## 1. Learn from past ILTCs and other events to make this the best one yet

- Talk to previous Mazkirim to understand what is key to ILTC's success
- Bring the best practices from summer programs in other countries to ILTC
- Get feedback from past attendees and ask prospects what they hope to get out of it



***"OVER WALLS, ACROSS  
OCEANS, ABOVE MOUNTAINS:  
WE ALL SHARE ONE  
HEARTBEAT"***

# Fundraising

## 1. Work closely with chapters to help them get funding

- Run fundraising 101 Google Hangouts for chapter boards
- GNC Fundraising Committee mentors chapters and develops guidelines for them

- New Services to Fundraising Award to be presented at IC

## 2. Create new ways and products to increase ISF funds

- International Merch Design Competition - winners get product made and money for their chapter
- Online charity auctions of vintage BBYO products
- ISF awareness week to educate about ISF's role and gain sponsors

## 3. To allocate fundraising to philanthropic causes

- Work with Shaliach to globalise StandUP initiatives
- Sponsored social media campaigns dedicated to charity work
- International StandUP month where every region and country has a StandUP fundraiser

# Communication + Collaboration

## 1. To make resources, help and empowerment even more accessible across the Order

- Create International Info Database, with list of all chapters and regions, Board members + contact details, plus BBYO and leadership webinars
- Chapters can pitch initiatives to I-Board for coordination, funding and recognition at IC
- Reach out to counterparts at start of term, welcoming them and emphasising I-Board is here for them

## 2. To work with one another regardless of physical obstacles

- Each region gets partner country to work on a meaningful project and to link chapters together
- Cluster countries/regions into hubs (eg. Europe/South America/ West Coast) to exchange advice and plan events
- M'GOSK network serves as resource for everyone to find others with shared interests and forge relationships

## 3. To work with stakeholders and parent to expand our influence

- Create Outreach Team on GNC to liaise with organisations, secure opportunities for BBYO and produce communication guidelines for the Order
- Cooperate with Jewish groups like Hillel, AEPi/Phi and JDC to develop experiences that benefit both of us
- Invite other youth movements to conference to learn about their current work