

# ME ON PAPER



## Chapter:

- Planned over 20 Saturday and Sunday events, including one that won the 2011-2012 Event of the Year Award.
- Chapter Sopher (summer 2010): Wrote a newsletter for every meeting.
- Chapter Gizbor (winter 2010-2011): Raised \$900 to get chapter out of debt
- Chapter Shaliach (summer 2011): Transformed chapter culture with weekly, innovative Jewish programming.
- Chapter Moreh (winter 2011-2012): Helped establish older-younger member dynamic, brought in 10 member, and improved parent relationships.
- Chapter Metaksher (summer 2012): Increased chapter bonding, brought Ramon AZA Alumni to speak at every business meeting

## Region:

- Attended RLTC (2009-2012), Spring (2010-2011, 2013), Frat/Sis (2010-2012), Callahfornia 2013
  - Steered RLTC 2011, AIT track
- **Planned Fraternity Weekend 2013:** Planned logistics, programming, and budget for the 116 attending Alephs
- **Member of Beau/Sweetheart 2013 Masquerade Ball planning committee**

## International Order:

- Attended CLTC 2 2011
  - Made great friends, gained confidence and leadership skills
- Attended ILTC 2012
  - Networked with international leaders, studied ways to improve our region, and planned programs

# THE 62ND BOARD: THE LEGACY TERM



This regional board will have more than objective accomplishments. This regional board will inspire. I would be blessed and honored to be a part of this team in the role of Aleph Godol, and I'll see my position as to maximize the board's potential and to empower these leaders.

**Board Unity.** I'm not (just) talking about showing up to conventions in matching yoga pants. It'll be my job to make sure that the 62nd board is working as a team rather than as individuals. Having productive weekly board calls is a start, but I want to build an atmosphere of open dialogue where the regional board can tackle the toughest questions in BBYO together.

**Empowering Leaders.** I will work one-on-one with each Regional Board member and push him to hit their potential. I will strive to establish not only their own self-interest in their work, but also make sure they see the bigger picture of what they do.

**Expectations for each position.** I expect the Regional S'gan to create bolder regional events and better convention programming. I expect the Regional Moreh to surpass 600 Alephs in CRW, but build the fraternity of a 150-Aleph region. I expect the Regional Mazkir to send 100 Alephs to summer programs in 2014. I expect the Regional Shaliach to make CRW a hub of Jewish culture in the Bay Area. I expect the Regional Gizbor to establish a strong alumni donor relationship and find companies to sponsor us. Let's make regional scholarships as abundant as shirtless men during Sandstorm.

# THE PATH TO PROSPERITY



# YINON RAVIV

CAUCUSING TO BE YOUR  
62ND REGIONAL ALEPH GODOL



CRW  
AZA

# A GUIDE TO USING THIS ROADMAP

In your hands are my ideas, my goals, my strategies, and my philosophy. This is my plan for CRW AZA.

Before you delve in, take note of some basic principles:

**Every chapter is different, but the end result should be the same.** Every chapter has a unique leadership structure, traditions, needs, goals, and a unique relationship to the region. However, AZA is AZA everywhere. As long as there's fraternity, a positive group influence, and a powerful connection to Judaism, every chapter will ideally make the same positive impact on every Aleph that enters its doors.

**Every Aleph has potential.** AZA thrives on its acceptance of people; not just socially, but also from a leadership standpoint. People change and that's part of life, so AZA's place is to create the most positive change possible. It's our job to bring the best out of everybody and to give as many members the chance to realize their potential as male Jewish leaders.

**We're all one big team.** Everybody depends on each other to be successful, from the chapters, to the regional board, and even to the regional staff, just like the San Francisco Giants and the Oakland A's. Just like CRW, they have teams where everyone plays for each other and outshines individual talent. And wins pennants.



## CLOSING THE GAP: THE PLAN FOR THE CHAPTERS



**Bring back focus chapters.** Every regional board member will be more than just a counterpart or position. They will be leaders who work with individual chapters to make them the best they can be. From being another mentor to younger members to helping the S'gan with an event, every one of the six officers on the 62nd Regional Board will focus on two to three chapters in order to level the playing field.

**Push each chapter so it becomes the chapter IT wants to be, not somebody else's standard.** Every chapter is unique. In any case, the 62nd Regional Board will serve to give the chapters the tools to aspire to their own vision. Some will choose Judaism and community service, others will pride on being a safe and tight-knit community. It'll be up to the chapter leaders to change their chapters and the Regional Board will provide support in their endeavors.

**Challenge chapter leaders, from high board to off-board.** Every Aleph in the chapter has a significant impact on the state of the chapter. It's time the region reaches out to both the board members and the common members. Not only will the Godol Network be my trusted allies and collaborators, but they'll also be my pipeline into the region's movers and shakers, so I can focus on those younger Alephs that will one day take my place.



## BUILDING THE BEST REGION



Often times, it is the chapter that comes to the region. It's the chapter members that go on regional programs, pledge to ISF, and raise our membership count. It's only fair that we, the Regional Board, work to execute the most well-planned and most fun region for you to enjoy.

**Everything we do, we do it big.** We've started to think outside the box recently with our regional functions. Next year, it'll be up to us to continue this momentum. Everything from partnerships with AEPi to optional programming at conventions: expect innovation.

**Everything we do, we do it well.** It's also time that we do everything the best we can. Doing everything last minute is the biggest detriment to any organization. Whatever direction we decide to take, be it through our programming or our initiatives or our projects, it'll be my duty as Regional Aleph Godol to make sure that we're organized and on time.

**Maintain an open-door policy.** You'll know what's going on and why. It's that simple. And when you have something to say, no matter your experience in years or on chapter board, expect to see your words be put into action.

