

EXPERIENCE

JACK ENTRATTER AZA

#1882

6TH TERM SHALIACH

7TH TERM GODOL

8TH TERM MOREH

9TH TERM S'GAN

3.3 GPA

PAST ACCOMPLISHMENTS

- AWARDED MOST VALUABLE A.I.T. DURING FIRST TERM INVOLVED
- AWARDED FIRST TEAM SHALIACH AT CONVENTION '09
- AWARDED WISEMAN AWARD AS CHAPTER GODOL
- AWARDED "HEART OF AZA" AWARD (BEST BROTHER IN REGION)
- HELPED TO MAKE ENTRATTER A FUNCTIONING, WELL ROUNDED AND LARGE CHAPTER
- INSTALLED THE "5 PILLARS" INTO ENTRATTER CONSTITUTION

Brothers,

Just like every other region in the order, ours needs a bit of improvement. Our brotherhood and ties are extremely strong, but our ideas and ability to implement could always be better. I have always sought to make brotherhood my main focus for my own chapter and now it is time to make it the focus of our region.

I am ready to take on the task of being your Regional Aleph Moreh. I have tons of innovative ways for chapters to recruit and tactics that will expand chapters and grow true brotherhood between all members. As a regional board member, I will sit down and incorporate all of my ideas and the chapter morim ideas into one vision to make sure every chapter flourishes beyond expectations.

This all sounds fine and dandy, but one thing is needed for us to be able to do so... a strong brotherhood that has faith in their board. Regional board members need to be role models, but role models who anyone can easily approach.

Next year I don't want the chapter morim to just sit down and funnel history and traditions into A.I.T.'s. Morim should start by thinking what they would want from an older leader to look up to and work from there.

It all starts with voting the right candidate in for office. The officer that the region knows will do everything and do it well. The officer that has proved himself time and time again. The officer that has an undying passion and love for the traditions and history of this chapter.

I am a proud candidate here to say, I am breaking the recent trend of past morim. I am not here because I have to or because I needed to step up. I am here because I have a vision for this region and I know where I want it to be this next year.

Destiny has brought us together and faith in AZA has made us strong. We must never forget who we really are. Not BBYO, but the Aleph Zadik Aleph.

Fraternally Submitted

Sebastian Sinclair Freedman

ALEPH SEBASTIAN SINCLAIR FREEDMAN

RUNNING FOR

64TH TERM

REGIONAL ALEPH MOREH



PLANS OF ACTION

AS RAM I WILL:

- Make bi-monthly phone calls
- Talk to morim about current projects and future plans for their chapter
- Monthly releases
- Casting a wide net for communication (email, phone, text, facebook, etc.)

BETTER EDUCATION PROGRAMMING

Mountain region has some of the best leadership and programming of any region in the order, but to me it seems both of these qualities are lacking in the Morim department. We need better strategies of teaching and better quality Alephs to join our region.

A few classes with your moreh and knowing the cardinal principles does not make you an Aleph. We need to strengthen our educational programming for A.I.T.s so they that they walk away with more than just knowledge of AZA, but passion for it as well. We need to shift our focus more to actual A.I.T. programming instead of classes. Education is more effective if everyone is involved instead of someone spewing a lecture.

BIG BROTHER INITIATIVE

- Initiate big bro-lil bro system with AITs and older members to keep AITs interested and involved
- It will introduce AITs to their first fraternal bond in their chapter and will give them a person to look up to
- This system will work for larger chapters where it is hard for new members to get to know people

GOALS

- STRENGTHEN BROTHERHOOD
- GROW REGION BY 30%
- HELP CHAPTERS UTILIZE TRADITIONS MORE OFTEN
- MORE DEVOTED ALEPHS BEING INDUCTED
- INCORPORATE BIG BROTHER SYSTEM INTO EVERY CHAPTER IN THE REGION
- BETTER RECRUITMENT AND

MEANINGFUL TRADITION

This year, I would love to see more ritual and tradition based programming from not only the S'ganim, but from the Morim as well. I would be on the frontline to help chapters entail more tradition and customs into meetings, events and retreats.

The greatest thing we have to share with new members is our tradition and rituals; the things we must pass on to new Alephs. Our passion for AZA should inspire those new to the Aleph Zadik Aleph.

PROPER RECRUITMENT

- Hard-hitting recruitment; Do not take 'no' for an answer
- Advertise and spread the word everywhere possible about BBYO
 - School
 - Bar Mitzvahs
 - Synagogues
 - JCC
 - Email
 - Facebook
 - Snail mail
- No skimming over potential members
- NEVER let AITs or Prospects be LONERS
- Make new members come to us
- Establish ourselves for the 4 years in the region with new members

GROWTH AND GOAL SETTING

I know that the size variance between Mountain's chapters is not exactly equal, but this should not be concern for any of us. Smaller chapters should focus on smaller goals. An example would be starting out at getting 2 to 4 new members a month, then escalating from there.

Larger chapters should continue to grow and keep goals intact with their board. Membership mile is effective with most of the chapters in our region, but not all. It's time that those smaller chapters get