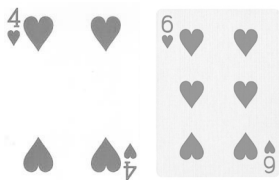


Aleph Noah Benjamin Adelstein נח בנימין אדלשטיין

Aspired for the high and honorable position of your 23rd Grand Aleph Moreh of the Aleph Zadik Aleph



Hands dealt

(Positions,
Conventions)

♦ Judge Saul Pinchick AZA #6 (6 month terms)

♦ 177th Chapter Aleph Gizbor

Chapter Inductions 2012+

♦ 178th Chapter Aleph Godol

Winter Convention 2012+<, Chapter Inductions 2013*

♦ Chapter Recruitment Chair

♣ Rocky Mountain Region #25 (year long terms)

♣ 59th Regional Aleph Moreh

Kallah 2013+, Fall Con 2013*, Winter Convention 2013+<, AIT/MIT 2013*, Regional Inductions 2013*, J Serve 2013+, Kickoff to Rush 2013*

♣ Co- Started Fort Collins BBYO # 5396

♣ 1st Regional Aleph Mekasher

Kickoff to Rush 2014*

♠ International Order of the Aleph Zadik Aleph

♠ International BBYO Connect committee 2012

♠ CLTC 1 2012

♠ ILTC 2013

♥ IC 2014<

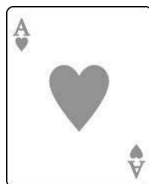
♥ Personal Accomplishments

♥ Two years of High School Varsity Soccer

♥ Job at Einsteins Bagels

♥ Newspaper writer for school, Finance and Investment Club

**I have attended every RMR convention since 8th grade*



How I played my cards

(Impacts made)

- ♦ Raised over \$250 for my chapter
- ♦ Made chapter tank-tops that were sold across the region
- ♦ Inducted 10 AITS into Alephs
- ♦ Oversaw/planned weekly events
- ♦ Earned 2012 chapter of the year
- ♦ Constant communication with my board

♣ Coordinated AIT/MIT with 91 attendees

♣ Grew RMR by 36% in the spring term, 45% in the fall term, and 15% over the year with lost seniors

♣ Constant counterpart communication and emails

♣ Helped turn a lacking youth group with 5 teens into a thriving BBYO chapter with 15-20 members

♣ Kickoff to Rush with 115 people in attendance

♣ Co-created a Guide to Retention

♣ Co-created RMR Regional iPhone App

♠ Worked with eight teens (including I board members) across the order to help grow BBYO Connect

♥ Put 100% of my effort into every single task

♥ No matter the circumstances, never have given up

*-Coordinated +-Steered <-Delegate

^pending

♦ -Lessons+Impacts from my chapter ♣ -from region ♠ -from the international order ♥ -from myself

Winnings

(Lessons learned. rewards won)

- ♦ The responsibility of board
- ♦ How to work together with a board

♣ How to inspire others to recruit

♣ How to effectively launch big recruitment pushes

♣ How to retain members through programming

♣ How to effectively start a chapter and give others the tools to do so

♣ How to grow and prosper BBYO Connect

♠ ILN, its commitments and how to better utilize it

♠ Working with teens from across the order is the greatest path towards success

♠ How to be a leader in my region

♠ How to help others reach their leadership potential

♠ Tree of Life, Bronze, Silver Shield of David^ Seven Cardinal Principles^

♥ If you are not making someone else's life better then you are wasting your time

My brother Alephs,

I carry an Ace of Hearts in my pocket today, to remind me of the large portion of my heart that resides in our order. Through my time in AZA, I have been dealt many hands. Some lucky, and some not so lucky. The four and six above represent the cards that I started with. Four. My chapter, my region, our order, and myself. I was given these four tools. Six. JSP AZA #6, my chapter specifically has had the largest impact on me. Through much diligence I have received an ace. Which along with the four and six add to 21 and give me **blackjack**. Except, I did not get blackjack through luck. Rather, **I HAVE MADE MY OWN LUCK**. I work hard, and the hands that I have played in my life have put me in a position today to be caucusing for your 23rd Grand Aleph Moreh. When playing cards, the future is always unknown; whether you will pull a good card or a bad one. Today though, I see a clear future for the Aleph Zadik Aleph. I see a future of engaging more Jewish teens than ever before. Stand with me today so that we can all get blackjack, and activate, captivate and empower members like never before. Stand with me today because **ACE is not a wager, ACE is a promise**.

Fraternally Submitted with Undying Love for Judge Saul Pinchick AZA #6, CLTC 1 2012, IC 2014, and everyone who has or ever will be in this life changing order,

I Humbly Remain Aleph Noah Benjamin Adelstein

We Can't Afford to Gamble on the Future of the Jewish People

ACTIVATE

No Jewish teen left behind

BBYO Connect Expansion

- ♠ After a teen's Bar Mitzvah they are most connected to their Judaism and most likely to join
- ♠ Each region will check Jewish newspapers and synagogue newsletters for recently Bar Mitzvah'd teens, send them flyers congratulating them on their Bar Mitzvah and invite them to Connect events
- ♠ Use similar effective Connect programs throughout multiple regions
- ♠ More chapter-run Connect events to give more leadership opportunities

Turn Connectors Into Members

- ♠ Make a change on b-linked to allow teens to sign up in 6th grade for BBYO membership; membership won't become active until the spring of 8th grade
- ♠ Parents have the authority to sign their teens up for membership at a younger age, and with early sign up discounts they will happily oblige
- ♠ Instead of pulling up lists from dashboard in January to spend hours calling teens, once it turns January 1st each region will surge in membership and we can focus more on programming for new Alephs

Chapter Startup + International Website

- ♠ International award with the same glory as Tree of Life for Alephs who start chapters
- ♠ Passionate teens who aren't elected to chapter board will receive phone calls from International Board members to inspire them to start a chapter
- ♠ International website that will track the growth of Jewish teens active in Jewish life by region

Keep Older Members Engaged

- ♠ Through engaging grade specific programming older members will stay active and consequently become role models to engage younger members
- ♠ Keeping seniors involved will help younger members join because of the "older, cooler" guy factor

A.C.E.

CAPTIVATE

It's time to delete the paper member

Chapter Programs on a Global Scale

- ♠ Every chapter across the order will come up with one innovative program that will be published to program bank (re-innovation of programs bank)
 - Each chapter will plan a programs focusing different things, like rush, brotherhood, fundraising and more
 - Chapters from different regions can use each others programs all year

Guide to Retention

- ♠ Established in RMR, this will be a concrete guide for how to retain Alephs that will be distributed to chapter boards across the order

EMPOWER

When there is no vision our people will perish

CLTC

- ♠ Get more teens at CLTC so that we can send home more leaders
 - Utilize the entire CLTC body from previous years to recruit
 - Show parents the benefits of CLTC for their children
 - Find outside donors to help contribute with scholarships
- ♠ Personally help each coordinator with their programs and use past CLTC coordinators to share their advice and experiences

ILN

- ♠ Offer more ILN opportunities than ever before to give more teens an investment into our international order
- ♠ Use ILN to gather new ideas and spread ideas quicker across the order

Morim Counterparts

- ♠ Bond with regional counterparts through constant communication and an IC 2015 Morim program/meal together.
- ♠ Create sources where Morim from across the order can share ideas and help each other to recruit as many teens as possible
- ♠ Regional Morim and I will create an inspirational program to inspire Chapter Morim to bring in more members into AZA
- ♠ Contact and work with as many Chapter Morim as possible

Education

- ♠ We will teach teens information about Israel, BBYO, and Judaism by coming up with an inspirational and engaging program that will be utilized at regional conventions throughout the order

"I'm not like a poker player. I'm not into bluff. My way is to look someone in the eye and tell them the way I'm intending to go. My cards are always on the table."

Tori Amos