

## EVENTS ATTENDED

### Max Fisher AZA #337:

Chapter Functions 2011-2013  
 Chapter Meetings 2011-2013  
 Exec Board Meetings 2012-2013  
 RC Meetings 2012-2013  
 Chapter Fundraisers 2011-2013  
 Chapter Installations 2011-2013\*  
 Chapter Convention 2011-2013\*  
 Creating the Vision 2013+

### Michigan Region #63:

AZA Council Meetings 2011-2013  
 YLC 2 2011  
 YLC 1 2012^+  
 FC 2011-2012^  
 ETC 2011-2013^+  
 RC 2011, 2012^, 2013\*  
 Stay Up to Stand Up 2012^  
 Challenge Us 2011  
 Face to Faith 2012  
 Fall Kickoff 2011, 2012  
 Spring Kickoff 2012, 2013  
 Coffee House 2012, 2013  
 AZA/BBG Shabbat 2012^~+  
 Stand UP for Detroit Concert 2013  
 J-Serve 2013  
 Mr. AZA 2011, 2012

### International Order:

CLTC 5 2012^+  
 BBYO Connect Summit 2013  
 International Convention 2013~  
 ILTC 2013\*

\*Denotes will be attending

^Denotes led services

+Denotes led program or separates

~Denotes delegate or helped coordinate



Meyer Nitzkin

## MEYER NITZKIN

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 TRADITION OF

## GODOL

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ve pads, Fisher AZA has  
 elp us grow as a chapter:  
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 l. **If we can improve upon  
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 NT on BBYO, the Jewish  
 ar. For this next term, let's  
 sher Standard of Excellence,  
 T than we ever have before.**

**dying love for Tony the Tiger,  
 ernational Order of the Aleph  
 tantly Max Fisher AZA #337,  
 ain,**

## CHAPTER EXECUTIVE BOARD IDEAS

### Godol:

- Email members of Fisher and their parents every Monday
- Contact the Exec Board and Chairman weekly to discuss progress on goals, address needs, and to ensure that communication is consistent amongst the leaders
- Maintain consistent contact with the advisor about events and chapter functioning
- Increase contact with Regional presidents to strengthen relationships with other chapters
- Work to make sure that all members feel comfortable at chapter events
- Be open to every Aleph's ideas about programming
- Work well with the Exec Board
- Fill in any position on the Exec Board when a member is missing
- Always lead by example and serve as a role model to my brother Alephs
- Work with the S'gan to plan an Exec Board sleep over and Exec Board meetings during the Summer\*

### S'gan:

- Oversee and assist any chapter member who wants to plan a program
- Create a Fisher Program Bank\*
- Coordinate two 5-fold programs per term
- Work with S'ganim to ease the process of planning programs with other chapters
- Introduce future programs at chapter meetings to increase attendance
- Hold Exec Board meetings right before chapter meetings
- Lead the chapter in the Godol's absence
- Coordinate programs with the Programming Chairman so that all details are addressed\*

### Moreh:

- Create an AIT Education Binder and Curriculum by August
- Plan AIT Education programs throughout the term
- Keep in constant contact with the AITs
- Hold AIT Board elections in September
- Plan an AIT education program about the Exec Board positions before elections\*
- Work with the Godol to lead an AIT parent meeting at the beginning of the year\*

### Shaliach:

- Assist in the selection of Fisher's Stand-UP cause and guide fundraising, volunteerism, and advocacy
- Plan a Stand-UP education program to teach the chapter about our cause
- Record chapter community service hours
- Set a community service goal at the beginning of the year
- Plan Judaic programs with the S'gan
- Email the chapter about upcoming holidays and different ways to celebrate them\*

### Gizbor:

- Plan 3 fundraiser programs, and 2 restaurant fundraisers in the Fall Term
- Involve the chapter in the promoting of fundraisers
- Work with the Shaliach to plan a fundraiser for our Stand-UP cause
- Maintain the chapter's bank account and checkbook
- Make sure that Fisher always gives people reimbursements who need them
- Help create the Summer Program Scholarship Application\*
- Create a chapter budget by the first Executive Board Meeting

### Mazkir:

- Take minutes at meetings, send them to the Godol, Regional Mazkir, and the Fisher AZA Facebook Page
- Organize the Katvanim in August and follow up on their progress frequently
- Post all events on the Dashboard
- Take attendance at every function
- Continue the Mazkir Monthly, or another method to promote Summer Programs\*
- Work with the S'gan to plan a program about BBYO Summer Programs

### Sopher:

- Update the Fisher website weekly
- Add the AIT Binder, Fisher Platform Bank, and other documents to the Fisher website
- Create a Google calendar of Fisher's upcoming events
- Collect articles for the Fisher RC Newspaper by November to leave time for production
- Design Fisher spirit wear early in the term, so it can be worn at RC
- Create a "Fisher Buzz Book" listing the contact information of every Fisherman\*

## QUALIFICATIONS

## ALEPH JACOB M

CANDIDATE FOR THE B  
 POSITI

## ALEPH

### My Brother Aleph

Fisher AZA has come so  
 have won many chapter awards  
 our brother Fishermen elected t  
 leadership, and created a reput  
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### Max Fisher AZA #337:

Dedicated Fisherman 2011-Life  
 AIT Moreh 2011-2012  
 - Worked with the Aleph Moreh to plan programs for the chapter and recruit new members  
 RC Song Committee Member 2011  
 RC Song Committee Head 2012  
 Aleph Mazkir 2012-2013  
 - Left my mark on the position by producing an internationally known CLTC promotional video, creating the Mazkir Monthly newsletter, making a Fisher AZA Summer Program Registration spreadsheet, and planning a Five-Fold Summer Experiences Program to increase excitement for Summer Programs

### Michigan Region #63:

YLC Song Leader 2012  
 B-Squared Yo Buddy 2012  
 Fall Conclave Service Committee 2012  
 ETC Service Committee 2013  
 ETC Program Leader 2013  
 Regional Judaic Chairman 2012-2013  
 - Wrote a weekly Judaic Blast with my co, coordinated Michigan Region's first AZA/BBG Shabbat, and wrote services for FC 2013 and ETC 2013.  
 Aleph Godol (YLC) 2012  
 BBYO Connect Committee 2013

### International Order:

Aleph Godol (CLTC) - 2012  
 - Experienced being a Chapter Godol for 11 days. I ran meetings, created fundriasers, planned and led programs, and problem solved with my chapter

### Awards and Honors:

Rookie of the Year Award 2012  
 Chapter Beau (Aliyah BBG) 2011-2013  
 Bronze Shield of David Recipeint 2013  
 Invited to the BBYO Connect Summit 2013  
 IC Band Member 2013  
 Chosen as one of twenty teens in the US to be interviewed on behalf of BBYO by the Jim Joseph Foundation 2013



Aleph Jacob |

## Chapter Board Efficiency\*

How can we make each Exec Board Position more efficient?

**Godol:** Create a six-month timeline that describes the programs that will occur at specific points throughout the term. For example, October-November will be a mix of RC practices and brotherhood programs to help create bonds before RC and prepare Fisher for the convention

**S'gan:** Appoint a Programming Chairman who will plan the logistics of programs. Also, create a Fisher Program Bank for S'ganim to use for future programming

**Moreh:** Create a standardized AIT Binder and Education Curriculum that will be used and updated by future Morim. This will eliminate the need for each Moreh to create his own binder and curriculum and will allow them to focus more on recruitment and retention

**Shaliach:** Use the new BBYO Stand-UP website as a way to organize our chapter Stand-UP cause efforts. This will allow the Shaliach to not only track Stand-UP efforts as a whole, but it will also encourage others to donate to our cause directly through the site

**Gizbor:** Create a Fundraiser section of the Fisher Program Bank that future Gizborim could use when planning fundraisers

**Mazkir:** Create a chapter-wide spreadsheet that organizes the information of who is participating in Summer Programs

**Sopher:** Have people send in articles for the RC newspaper when the programming year begins to ensure that there is enough content for our RC newspaper

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## EXPANSION

### International Brother Chapter\*:

- Form with a relationship with a chapter from a nearby region
- Plan a Bittker weekend or other program with our brother chapter in the future

### BBYO Connect Chair/Aleph Keshet\*:

- Serve as the Vice President of BBYO Connect Relations
- Be in charge of planning, leading, and promoting 2 BBYO Connect Programs per term.
- Inform the parents of the BBYO Connect members about details of programs, and educate them about the organization

### Fisher's Membership:

- Encourage Fishermen to bring friends and family to chapter events
- Create a Fisher Recruitment Campaign to be used by the Executive Board of the Spring Term\*

### Culture Clash\*:

- Plan a program with MCUSY and NFTY to try to bring the three movements closer together
- This program will be Judaic related, so it will appeal to everybody
- The goal of this program is to bridge the gap between the three movements, create new relationships with more Jewish teens, and allow BBYO, MCUSY, and NFTY to work together in the future

## PROGRAMMING

### Increasing Fisher's Programming Excellence:

- Have at least 2, 5-fold programs a term.
- Encourage Fishermen interested in planning programs to do so
- Program with at least 2 different chapters per month
- Incorporate the "3+1" plan – Execute 3 functions a month, plus one chapter meeting a month\*

### Bittker:

- Plan 2 Bittker weekends for the Fall Term: One with a BBG chapter, and one with only Alephs from our chapter for Fisher's chapter retreat
- Appoint Bittker Coordinators in the beginning of the term
- Use a "first come, first serve per grade" process for Bittker sign-up

### Attendance at Regional and International Programs:

- Begin promoting these programs at the beginning of the term
- Have the Katvanim include information about these programs in their calls
- Include these programs in the Monday Email

### Judaic Programming:

- Conduct more Jewish events, or incorporate more Jewish elements into programming
- Encourage more members to get involved in the planning of Judaic programs, to get a wider variety of experience within these programs

## BROTHERHOOD

### Creating

- Have at least one brotherhood sleepover per quarter, one brotherhood program to both create and strengthen bonds
- These brotherhood programs include Boundary Breakers, Welfare, or a Talking to our fellow Fisherman to be comfortable with each other
- Have at least one separate program every quarter, aside from the "Up You Men" and the "Brotherhood" so they are in cheer
- Expand the Little Brother program that every brother will either have a Big Brother\*



### Chapter R

- The Fall Term executive board will plan a chapter retreat to kick off the term and the official programming
- The goal of this program is to create bonds between chapters and make us closer as a chapter with a positive tone for the rest of the term
- This retreat will be a weekend at a Bittker center or a day at a chapter center
- All of the programs will be designed to create brotherhood and team bonds and create more bonds with

EARN YOUR  
WEAR THEM  
FISHER

\* Denotes N

# FISHER AZA PAWPRINT

## RHOOD

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**Retreat\*:**  
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 kick off the new  
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 rest of the term  
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 mwork, to help us  
 within our chapter

**R STRIPES,  
 M PROUD,  
 R AZA**

New Idea

## COMMUNICATION

### Amongst Chapter Members:

- Increase attendance at chapter programs by:
  - Organize the Big Brother/Little Brother and Katvan Phone Caller system early in the term to ensure that direct communication between chapter members is occurring
  - Create Facebook groups for the incoming AIT Class, the Executive Board, and the RC Committees
  - Start a chapter-wide text group by using Remind101
  - Continue the Monday email, and send out info about upcoming events and important information
  - Update the Fisher AZA website weekly with event updates and other information\*
  - Utilize Fisher AZA Twitter Account
  - Create a google calendar thats contains all of Fisher's upcoming events\*

### For the Community:

- Develop a marketing plan for programs and fundraisers\*
- Utilize Facebook events and phone-a-thons to promote events
- Post fliers in Local Temples and Synagogues
- Send email blasts out to the Jewish Families of Metropolitan Detroit

## FUNDRAISING AND COMMUNITY SERVICE

### Chapter Fundraising:

- Hold 2-3 fundraising functions per term
- Organize 2 restaurant fundraisers per term: one before RC, and one during RC
- Create a marketing plan for fundraisers\*
- Create and vote on a chapter budget at the Exec Board meeting before the term starts

### Fisher Program Scholarship Fund\*:

- Create a fund that will help more of our Fisherman participate in chapter, regional, and international programs
- The Godol, Gizbor, and Advisor will work together to determine scholarships based on need and funds available
- Confidentiality will be honored in all cases

### Stand-UP:

- Choose a Stand-UP cause within the first 2 months of the programming year
- Donate a portion of our income made from fundraising to our Stand-UP cause
- Have a Stand-UP education program to teach the chapter about our cause, and how we as a chapter can fundraise, volunteer, and advocate for it\*

### Community Service:

- Participate in 2-3 Community Service programs throughout the term
- Plan these programs with other chapters, so we can make the greatest impact
- Keep a log of chapter Community Service hours
- Connect these Community Service programs to our Stand-UP cause

## Regional Convention

- Work with the Executive Board to create a calendar for RC preparations
- Start selecting Big Three competitions at Chapter Retreat
- Start RC meetings in August, and practices in September
- Hold 2-3 chapter sleepovers to introduce the chapter to the competitions, and to RC in general before RC starts
- Host 1 parent meeting before RC to help parents understand what RC is, what their role for the convention will be, and engage their support of Fisher's programming for the rest of the year
- Communication with parents will be frequent during RC

## Executive Board Goals

- The Godol will call each of the Exec Board members every other week
- Work together to plan a chapter retreat in the beginning of the Fall Term before the school year starts
- Use multiple methods to ensure that there is frequent communication between the Executive Board members
- Promote teamwork within the Executive Board, and encourage the board members to work together to accomplish large-scale goals
- Each member will maintain contact with their Regional Counterpart
- The out-going Fall Term Executive Board will meet with the newly-elected Spring Term Executive Board for a day of transitional meetings to help the new board pick up where they left off\*
- During the Spring Term, the Fall Term Executive Board will serve as mentors to their corresponding Spring Term Executive Board members\*

## AITs

- Hold AIT Board Elections in the beginning of the term
- Make sure the Exec Board members are serving as mentors to their AIT Board Counterparts by letting them help set goals and carry out the responsibilities of their position
- Have the Exec Board, led by the Aleph Moreh, work together to create a standardized AIT Binder and Curriculum available for Fisher's future Morim\*
- Have the Aleph Moreh plan and execute AIT education programs throughout the term
- Have the AITs plan a 5-fold chapter program and lead a chapter meeting so they can gain leadership experience