

# My Sister BBGs...

I want to see programming that puts your voices, and incredible ideas in the spotlight.

As the leading Jewish youth movement, we have the power and resources to **soar** beyond expectations with each member and with every program planned. I've seen time and time again the power and **passion** in the voices of girls - let's use this energy to propel us into doing big things in our 67th year.

Together, we will see a new standard of programming through **brainstorming, planning, and sharing**. We will shake the dust off of tired programs and give them our own spin. We will give **new opportunities** to the girls out there ready to get their standing ovation. We will work to always provide the BBG experience that is **unlike any other**, the pride and love given to every girl who's ever worn that little pin.

I know together we can defy gravity, declare that there's no day but today, and let the sunshine in.  
We can take center stage.

Respectfully submitted for everything each and every one of you has done for this Order simply by being a part of it, I remain,

Allison Darcy Ginsburg, Proud Candidate for your 67th International S'ganit

There's only now, there's only here.  
Give in to love or live in fear. - Rent



Mid America Region

St. Louis Council Aym-Ha Chaverot 2010-2011 ✓  
Coordinator of Spring Regional Convention 2010  
Coordinator of Underclassmen Training Convention 2010  
YLD '09, WRC '09 '10, SRC '09 '10  
2009-2010 Director's Choice Award  
BBG of the Month November 2010  
Sweetheart of Esperanto AZA #2486 ✓  
Beau/Sweetheart Dance Committee '09  
Council Kickoff '08 '09 '10  
Membership Committee 09-10

International Order of the B'nai B'rith Girls

International Major Events Chairperson 10-11 ✓  
CLTC 5 2010 - Chamsa BBG #9474  
ILTC 2011\*  
IC 2011 \*  
February Execs '10 \*  
Morah Super Shout-Out Week of 12/14/10  
Eternal Light Recruitment Award \*  
Gold Star of Deborah Award \*

# PROGRAM

Featuring...

**Allison Darcy  
Ginsburg**

a proud candidate for your 67th  
International S'ganit

What's wrong with wanting more? If you can fly, then  
soar. With all there is, why settle for just a piece of  
sky? - Yentl

made famous by Jewish actress Barbra Streisand



We are free to have it all,  
We are what we want to be.  
It's in ourselves to rise or fall. -Aida

\* - future/pending

✓ - year term

Yachad BBG #2370 - six month terms  
N'siah Fall '10  
S'ganit Spring '10  
Aym-Ha Chaverot Fall '09  
Founder of Joint Stand Up/new members'  
program planning initiative  
Mr. AZA Steering '09 '10  
Spirit Committee Chair WRC 2010 - leading to  
winning Spirit Award  
MIT of the Year 2009  
Above and Beyond Award 2010  
Member in Good Standing 2008-Present

qualifications and experience

**CAST:**

# Synopsis and Director's Notes: Goals and Ideas

*And the strange thing, your life could end up changing, when you're dancing through... - Wicked*

## Counterpart Correspondence

- Keep in **active contact** with S'ganim on the regional and council level with weekly emails and monthly calls
- Have chapter S'ganim emails at least monthly, pushing for **involving chapter leadership** actively with the International order
- Early in each S'ganit's term, establish her council/region's strengths and weaknesses and establish concrete and reachable goals as well as a **plan of action**
- Include an innovative, fully scripted program of the month in updates
- Develop an in-depth and up-to-date program evaluation questionnaire. Keep close track of programming schedules, and **implement effective program evaluation** to better serve each S'ganit's council/region.
- Constantly provide releases with **original and useful** advice and tips.
- Provide **bimonthly conference calls** for all interested parties focusing on different aspects of programming success.

## Program Bank and Program Bank Chairs

- Work throughout the term to create a successful and **in-depth convention subsection** to the program bank
- **Revamp the search** to increase ease of use
- Encourage **local initiatives** for program bank chairwomen and submissions
- Keep in close contact with my chair network, actively listening to their ideas and needs, treating them as counterparts to achieve more

## Dashboard

- Keep dashboard updated with **strong** programming initiatives and information
- Use dashboard to implement a **monthly programming challenge** to help push for new innovative programming and program bank initiatives.

## 67<sup>th</sup> International Board of the B'nai B'rith Girls

- Work **tirelessly and constantly** to improve and serve this incredible movement
- Attend ILTC 2011 and all board retreats constantly considering how I can better serve the Order
- Respond to all communication within 24 hours
- Work consistently with other members of the board, recognizing my job is not just that of programming
  - Create a resource of great **Teen Connection and Rush** programming
  - Work with the International Mazkirah to publish **program marketing templates that support our ideals** and the BBYO Brand guidelines
  - Continue the excellent work done with BBG Shabbat including conference calls and counterpart initiatives
  - A Stand Up! kickoff programming push to better serve our **community**
- Continue to serve as an active leader in my chapter, council, and region
- Serve as a role model, confidante, and friend to all the girls in the Order in need of any sort of help or advice
- Be a loving sister first, forever and always.

## International Convention 2011

- **Promote like crazy** to increase pre-IC spirit, hype, and excitement as well as registration
- Work with my co to choose the best steering team possible, actively involving them in all decisions and programming work
- Continue with the tradition of **Day of Service**, involving the location's opportunities to the fullest extent
- Plan an elegant and spectacular **International States Ceremony**
- Provide awards applications **early** and give recognition to those that apply
- **Allow for involvement outside of steering** through icebreakers and other small program planning

## Programming Initiatives

- Locate an awesome MBA chairperson to work on continuing to develop the program
- Create a new initiative, like that of MBA, focusing on programs surrounding the **thoughts, voices, and opinions** of girls. Work on a release and kickoff of this program and help girls learn to speak their minds and become more passionate people.