

Aleph Samuel Albert Perlen

Aspiring to be YOUR 90th Grand Aleph Godol

"It always seems impossible until it's done." -Nelson Mandela



Cotton States Region #72

✂ Cotton States 2013 Regional Aleph Godol (1 year)

- ✂ Led CSR to new heights with the highest membership in decades including chartering a new chapter in Huntsville, AL.
- ✂ Worked with four board members, ten counterparts, and communicated regularly with 5 staff members on strategies to improve the region.

✂ Cotton States 2012 Regional Aleph Shaliach (1 year)

- ✂ Created a new regional prayer book for the first time in 10 years and ensured Judaism was a priority in the region and chapters.

Athens of the South AZA #258

✂ Aleph Godol (6 months)

- ✂ Delegated work amongst my board leading to successes including 13 new AITS and raising \$2,000.

✂ Aleph S'gan (X2) (6 months each)

- ✂ Won numerous programming awards including multiple first place awards as well as Chapter of the Year.

✂ Aleph Shaliach (6 months)

- ✂ Made Judaism a focus in my chapter by leading numerous services.

✂ Aleph Kohane Godol (6 months)

- ✂ Served as a guide and mentor to the Aleph Godol.

✂ AIT Godol

The Grand Order of the Aleph Zadik Aleph

✂ Shabbat and Rituals Administrative Assistant for IC 2014

- ✂ Oversaw the work of over 25 members to plan and execute the Shabbat experience at IC.

✂ IC Steering 2013 Member

- ✂ Planned and implemented two services and atmospheric experiences for IC attendees.

✂ CLTC 7 2014 Coordinator

- ✂ Working to plan an experience that will impact the future leaders of AZA and BBG.

✂ Siddur and Songbook committee member

Miscellaneous

✂ Coordinated 3 School blood drives

✂ StandWithUS 2013-2014 MZ Teen Intern

Events Attended/Attending

✂ CSR New Member Weekend

'10, '12, '13

✂ CSR Regional Execs '10^,

'11^, '12^

✂ CSR Spring Regional

Convention '12^, '13^

✂ CSR Regional Kallah '11^,

'12^, '13^

✂ CSR Winter Regional

Convention '10, '11^, '12^,

13^

✂ International Convention

'12^, 13^, 14^

✂ International Feb. Execs '13^,

14

✂ AIPAC Schusterman HS

Summit '12

✂ International Kallah 2013

✂ CLTC 5 2011

✂ CLTC 7 2014^^

✂ March of the Living 2014*

Delegate: ^ Coordinating: ^^

Pending: *

Honors and Awards

✂ Bronze Shield of David

✂ Silver Shield of David

✂ CSR AIT of the Year

✂ Athens AIT of the Year

✂ Athens most spirited

member

Above all the positions I have held and the programs I have attended, the lessons I have learned and the experiences I have are my true qualifications. I have learned how to work with others, the true meaning of brotherhood and its impact on Alephs around the world.

My brother Alephs,

It is truly an honor to stand here today aspiring to serve as **YOUR** 90th Grand Aleph Godol. Gentleman, this is our time to make a difference for so many Jewish teens around the world. I believe I have the vision and drive to aid in making a lasting impact for all Jewish teens across the world. As I stand before you, I promise to give you all I have no matter what to move this incredible movement forward and to keep the momentum we have and use it to make change. Put your trust and faith in me, and we **together** will change this order and the world.

Fraternally submitted with an undying love for, Athens of the South AZA #258, Cotton States Region #72, the Grand Order of the Aleph Zadik Aleph and the 7 Cardinal Principles upon which it stands.

Making the Visit Count

Pre-Visit

The preparation leading up to the visit can make or break the overall visit. In the weeks prior, I would work with my board to obtain a list of strengths and weaknesses to be aware of going in. This would help to identify what can be worked on during the visit. I would be the one reaching out to everyone in the community rather than the visit planned for me.

Visit

During the visit, I would work to use the list created in the preparation to make sure the visit is effective. I vow to make personal connections with *every* member in attendance to make sure they enjoy themselves. I would visit as many chapters as I can to make a larger impact.

Post Visit

I would have an extensive conversation with staff and the board to see how they honestly think all events went. I would make sure that all of my friendships are genuine and lasting. I would also make sure to let the order know what I was doing and highlight their successes using social media.

"A goal without a plan is a wish." - Herm Edwards

Fun and Brotherhood

We are a part of AZA to have fun and to be with our brother Alephs and we can't forget that.



Create brother chapters with other chapters in the order that are similar using a chapter profile.



Create releases showing how the 7 Cardinal Principles are relevant and applicable in our daily lives.



Promote more brotherhood events through the chapters and at all conventions using revamped brotherhood chairs within Regions.

Leader for the Members

As Godol, you have to be there to support every member no matter what, and I vow to do so. (615) 481-5659



Create a monthly how-to on a different type of leadership skill for members to use in their chapters.



Not only have constant contact with regional/council counterparts, have calls with chapter Godols by region/council before and after each visit to gain insight and debrief.



Be available for all members at all hours for support and guidance.

Keep BBYO Jewish



Make BBYO the organization that will keep the Jewish people alive and relevant for generations to come.



Dedicate my term to strengthening the foundation this organization is built upon by integrating the principles of Judaism into everything I do.

Promote and make International campaigns personal

We must make all initiatives personal and meaningful if we want them to succeed.



Make *Speak UP* more personal by creating brother communities in Israel with Regions and Councils.



Make the *Stand UP* website easier to understand with tutorials and with step-by-step examples.



Have AZA Shabbat happen twice a calendar year to celebrate Shabbat with your brother Alephs worldwide.



Reach out into the communities more with *J-Serve* to make it bigger than just BBYO.