

# MISCHA ELIZABETH TRAINOR

Is *caucused* for  
The highly esteemed position of

## GIZBORIT

For Ko'ach BBG #2529's  
Fall Term 2018 Executive Board

Great Things  
never  
came from  
Comfort Zones

### My Sister B'nai B'rith Girls,

Great things never come from staying in one's comfort zone. Ko'ach, when it comes to money and fundraising, we have been thinking inside our comfort zone. As a chapter, we have achieved and accomplished our goals in reference to fundraising. However in order to cross new money-raising frontiers, we must step out of our comfort zone.

The traditional fundraisers and wearables have served our chapter well, however, if we offered new, unconventional fundraisers and wearables as well, we could reach new fundraising goals we have never met before. Ko'ach must balance the new and the old methods of raising of money, and that is what I hope to do this term as your FT 18' Gizborit. I would like to introduce new, creative, and innovative fundraisers, while at the same time, using our traditional methods of fundraising, such as restaurant nights. I believe, as a chapter, we should stick to what has proven successful, but we should also experiment with new ideas.

Submitted with undying love for Ko'ach merch, ISF, fundraising, new ideas, stepping outside of comfort zones, my heart and home Ko'ach BBG #2529 and, most importantly, each and every one of you, I forever remain

*Mischa Elizabeth Trainor*

A damn proud candidate for your  
Fall Term 2018 Gizborit

## QUALIFICATIONS

☆ denotes future

♥ denotes attended

### KO'ACH BBG #2529

- Member in good standing since FT'17☆
- Attends as many programs and meetings as possible☆♥
- Hosted Movie Night ST'18
- Fall Fest '17♥
- KLTi FT'17♥
- MIT Rush ST'18♥
- Sukkot Sleepover FT'17♥
- MIT Sleepover FT'17♥
- All but 1 of the Fundraisers during this term♥
- MIT Board MIT Mom ST'18
  - MIT Re Education video series
  - Helped with Green and Yellow Book
- Chapter Convention ST'18☆♥
  - Co-steering Anti Semitism Shabbat at Chapcon ☆

### NORTHERN REGION EAST, DC COUNCIL #54, AND THE INTERNATIONAL ORDER

- Regional Convention '18♥
- SHHT '17♥
- Kickoff Dance FT'17♥
- BBG Spirit Day '18♥

### OTHER

- JDS Capstone project
  - Raised money for Charity: Water by selling wearables
  - Custom Ink experience

# GOALS AND IDEAS

## Fundraising

- Have restaurant fundraisers before sleepovers
- Panera fundraisers on Mondays before meetings
- Fundraisers in Bethesda, Rockville, AND Potomac areas
- Bake Sales once a month
- Silent auctions
- Sell candle making kits
- Deliver food to meetings
- Raffles
- Clothes swap
- Outdoor movie night for whole council
- Raise \$3,000 dollars
- Raise certain amount of money in first month of the term to pie board members in the face
- Make a website where other chapters across the International Order can sell their stuff and we get part of the profit
- Have fundraisers with other chapters more often
- Have opportunities for members to plan fundraisers

## Merchandise

- Cheaper merchandise
  - Most merchandise should be under \$20
  - More chapter discounts
- Fanny packs
- Simple shirts
- Portable chargers
- Water bottles
- Candle making kits
- Sell merchandise at the diner for council
- Survey members to see what merchandise they would like to see being sold
- Merchandise for certain events
  - KLTl merchandise
  - Grade sleepovers merchandise
- Work with Mazkirah to combine online store and normal website
- Sell BBYO and BBG merchandise throughout the international order
- Sell Merchandise before meetings
- Make a website where other chapters across the International Order can sell their stuff and we get part of the profit

## ISF / Stand Up

- Weekly rewards for members who donate the most
  - Candles or \$5 off 1 piece of merchandise
- End of the term pizza party for the grade who donates the most to ISF
- ISF/Stand Up education week, ie.
  - fact a day on Instagram story
  - Post about why you love ISF/Stand Up
  - Donate a dollar a day to ISF/Stand Up
- Weekly ISF facts on Facebook group
- 10% of the money we get from certain fundraisers could go to ISF or Stand Up
- Work with sunshine girls to make a big/little challenge about ISF
- Set bimonthly ISF goals
- Stand Up fundraiser

## Reimbursements

- Placing a limit on reimbursements, so that way people don't spend too much money on programs
- Make a reimbursement google form, so that way there will be an easy system
- Place a due date on reimbursement forms
- Create a scholarship fund for Chapcon

## Chairs

- Chair meetings at Panera before Monday meetings once a month
- Get chairs to make flyers and posters for fundraisers

