



ALEPH SETH AARON KATZMAN

Candidate for the high and honorable position of
HANK GREENBERG AZA'S 25TH ALEPH GODOL



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QUALIFICATIONS
κ Aleph S'gan 2017-2018
κ Aleph Sopher 2017
κ Dedicated Aleph forever with undying love
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κ Katvan committee chairman & founder 2017-2018
κ Fundraising committee chairman & cofounder 2017-2018
κ Sweetheart committee chairman 2017-2018
κ AIT education chairman & founder 2017-2018
κ Social Media chairman 2018
κ Bookstock representative 2018
κ Creator of the improved Chapter website and program bank
κ Membership Growth committee 2018
κ Selection Committee 2017-2018
κ Spring convention Steering Committee 2018
κ IC Election Delegate (left early)
Roeper Student government grade president 2016, 2017, 2018
Roeper business club Vice president 2017, 2018
Roeper Jewish Student Union head of recruitment 2018
Roeper Community Service Club treasurer 2016, 2017, 2018

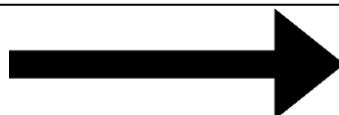
COMMUNICATION

The purpose of this goal is to ensure that board is on the same page on what they are trying to achieve, and how they are trying to achieve it. This, in turn, will create a more organized board and will ensure the success of every idiosyncrasy of chapter board. The plan to accomplish this is to have weekly calls on a set day that works best for every board member once a week. This is going to be achieved by using applications like zoom or skype to connect with every chapter board member at the same time to reduce miscommunication and reduce the time spent on reaching out to board members individually.

CONNECTION

Our chapter is widely known for our brotherhood, maintaining and strengthening our close bonds with one another is one of my upmost important goals for our chapter as it's the one of the reasons we are still a chapter to this very day. By having strong connections with each other on a chapter board level, this makes our productivity more efficient. On a general member level, having strong bonds with one another gives us more meaningful experiences.

MY VISION TO IMPROVE OUR WONDERFUL CHAPTER IS TO EXPAND OUR VALIANT EFFORTS TO CERTAIN FACETS OF OUR CHAPTER TO ENSURE OUR FUTURE SUCCESS.



MY BROTHER ALEPHS,

I Aspire to be Your Godol, as I have a strong passion, dedication, and drive to help make our chapter succeed. Previous Alephs have inspired me to take action, and now I want to continue their legacy. As well, humbly lead this chapter to a new standard of greatness. I love this chapter with all my heart, and I want nothing more than to help it succeed. With my ideas for *communication, legacy, connection, and presence*, I know that we will become more unified, and stronger than ever.

I forever remain,

Aleph Seth Aaron Katzman

* Denotes planning on attending



LEGACY

The theme for RC this year was L'dor V'dor, this heavily embodies one of the goals that I will strive for if elected as chapter Godol. Passing the torch from our current alumni and rising alumni, current upperclassman and rising upperclassman is essential to maintain a steady future for our chapter. By always having a plan for the future of the chapter we can keep our special bonds, traditions and brotherhood alive in the future. I would accomplish this goal by working with the Aleph moreh to have events focused on brotherhood and show newer Alephs our traditions such as getting slevens, listening to frozen bliss, and more.



PRESENCE

Greenberg AZA has a large presence in Michigan region, especially after our recent RC win. We need to continue our momentum to create an even stronger presence on the chapter and International level. The more we unify as one chapter, the more we become unified as brothers, this is why attendance is crucial for our chapter. This year, I have focused on getting our members to be active within the chapter, the creation of the Katvan committee has been a gamechanger in terms of chapter attendance and regional presence. I plan to further achieve my goal of presence for our chapter by expanding the Katvan committee to reach out to our Alephs for all events and conventions. furthermore, I also envision the committee reaching out to executive board members if they start to drift away from their position. This will help eliminate the possibility of resignation, a problem that Greenberg has faced numerous times throughout the years.

EVENTS ATTENDED

κ Chapter Functions 2016, 2017, 2018, 2019*, 2020*
κ Chapter Meetings 2016, 2017, 2018, 2019*, 2020*
κ Chapter Exec-Board Meetings 2017
κ Chapter elections 2017, 2018, 2019*, 2020*
κ Chapter Installs & Deinstalls 2017, 2018*, 2019*, 2020*
κ Chapter fundraisers 2016, 2017, 2018, 2019*, 2020*
κ Chapter Senior Lives 2017, 2018*, 2019*, 2020*
κ Chapter Bittker 2018*
κ CLTC 8 2017
κ International Convention 2018, 2019*, 2020*
κ ILTC 2018*
κ International Kallah 2018*
κ ILSI 2019*
κ BBYO Ambassadors to Israel 2020*
κ Regional Meetings 2016, 2017, 2018, 2019*, 2020*
κ Fall Kickoff 2016, 2017, 2018*, 2019*
κ Winter Kickoff 2017, 2018, 2019*, 2020*
κ BBYO Rush 2016, 2017, 2018, 2019*, 2020*
J-Serve 2017, 2018 (cancelled), 2019*, 2020*
κ AZAA Flag football 2016, 2017, 2018*, 2019*
Regional Fundraisers 2016, 2017, 2018, 2019*, 2020*
κ Youth Leadership Convention 2016
κ Regional Convention 2016, 2017, 2018*, 2019*
κ Spring Convention 2017, 2018, 2019*, 2020*

PLANS TO IMPROVE OUR CHAPTER BOARD

ALEPH GODOL

Communicate with exec board once a week to ensure that everyone is current with the same info.

Bi-Weekly chapter meetings to ensure that everyone is up-to-date on chapter business, and so chapter committees. have a time to talk and work together.

Encourage chapter board to increase Greenberg's regional presence Revamp emails to improve communication between the chapter board and general members

Use S.M.A.R.T. goals to work with the rest of the chapter board to increase the efficiency of the chapter.

Have General board retreats to strengthen our bonds to maximize productivity

ALEPH GIZBOR

Restaurants are stale, exhausted, and not extremely successful fundraisers, innovation is necessary for monetary growth of the chapter. Many innovative fundraisers just like that one can be implemented with ease.

Bring back our RC bake sale as this fundraiser is typically successful Be more considerate of the chapter bank account to save up more money to bring back a Greenberg Chicago trip in the coming years.

Become the chairman of the fundraising committee to give the Aleph Gizbor more of a leadership role in the chapter, this will also give our underclassman more experience with leadership roles to ensure the future success of our chapter.

Put funds towards Alephs who cannot pay for conventions to increase our attendance

Work with the Aleph S'gan to create programs that will pair with fundraisers that we can host for the region. A carnival fundraiser or a walkathon hosted by us is a good example of how to do this.

RC COORDINATOR

This past year, Greenberg won RC, declaring us the Most Distinguished Chapter for the 2017-2018 programming year. **Let us use this momentum** and drive to lead to have a strong performance next year to demonstrate our chapters strength.

Have a meeting with the RC coordinators and chapter advisor to create a flow chart at the beginning of the programming year. This will ensure that the months leading up to RC will be less stressful and more organized to avoid problems that have occurred in Greenberg's past.

Create committees for RC such as talent committee, cheer committee, and song to not only take stress off of the RC cords, but to also have more input from the chapter and give younger members and AIT's more opportunities to get involved.

Continue to use innovative ideas for example a gofundme to obtain numerous points and other advantages that contributed to last year's RC win.

ALEPH S'GAN

Diversify our programs to include everyone's interests.

Cement committees into the chapter constitution to give AIT's and inactive members an opportunity to take a leadership role in the chapter and give a purpose for them to be active within the chapter, to increase our livelihood.

Create back up plans for programs in case there is an issue that occurs,

Hold exec board sessions not just meetings to work on the chapter instead of having discussions.

ALEPH SHALIACH

Encourage the chapter to choose a stand-up cause democratically.

Incorporate aspects of Judaism besides the prayers and stories into some chapter events.

Innovate the way we experience Judaism by conversing about Jewish principles and experiences.

Make community service, a more regular event as the chapter only did community service to get hours for RC and Bittker. By incorporating this into our schedule, we would affect our community and reputation.

Work with the Katvan committee along with the chapter Mazkir to promote community service opportunities.

ALEPH SOPHER

Create the RC newspaper this year instead of the Godol creating it last minute.

Collaborate with previous Sopherim to have more creative inputs on spirit wear.

Vote on spirit wear designs democratically to have clothing everyone enjoys.

Have more of a variety of spirit wear such as hats, sweatshirts, and bandanas

ALEPH MOREH

Recruitment is a big focus for next year by providing incentives and persistence in reaching out to prospects, my goal is to double the amount of underclassman we have

Become the chairman of the Katvan committee I founded and lead AIT's to learn more about the position and how anyone no matter their position can recruit.

Educate our new Alephs and prospects on Greenberg and BBYO as a whole to develop future leader's potentials.

become the co-chairman of the new hype committee to get the chapter excited about events and have Alephs and prospects feel welcomed at events. This committee will make every day before an event feel like a push week.

ALEPH MAZKIR

Create a chapter board remind101 to increase general board members attendance and communication

Summer program attendance is a facet Greenberg thrives in. Let's use this momentum from past years to get 12 total Alephs on summer programs.

Become the co-chairman of the new hype committee to give more of a role in the chapter as the chapter Mazkir's job is minimal.

Become the chairman of the social media committee (running the chapter twitter, Instagram, remind, and pushing region wide Greenberg events such as fundraisers) to strengthen Greenberg's presence to chapter members and Michigan Region

HONORS

Seth Katzman's International, Regional, and Chapter Lives.
Alexa Katzman's International, Regional, and Chapter lives.

Jacob Zeidman's Inspiration to the chapter and future alephs award/life.

Nicky Vieders Greenberg life.

Ethan Wolfe's Regional Life

Derek Wolfe's Regional Life

Matthew Unsars International Life

Applied & Awarded the Tree of Life Recruitment Award

Applied & Awarded the Bronze Star of David Award

Awarded Ari Nitzkin's Cardinal Principles Award

“For me giving up is harder than trying”
– KANYE WEST

“I am Prepared to Resort to anything”
– JULIUS CAESAR

“If an expert says it cannot be done, get another expert”
– DAVID BEN-GURION