



Success isn't a result of spontaneous combustion:
You must set yourself on fire.

MY DEAR SISTER B'NAI BRITH GIRLS,

There's a spark inside of you.

It's in there, burning. A spark of passion, of desire, of love. It is the feeling you get when you get a feeling: a BBG feeling, that is, from one of your sister B'nai Brith Girls. It is that tingly good feeling you get when your BBG big sister tells you how far you've come or someone dedicates their present or future to you in their life speech. It is that shiver-down-your-spine type of feeling you get when you here a sister B'nai Brith Girl scream at the top of her lungs, "IDENTITY, IDENTITY!" and you run to her and make a circle and jump up and down and declare to the world that *you – you are a BBG.*

My sister B'nai Brith Girls, there is fire in each of us.

And if there is one thing I've learned in BBYO, it is that fire spreads. You can share your fire without losing any yourself. You can pass it on without putting it out. **Fire grows.** From a flicker to a blaze to a conflagration. From MIT Mom to MIT, from CLTC back home to the chapter. We know that fire spreads in the order of the B'nai Brith Girls because we personally have felt it. And to ensure the continuity of North Carolina Council BBG, it must continue to spread.

And that is why I, Sarah Sinai Fellman am caucusing for the high and honorable position of your 23rd NCC N'siah: to spread my fire across this council and to help each and every one of you to do the same. We all have a spark inside us. Together, we can **LIGHT IT UP.**

Submitted with undying love for,

CLTC 4 2011, ILTC 2012, Impact DC 2012, Snoopy, Kermit, Woodstock, Rasta, Chai Chaverim BBG #1548-552, Minnie Mouse, fire, fireworks, the beautiful glow of each and every B'nai Brith Girl, our power to inspire others and change the world, and the spark of light inside you, me, and North Carolina Council BBG,
I forever remain,

Sarah Sinai Fellman

Damn proud B'nai Brith Girl and candidate for your 23rd North Carolina Council N'siah.

FUEL to my fire

Chai Chaverim BBG #1548-552

Chapter Sh'lichah Spring 2011:

- Organized a community service event at Friendship Gardens
- Helped plan Charlotte J-serve 2011
- Educated members about our Stand-Up! cause, Family First Community Services
- Led Havdallah services for the chapter

Chapter Programming committee 2011

Chapter Winter Cultural co-chair 2011-2012

J-serve 2012 planning committee

- Activities co-chair

Community Teen Shabbat 2013 coordinator and CCBG representative

Chapter N'siah 2012-2013

- Helped recruit, welcome, and educate MITs to the chapter
- Helped raise \$400 for ISF, Stand-Up!, and the chapter bank account
- Executed three Stand-Up! programs
- Worked with S'ganit to reestablish a chapter programming committee and plan our first ever chapter convention
- First annual CCBG sisterhood sleepover
- Worked to diversify programming to promote engagement and attendance
- Worked to improve communication through emails to parents, calendars, and personal phone calls
- Worked with Safranit to reinstate Sunshine Monthly Initiatives
- Worked tirelessly to improve sisterhood in Chai Chaverim BBG
- Miriam Albert Excellent Chapter

Awards and Honors Eastern Region co-BBG of the year 2011

NCC AZA Spring Council

Sweetheart for 2013

Eternal light 2013

Silver star of Deborah 2013

Anita Perlman Stand Up Award for individuals 2013

Miriam Albert Chapter Excellence Award as N'siah (2013)

Eastern Region #6

NCC StandUp! chair 2011-2012

- Worked with Council MIT Mom to educate MITs about Stand-Up!
- Educated Chapter N'siot and general members about Stand-Up! for chapter implementation
- Issued a Stand-Up! for each other anti-bullying release to the council
- Helped lead an anti-bullying program in Chai Chaverim
- Led a hunger awareness program at Regionals
- Educated Mazkirim and Gizborim about their roles in the success of Stand-Up!
- Communicated regularly with the international Sh'lichah to relay news about Stand-Up! to the council
- Communicated with chapter S'ganim and Sh'lichim and helped them implement Stand-Up! programming in their chapters

Events Attended

Kickoff Pool Party 2010, 2011, coordinated 2012

Regional Execs 2012

MIT/AIT 2011: Kung Fu Jews N'siah Sweetheart/Beau 2010, 2011, steered 2012

Regionals 2010, steered 2011, Administrative Assistant 2012

Winter Cultural: led services 2011 & 2012, steered a leadership discussion group 2013

Panim One for All Equality Summit 2011

Spring Council 2012, senior appreciation chair 2013

J-serve coordinated 2011, coordinated 2012, will attend 2013

CLTC 4 2011: mock chapter Shabbat committee

ILTC 2012: Dora leader/sunshine girl

- Orange Blueprint project coordinator
- Shabbat committee

Impact DC 2012: Martha's Table volunteer

- Friday night services committee
- Will attend IC 2014

GOING TO THE

GOING TO THE



to the high
and lowly



UP THE



What sparks your
fire? How will you
spread the flames?

Fires to light in NCC

"Each of us has a fire in her heart for something. It's our goal in life to find it and keep it lit." –Mary Lou Retton

The Girls with the Sparks: My BBG Board

S'ganit: • Work with board, chairs, and council members to incorporate international initiatives like StandUp! and Globalization into convention programming while maintaining fun
• utilize the different specialties present in our talented council for exciting programming
• Work with AZA and VAC co's to make the best Regionals yet while working with coordinators and steerers of all conventions to make multifold, fun programs
• Work with council chairs to spice NCC up with sisterhood, SpeakUp!, and other fun initiatives

MIT Mom: • Be a role model and friend to all MITs and older members alike, approachable
• MIT Rush: Educate chapter MIT Moms about BBYO and the best ways to educate MITs and reeducate chapter; create MIT rush curriculum based on what will help MITs be successful leaders in BBYO, help chapter MIT Moms modify rush to fit their MITs' specific needs
• Promote inclusion and inter-grade friendships, make sure MITs are included at conventions
• Senior retention and MIT/AIT follow up programs at conventions
• Utilize MIT/AIT trainers as year-long sisterhood and education chairs
• Organize the writing of personalized letters to MITs and inactive members to encourage retention
• Educate the council about their role in recruitment and retention and what each member can do to grow our movement
• Expand BBYO Connect to as many cities as possible and have teen-led Connect programs

Sh'lichah: • Educate counterparts on all aspects of the new SPACE model of StandUp!: Service, Philanthropy, Advocacy, Community organizing, and Education so chapters can have the most engaging and effective StandUp! campaigns possible
• Council-wide BBG Shabbat mini convention
• Work with AZA and VAC co's to plan diverse, engaging Judaic and Israel-centered programs at conventions in addition to creative services
• Help counterparts incorporate Jewish Heritage, Social Action, and Community Service into chapter programs

Mazkirah: • Increase communication with inactive members and use video chats and phone calls to reach out to them in a more personal way
• Establish a publicity chair to promote conventions, BBG Shabbat, summer programs, and more
• make a calendar so people can see what other chapters are up to
• Promote convention and summer experience attendance, CLTC promotion with MIT Mom
• Come up with new, innovative, engaging summer program promotion methods
• Maintain Facebook page and NCC Twitter
• Publish minutes where people can find them

Gizborit: • Sell items on behalf of ISF, scholarship money, and StandUp! at IC and NCC and Eastern conventions
• Shuk at every convention possible
• Incentives for chapters to raise more money for StandUp! and ISF

Safranit: • Be a liaison between the council and community organizations like NFTY, local newspapers USY, etc.
• Remain a positive, upbeat council member who always spreads sunshine
• Promote chapter Sunshine Monthly Initiatives
• Take pictures at all conventions and make a senior slide show for Regionals and Spring Council
• In charge of senior appreciation

Chairs: • Uphold prestige associated with leadership positions by remaining active in fulfilling their important roles in the council
• Assist their associated board positions and take part in board calls and discussions
• As a council, promote creation of new chairs within reason

Passing on the flame: Outside of NCC

International Programs

- ☆ Work with chapter and council Morim and Mazkirim throughout the region to promote summer experiences
- ☆ Encourage NCC BBG's to attend IC, AIPAC, and Panim el Panim issue summits
- ☆ Continue IC spirit chair, but make it a yearlong position that can also work on showing Eastern pride at summer programs and encouraging summer program registration
- ☆ Bring Eastern back to ECK, have our council Sh'lichim apply for coordinating and encourage members to apply to steer
- ☆ Strong showing at IC: give the spirit cup our best shot
- ☆ Promote the International Leadership Network, IC steering, and CLTC and Impact coordinator applications

Partnerships

- ☆ Partner with Israel organizations like Stand With US, delegation at AIPAC
- ☆ Each chapter chooses a StandUp! partner organization (or two or three) that they support through SPACE programming
- ☆ Reach out to Friends and Alumni Network to keep them involved, appreciation breakfasts in cities
- ☆ Chapters work with NFTY, NCSY, USY, other Jewish youth organizations, and other religious groups on StandUp!, joint services, joint program
- ☆ Choose a global partner community
- ☆ Chapters establish sister chapters in other regions (ex: Chai Chaverim and Yad Lyad)
- ☆ Eastern raises double chai (\$3,600) for ISF to help send international teens to IC or summer programs

Let's put a fire under these Initiatives

StandUp!

- ♦ Establish a day of service at Regionals
- ♦ Chapter and Council/Regional outreach to elected officials and NC celebrities that would partner with us/advocate with us-letters to all levels of government
- ♦ Council Gizborit and Sh'lichah help chapters strive towards StandUp! goals
- ♦ Brief StandUp! program at Regionals to educate people about our cause and get them excited for it

Inclusion and Pluralism

- ♦ Opportunities for steering of diverse services at conventions
- ♦ "Traditions potluck" holidays in chapter: everyone brings a Jewish family tradition to a chapter Seder or Chanukah party
- ♦ Siddurim with many options
- ♦ Stand Up for Each Other programs

Program Excellence

- ♦ Use Regionals as a chance to showcase Eastern's finest
- ♦ Incorporate council chairs in convention programming
- ♦ Implement Guide to Program Excellence
- ♦ Encourage chapter programs planned by different people, programs in different places (a park, a home, a pool) and that are diverse, using initiatives like SMI, advisor appreciation
- ♦ Include Judaism, SpeakUp! And StandUp!
- ♦ Not always have to be 6-fold programs, but all folds used in the course of a term

Globalization

- ♦ Choose a global partner community
- ♦ Promote Global Ambassadors and Passport programs
- ♦ Have an ISF dance
- ♦ Chapter Gizborit discuss importance of global movement

Commitment to Israel

- ♦ Reach out to teens in Israel partner communities, ex: Charlotte and Hadera
- ♦ Israel advocacy how-to program at Regional Execs that ends in a letter from Eastern to Congress voicing our opinions and encouraging them to support the US's greatest ally. Execs can take tools home and chapter members can write letters

Total Involvement and Growth

- ♦ Reach out to BBYO chapters, personal calls to their members by council Mazkirah about conventions
- ♦ Programs run in JB, Norah and Kol Harim by council Morim/Presidents, follow up by strong chapter counterparts: new member program to plan a fun program for prospects, training/rush program to get them in the know about BBYO
- ♦ Kickoffs in every city, expand Connect
- ♦ Recruitment workshops in each chapter, fun chapter day of recruitment, phone calls together
- ♦ Inter-chapter programs, especially with BBYO chapters

Sharing the flame Communication and Cohesion

The 23rd Board's fires

- ♦ Have a newbie/oldie session with the 22nd board to learn what they wish they'd known
- ♦ Update position boxes and create flashdrives of releases to pass on to the 24th board
- ♦ Have all board members create calendars of when they'll implement their goals to be discussed at Board Bonding
- ♦ Use Board Bonding as a chance to create sisterhood between board members
- ♦ Monthly board conference calls and board reports
- ♦ Coordinate board bonding with VAC and AZA, skype session with them, have fun and share goals
- ♦ Break into groups of 2-3 board members for goal setting with peers every other month
- ♦ Fairly and effectively share responsibilities
- ♦ Monthly conference calls with AZA and VAC co's to share great ideas and promote effective leadership

CO-zy by the fire: 23rd board working with counterparts

- ♦ Send transition/welcome releases at fall and spring elections
 - ♦ Email counterparts monthly to inspire, aid, and check in with them with monthly releases about areas to work on in their chapters
 - ♦ Monthly counterpart conference calls with input from chapter counterparts for agenda
 - ♦ Be a sister: be there first for all counterparts
- My job as NCC's fire spreader (liaison)**
- ♦ Attend IC and Feb and August execs
 - ♦ Remain in constant contact with Ellen and the International N'siah
 - ♦ Let Eastern know what's up with the International Execs body (chairs, lboard, Council/Regional presidents)
 - ♦ Work closely with my AZA and VAC co's
 - ♦ Monthly NCC News emails with themes and info
 - ♦ Reach out to parents and community organizations



"Light yourself on fire with passion, and people will come from miles to watch you burn." -John Wesley

Flaming Conventions

Regional Execs: equip chapter board members to lead, create bonds among region's leaders, bring International initiatives home

MIT/AIT: bonds across dorms/mock chapters, fun and learning at their first convention

Dr/Sr: Great speaker, fun programs with whole group that help retain members

Regionals: fun and diverse programming, day of service in Raleigh, many Shabbat service options

Winter Cultral: 250 members there: use as a fun retention strategy, creative competitions

International Convention: early and thorough spirit planning to win cup, even more members attend, members and chapters apply for awards

East Coast Kallah: sell for StandUp!/ISF at shuk, teens apply to steer/cooordinate, high attendance

Spring Council: shuk, publicist for stellar attendance, fun games/BBGG, dorm bonding to make friends across chapters

Burning Bright as Sisters

- ☆ Turn BBG Shabbat into a 1-day sisterhood retreat coordinated by Council Sh'lichah, invite Dixie Council
- ☆ Pen Pals chapters with BBYO and BBG chapters, then the BBG and BBYO chapter have a program together
- ☆ Reinstate icebreakers at conventions, but use more meaningful, deep questions
- ☆ Chapters have conventions or bonding sleepovers with meaningful sisterhood programming
- ☆ Chapters have good and welfares, new modes of good and welfare
- ☆ Encourage Big Sis/Little Sis in all chapters, they write letters to each other and hang out outside of BBYO
- ☆ All members reach out to prospective and inactive members