

Sarah Sinai Feilman

Is caucusing for the high
and honorable position of

YOUR Chai Chaverim

BBG MIT MOM

Hilary
Duff

Sarah Sinai Feilman
Dawn proud B'nai Brith Girl and candidate for your 2013-2014
Chai Chaverim BBG MIT Mom

I forever remain,

2013, you, me, and Chai Chaverim BBG #1548-552
Duff, Minnie Mouse, CLTC 4 2011, ILTC 2012, Impact DC 2012, ILST
Rain, lightning, thunder, screaming with passion for CCBBG, Hilary
Submitted with undying love for,
where more and more members flock to every Tuesday.
to our name of "life friends," and I am ready to work to make it a place
better chapter convention. I want Chai Chaverim BBG to truly live up
anything: from huge community service projects to an even bigger and
Chaverim BBG to be a chapter with the passionate member base to do
My sister BBG's, I have a dream for our chapter: I want Chai
Just let the rain fall down and wake our dreams.
But that's exactly what we have to do.
little crazy, and it's scary to let go of everything else and chase them.
I want each of you to dare to dream. Sometimes, our dreams can be a
My dear sister B'nai Brith girls,

Let the
rain

Let it
wash
away my
sanity.

fall down
and wake

my dreams



"dreams:

at first they seem impossible,
then they seem improbable,
and then, when we summon the will,
they soon become **inevitable.**"

-Christopher Reeve

clouds where i was formed

Chai Chaverim BBG #1548-552

Chapter N'siah 2012-2013

- Helped recruit, welcome, and educate MITs to the chapter *
- Helped raise \$400 for ISF, Stand-Up!, and the chapter bank account
 - Executed four StandUp! programs
- Worked with S'ganit to reestablish a chapter programming committee and plan our first ever chapter convention
 - First annual CCBBG sisterhood sleepover
- Worked to diversify programming to promote engagement and attendance
- Worked to improve communication through emails to parents and personal phone calls
- Worked with S'ganit to restate Sunshine Monthly Initiatives
- Worked tirelessly to improve sisterhood in Chai Chaverim BBG *
- Miriam Albert Excellent Chapter

Chapter Sh'lichah Spring 2011

- Organized a community service event at Friendship Gardens
- Educated members about our StandUp! cause, Family First Community Services
- Led Havdallah services for the chapter

Chapter Programming committee 2011 Chapter Winter Cultural co-chair 2011-2012

J-serve 2012 planning committee

- Activities co-chair

Community Teen Shabbat 2013

- Coordinator and CCBBG representative

Awards and Honors

Eastern Region co-BBG of the year 2011

Miriam Albert Chapter Excellence Award as N'siah (2013)

Eternal light 2013 *

Silver star of Deborah 2013

Anita Perlman Stand Up Award for individuals 2013

NCC AZA Council Sweetheart for 2013

- * denotes future attendance
- © denotes steering or coordinating
- * denotes pertinence to MIT Mom duties

Eastern Region #6

NCC StandUp! chair 2011-2012

- Worked with Council MIT mom to educate MITs about StandUp! *
- Educated Chapter N'siah and general members about StandUp! for chapter implementation *
- Issued a StandUp! for each other anti-bullying release to the council
- Helped plan and lead an anti-bullying program in Chai Chaverim
 - Led a hunger awareness program at Regionals, collected cans to donate
- Educated Mazkirim and Gizborim about their roles in the success of StandUp!
 - Communicated regularly with the international Sh'lichah to relay news about StandUp! to the council
- Communicated with chapter S'ganim and Sh'lichim and helped them implement StandUp! programming in their chapters

Events Attended

8th grade intake 2010, 2013 ☺ *

Kickoff Pool Party 2010, 2011, 2012 ☺ *

Regional Execs 2012

MIT/AIT 2011: Kung Fu Jaws N'siah

Sweetheart/Beau 2010, 2011, 2012 ☺

Regionals 2010, 2011 ☺, 2012 ☺

Winter Cultural 2011 ☺, 2012 ☺, 2013 ☺

Panim One for All Equality Summit 2011

Spring Council 2012, 2013 ☺

Jserve 2011, 2012 ☺

Chapter Convention 2013

CLTC 4 2011: mock chapter Shabbat committee *

ILTC 2012: Dorm leader/sunshine girl

• Orange Blueprint project coordinator ☺

• Shabbat committee

Impact DC 2012: Martha's Table volunteer

• Friday night services committee

BB40 Stand Up and Rebuild Summit 2013 ☺ ☺

ILSI 2013 ☺

"Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure." -Marianne Williamson

You have a dream inside you. Sometimes, it's scary to say that dream out loud. Sometimes, we feel like our dreams are too big, and we don't want to admit them to ourselves. But I don't want you to worry about that. In the space below, I want you to write your deepest dream in BBYO. Don't worry what anyone else would think. What do you want? Because you know you can do it.

my dream:

DREAMS to WAKE

recruitment

It all starts with new members, so let's reach out and grow Chai Chaverim.

Where the members come from:

- Call all girls from the compiled list of 8th graders that are not yet in a chapter
- Recruit from Hebrew High, JCC, and Temples Beth El, Israel, Ohr HaTorah, Charlotte Torah Center, and Havurat Tikvah: hey: we are the world's largest pluralistic Jewish youth organization
- Invite BBYO Connect teens to a program at the end of the year

Tools to get those members:

- Have the current MITs help provide us with information about current 8th and 9th graders that might want to join
- Pass around a "prospect sheet" at programs where people can write their friends' in any grades' names to be recruited

- Place flyers all over the J
- Email prospects' parents to get them in the know and learn how great BBG is and get potential members excited for BBYO
- Encourage members to bring their friends all year long
- Contact members' parents to see if they know anyone who would want to join
- Empower all members to be the growers of our movement and train them with tools to do so

Closing the Deal

- Don't stop calling! Be personal and enthusiastic
- Follow up after programs to ask how the new members like BBYO
- Send out fun packages to prospects with letters and candy to show we want them to join
- Provide instructions for B-linked registration

retention

A member now, a member forever. Let's keep them coming back.

Year-long MITs

- Call all MITs each weekend to get them excited for the programs
- From MIT to MIT: group message MITs and have them reply if they're coming to programs. When they see their friends are coming, they'll want to and help convince each other to go!
- MIT kidnap: the N'siah, MIT Big Sister Chair, and I contact the MITs' parents and go to their houses on a Sunday morning to wake them up and take them out to breakfast

Older Members

- Work with the board at bonding to come up with retention plans

- Have the board write letters to inactive members and include candy
- Send care packages to seniors to remind them CCBBG still loves them
- Cupcake delivery: go to doors of inactive members with cupcakes and letters and chat with them
- Talk to members from all grades to learn what they want to see in the chapter
- Have "CC fun days" - lighthearted events where we go somewhere fun as a chapter to remind people that BBYO is fun!
- Work with N'siah and S'ganit to make sure programs, sleepovers, and other events are enjoyable for all members to keep 'em coming back!

sisterhood

Together as one, forever united.

- Get to know MITs and all chapter members personally
- Reinstate Good-and-Welfare programs in both the traditional "go around the circle and share" forms and new formats (ex: "Ask Amy" - write letters with questions to other BBG's and get them answered, "Breaking Boundaries" - small group question and answer, or "Step In" - everyone's in a circle, someone reads a series of statements, members step in if they apply to them) as a chance to grow closer
- Make the sisterhood fold prominent on its own and in other programs
- Have a chapter bonding sleepover and convention

Big Sisters

- Work with MIT Big Sister Chair to give the Big Sis/Little Sis program yearlong attention
- Delegate responsibilities appropriately to the MIT Big Sister Chair
- Encourage big sisters to reach out to their little sisters outside of official programs
- Have Big/Little programs outside of Tuesdays at 7:00
- Have Big Sis/Little Sis bonding time at sleepovers
- Have Bigs write letters to their Littles
- Use the sisters as a retention method: they can keep each other coming

teamwork

We're all in this together.

- Keep in constant contact with the advisors, board, and my council co's and counterpart
- Work with my Charlotte co's to plan a great pool party and intake
- Send MITs and inactive members snail mail and email calendars to keep them in the know about Chapter events

Board Members

- Work with the chapter N'siah and S'ganit to plan engaging MIT activities and fun reeducation programs
- Work with the chapter Mazkirah and Katvnanit to increase communication to genuinely invite inactive members back, promote CLTC, and keep everyone informed about events to boost attendance
- Work with the chapter Sh'l'cha on the BBG Shabbat sleepover and StandUp!/Speakup!/BBYO prayers education
- Work with the chapter Gizborit to create summer programs scholarships
- Work with the chapter Safranit on sisterly efforts to invite back inactive members and show members we care about them

"You have to be true to yourself."
-Hillary Clinton

Dreams are free,
so free your
dreams.



reeducation

Knowledge is power. We'll teach you all you need to know.

MITs and MIT Rush

- 7 week program, work with the council MIT Mom Elisha Force and my NCC co's to share ideas
- Interactive rush sessions (use MIT booklets, powerpoints, skits, pictures, demonstrations, handouts, and more)
- Invite older members with specific knowledge to come help teach (ex: the board comes when we teach about board positions, each member explains what she does)
- Be practical: teach MITs what they need to know to be future chapter leaders
- Reinstate MIT boards or committees (StandUp!, programming, etc) to give MITs leadership opportunities
- Continue the MIT picnic and sleepover to teach in a fun setting
- Make sure Chai MITs are on the ball by MIT/AIT

Put the RE in Reeducation

- Send out a reeducation survey to older members to see what they know and what from their MIT Rushes needs refreshing
- Hold fun programs for the whole chapter that go over important aspects of BBYO

2013-2014 Calendar

I have so many great ideas for next year, so here are the events that will actually make it happen.

Kickoff Pool Party (August): make it a great first taste of BBYO, have older members be super welcoming

Call-a-thon (September): board calls all 9th graders we know

Bring 'em back senior retention packages and doorbell cupcakes (September): deliver to seniors and inactive members to show we care

MIT Rush (September-October): fun bonding and interactive learning with the 7-week program

MIT Picnic (October): a relaxing venue for a rush lesson in the sun, also have a fun program

Big Sis/Little Sis program (October): fun way to figure out who your sis is, bonding activities

Second Annual CCBBG Sisterhood sleepover (November): after BBG Shabbat, Big/Little time, work with S'ganit to plan fun bonding programs

The BBYO Relays (November): reeducation program: teams do physical challenges and must answer questions about BBYO to move on in the relay

MIT Sleepover (November): CLTI (Chapter Leadership Training Institute), MIT Board elections, and fun programs

Kidnap (November): Pick MITs up from their houses for a surprise breakfast

MIT WC sleepover (December): create an adorable winning dance and have fun doing it!

Letters to inactive members (December): chapter and board writes to get members back, include candy

Laser tag (January): a fun day out in the midst of Winter Cultural prep

Special Good and Welfare (February): new post-WC Good and Welfare: see Sisterhood section

Big Sis/Little Sis Brunch (March): go to brunch as a chapter, bigs and littles sit together and do activities

8th Grade Intake (April): plan a really fun event with my co's, have chapter invite all 8th graders they know

Chapter Convention (April): a really fun day for active and inactive members, have a sisterhood component, go to the beach or somewhere else exciting

Final MIT Sleepover (April): meaningful inductions ceremony before official inductions at States, fun last bonding time as the MIT class

May Recruitment (May): all chapter members pitch in, lots of calls, b-linked instructions, follow up with prospects

Inductions (May): give MITs special pins and personal letters, congratulate them on their year