

"She had this whole thing about the *heart* and the *hand*, how they were connected. You know, *feeling* and *action* are always linked; one can't *exist* without the other." - Sarah Dessen



My Sister B'nai Brith Girls,

It has been said, "the future belongs to the few of us still willing to get our hands dirty." Today we celebrate the 70th anniversary of our movement, and while we rejoice in the accomplishments of the past, we've still got a long way to go. In Judaism, reaching the milestone of 70 is completing a full life.

But we are just getting started.

My sisters, I believe that if we put our hearts in our hands, we create the power to change the world. Today marks the day where we return to the feelings of Anita Perlman and her actions to establish a global Jewish sisterhood. Where we talk-the-talk *and* walk-the-walk. Where we raise our voices and roll up our sleeves; ready to embrace the feelings and actions BBG gives us.

Because when we connect the heart and hand, we are unstoppable.

So where do you come in? How can one BBG power our Heartbeat and strengthen our Handprint? You are the link between the heart and the hand of the B'nai B'rith Girls. On the Chapter, Regional, and International levels, if you make one fellow sister experience the feelings of BBG, she is inspired to action, an effect that ripples across the entire Order. Heart to Heart. לב ללב. Hand in Hand. יד ביד.

I'm taking my heart and extending my hand.

Will you?

Submitted with undying love for connecting the hearts and hands of the B'nai B'rith Girls for 70 years to come, I remain,

Damn Proud Candidate for Your 70th International N'siah

International N'siah

Aspiring To Be Your
70th



Qualifications:
Where my Heart and Hand have Connected



L'Chaim BBG #2444

Chapter N'siah '12-'13 (12 Month Term)

- ❖ In absence of a S'ganit, successfully motivated chapter members to create and run their own programs
- ❖ Promoted "wellness" through programs on eating disorders, mental illnesses, and body image
- ❖ Helped launch chapter newsletter, "M&M Monthly"
- ❖ Personalized convention promotion through delivering cupcakes to members/prospects' home; doubled chapter attendance
- ❖ Led L'Chaim to Tournies Convention '12 victory
- ❖ Increased chapter funds through selling vintage inspired BBG shirts at shuk; raised a total of \$1192.40
- ❖ Won Outstanding Stand UP Campaign Award for creating chapter video, "Dare To Be Different", advocating tolerance towards people with developmental disabilities
- ❖ Won 3 Programming Fold Awards: Sisterhood, Social Action, Creativity

Chapter S'ganit '11-'12 (12 Month Term)

- ❖ Assisted L'Chaim to Tournies Convention '11 victory
- ❖ Assistant Director/Co-Choreographer for L'Chaim Fashion Show 2012, raised over \$2100 for Stand UP
- ❖ Won 3 Programming Fold Awards: Sisterhood, Com. Service, Recreation

Lake Ontario Region #36

Regional N'siah '13-'14 (12 Month Term)

- ❖ Brought the region to 200 members, LOR BBG to 100+ members, an increase of 37% versus prior year
- ❖ Established partnership with Eastern Canada Region where all conventions during the 2013-2014 programming year are held together
- ❖ Coordinated Fall Regional XX's, revamped old framework to make leadership sessions more fun and engaging for new leaders
- ❖ Coordinated iRLTC 2013, the first ever inter-regional convention between LOR and ECR, added new programs to convention through a Shabbat Shira and Seniors Program
- ❖ Hosted Successful Hunger Is Not A Game: Catching Fire Pre-Screening; 200 teens attended, 300 lbs. of food donated to Daily Bread Bank and \$400 raised for Mazon Canada
- ❖ Won Stand UP Convention Grant for \$2000 to implement Stand UP programming into Regional Conventions
- ❖ Planned first-ever Regional Stand UP Program outside of J-Serve; packaged 170 toy kits for children in hospitals & 140 toiletry kits for a women's shelter
- ❖ Amended LOR BBG Constitution

International Order of the B'nai B'rith Girls

- | | |
|--------------------------------------|-----------------------------|
| ❖ IC '11, '12, '13, '14 [∞] | ❖ August XX's 2013 |
| ❖ IMPACT: Boston 2012 | ❖ Hunger Is Not A Game 2013 |
| ❖ CLTC 7 2012 | ❖ Feb XX's 2014 |
| ❖ March of The Living 2013 | ❖ ILSI 2014☆ |
| ❖ ILTC 2013 | ❖ CLTC 8 2014 Coordinator☆ |
| ❖ Int'l Kallah 2013 | |

Proven Leadership: Awards

- ❖ BBYO Emerging Leadership '11, ❖ Pledge & Principles '12,
- ❖ Silver Star of Deborah '13, ❖ Gold Star of Deborah☆

Key: ☆ denotes future, ∞ denotes head delegate

Feelings inspire Actions.
Actions inspire Change.
Change makes the World go Round.





The *Heart* holds the *Feelings* of BBG:
Inspiration. Passion. Connection. Empowerment. Magic.

The *Hands* execute the *Actions* of BBG:
Planning Programs. Celebrating Judaism. Changing the World.



Goals and Ideas for Connecting Our Hearts and Hands Across the Order

Visits: "The chance to be inspired and be an inspiration"

Before Visit:

- ♥ Connect with N'siah, Godol, and Director for regional briefing
- ♥ Inform the 70th/90th boards about Region's issues to gather resources to share

During Visit:

- ♥ Meet with Regional and chapter boards; brainstorm how to combat challenges
- ♥ Bond with the Regional N'siah; identify ways to be a resource for them
- ♥ Connect with chapter counterparts and as many B'nai B'rith Girls as possible
- ♥ Participate in community service to motivate Regional Stand UP programming
- ♥ Create a list of potential summer program participants

After Visit:

- ♥ Follow-up with the Regional N'siah about progress towards goals/challenges
- ♥ Post trip report to Keeping PACE blog; highlight unique traditions & programs

70th International Board:

"In Judaism, 70 is completing a full life. In BBG, 70 is just getting started."

- ♥ Establish a culture of sisterhood through bonding activities at Board Retreat, group goal-setting, identifying strengths and ways to support each other
- ♥ Remain in constant communication with board; serve as their resource, teammate, friend, and sister 24/7 through Bi-weekly Google+ calls
- ♥ Monthly counterpart check-ins to support their respective positions in the Order
- ♥ Ensure that every int'l initiative is a team effort from the entire board
- ♥ Monthly email/video to update the Int'l Order about what I-Board is working on
- ♥ Be approachable to all members and present ourselves as positive role models
- ♥ Work cohesively with the 90th Grand Board

90th Grand Aleph Godol:

"To have and to hold, in sickness and in health, 'til the end of our term do us part"

- ♥ Visit at least one region together per month
- ♥ Establish connections with Chapter Godolim/N'siot through conference calls
- ♥ Revamp Keeping PACE blog to better update the Order on our experiences

N'siah Network: "My Partners in Progress"

- ♥ Create personal relationships with each of my counterparts and serve as a resource, motivator, friend and sister to all
- ♥ Send bi-weekly counterpart emails with updates, news, and important info
- ♥ Strengthen "Sister N'siah" initiative by pairing N'siot with similar goals
- ♥ Create an online N'siah Releases & Resources Database that is easy to navigate
- ♥ Hold Hub conference calls where N'siot can brainstorm, and problem-solve
- ♥ Highlight accomplishments via social media to celebrate N'siot's hard work

August/Feb XX's:

"Training Leaders and Planning For the Future"

- ♥ Create a sense of community among XX's and bond the N'siah Network
- ♥ Set goals with Regions/Councils at August XX's; evaluate progress at Feb XX's
- ♥ Hold interactive session that applies International initiatives on local level
- ♥ Special training for Winter Regions at Feb XX's
- ♥ Provide XX's the opportunity to submit ideas for initiatives and motions
- ♥ Motion to update and edit the Constitution of the Int'l Order of BBG
- ♥ Motion to define confusing terms such as "politicking", "pluralism"

Summer Programs:

"Camp was fun, but Summer Programs changed my life."

- ♥ Create CLTC Push Week with each day focused on a different aspect of CLTC
- ♥ Revamp curriculum for ILTC to be more varied from the CLTC curriculum
- ♥ Create a summer program connection between an IMPACT session and Kallah
- ♥ Expand scholarship awareness through video contest to promote recruitment
- ♥ Engage CLTC/IMPACT/Perlman alumni for program feedback

Chapters Helping Chapters:

"Hearts and Hands Coming Together in the Int'l Order of BBG"

- ♥ Match-up chapters from across the order facing similar challenges
- ♥ Send out survey to identify main issues facing chapters; hold conference calls with tips and techniques for combating the top 5 major issues
- ♥ Create a Facebook group for all members who start new chapters in the 2014-2015 programming year so they can share resources to help create success
- ♥ Create the "Chapter Traditions Treasure Chest", an online database where chapters can share their chapter profile and unique traditions they uphold

Friends and Alumni Network:

"The BBYO journey doesn't end at graduation: we are LIFE members"

- ♥ Expand Madrichim network & Community Engagement Fellows to more campuses
- ♥ Connect with FAN in their local communities to re-engage them in BBYO
- ♥ Plan large-scale fundraising events/initiatives
- ♥ Represent teen voice with prospective donors and parents

Programming Excellence: "Where the Heart and Hand Connect"

- ♥ Revise the Official AZA/BBG Program Planning Form to make a simpler version which incorporates a checklist to help meet 3rd Degree programming
- ♥ Create new monthly themes to place more attention on our movement's priorities (e.g. Oct.-Go Global! Month, Dec.-MBA Month, Jan.-Membership Momentum)
- ♥ Promote "Programming With A Purpose" to create resources on how to elevate any type of program to the next standard of Programming Excellence
- ♥ Revamp structure of the Program Bank to improve efficiency and ease of use
- ♥ Work with Regional/Council N'siot to establish/improve BBGG locally

Speak UP: "Our Commitment to Israel"

- ♥ Institute new daily themes during Speak UP Week 2014 to improve participation (e.g. "Send A Letter to an IDF Soldier Day"; "Wear Blue and White Day")
- ♥ Send releases throughout Speak UP Week about Israeli organizations to get involved with, ways to support Israel, and how to combat anti-Zionism
- ♥ Create a Speak UP Blog which highlights amazing programs and initiatives
- ♥ Have Beyond participants post a video about what they are doing in Israel
- ♥ Launch an International Speak UP Initiative on Yom Hazikaron and Yom Ha'atzmaut (Israel's Remembrance Day and Israel's Independence Day)
- ♥ Continue to grow partnerships with Israeli organizations

Stand UP: "Our Commitment to Tikkun Olam"

- ♥ Motivate chapters to connect with the Stand UP Website through an initiative where they receive a prize/int'l recognition for registering
- ♥ Update the Int'l order via social media about recent campaigns to check out on the Stand UP Website; give shout-outs to chapters for awesome Stand UP initiatives
- ♥ Stand UP Week 2015: Each day of the week is themed around a cause (e.g. Cancer, Mental Illness, LGBTQ rights), and chapters/regions can advocate & fundraise
- ♥ J-Serve 2015: Promote it as a celebration of the Order's Stand UP achievements; encourage festivities with guest performers to expand participation
- ♥ Create a chapter resource with a menu of ideas for Stand UP Campaigns

Total Growth and Involvement: "One and One and One"

- ♥ Start new chapters by identifying untapped geographical areas
- ♥ Work with R/C N'siot on BBG membership goals with monthly follow up
- ♥ Work to establish a strong BBYO Connect program in communities where there isn't one; reach out to Middle Schools/Synagogues/JCC's to facilitate Connect
- ♥ Establish the Mekasher position where it is beneficial; emphasize the position's job in transitioning between BBYO Connect and AZA/BBG

Globalization: "It's a Small World After All"

- ♥ Expand chapter pen-pals and regional partners with overseas communities
- ♥ Heighten ISF importance to inspire chapters to raise funds for global teens
- ♥ Grow GNC and continuously update members on globalization efforts
- ♥ Establish BBYO in communities where we have begun to plant our roots
- ♥ Emphasize building a relationship with overseas counterparts
- ♥ Promote Ambassadors to Bulgaria, have alumni share their stories of experiencing global Jewry firsthand; create another "Ambassadors" summer program (UK&Ireland)

IC 2015: "Jewish Teens Take Atlanta"

- ♥ Release AZA BBG IC 2015 Spirit Guide by Jan. 1; create new Spirit Day Themes
- ♥ Create a partnership with other Jewish Teen Conventions in Atlanta (NFTY and possibly others) to expand convention resources and collective impact in Atlanta
- ♥ Include a "Problem Solving" Shabbat Elective

ILN: "Every member can impact the Order as a whole"

- ♥ Make the work of the ILN transparent to the Int'l Order
- ♥ Evaluate new ILN model through survey to identify strengths/improvements
- ♥ Divide committees into different chair positions to assign specific tasks & goals

Board of Directors and BBYO Professionals:

"Our sounding board and most loyal supporters"

- ♥ Serve as a liaison between teens & professionals; share experiences from travels
- ♥ Forward bi-monthly newsletter to Board of Directors to improve awareness of BBYO activities and progress toward goals; invite them to August XX's
- ♥ Attend Staff Conference and develop presentation on teen perspective

Personal Promises: "My Heart. My Passion. My Hand. My Actions."

- ♥ Represent the B'nai B'rith Girls with passion, pride, and respect
- ♥ Frame every day of my term as an adventure
- ♥ Continue to be inspired by the magic of BBYO and inspire others through it
- ♥ Make an effort to connect with every B'nai B'rith Girl I meet
- ♥ Execute every action with my hands based on the BBG feelings in my heart to leave this Order better than when I found it!