

Candidacy for Baltimore Council's #69th Aleph Godol

Qualifications and Leadership Experience Inside BBYO and Out

- Mazkir of Chesapeake AZA Winter/Spring 2015 – Spring 2016
- Aleph Godol of Baltimore Council Spring 2016 – Spring 2017
- Coordinated NRE Fall Convention 2016
- Worked with Dani Hercenberg, Leah Fishman, Rebecca Sereboff, and a few other Alephs to keep Baltimore AZA Alive Fall 2015 – Spring 2016
- Leadership Training Program at Beth Tfiloh
- National Honors Society Tutor
- Bar Mitzvah Tutor at Chizuk Amunoh
- President of Beth Tfiloh Debate Club
- Beth Tfiloh Choir Male Section Leader
- Captain of KVE Club Soccer 14+ Team 2015 - 2016

Events Attended

- All Chesapeake Events Winter 2015 – Present
- Gideon Events Spring 2014 – Winter 2015, Fall 2016 – Present
- All Council Events Winter 2015 – Present
- All Regional Events Winter 2015 - Present
- Baltimore Council Convention 2015, 2016, 2017
- NRE Fall Convention 2017^
- NRE Regional Convention 2016, 2017
- AZA BBG International Convention 2017
- August Executives Conference 2016
- February Executives Conference 2017
- BBYO Passport Israel Journey 4 2016
- BBYO International Leadership Training Conference 2017*
- NRE Executives Training Conference Summer 2016
- Council Executives Conferences Fall 2016 – Spring 2016

^ - Coordinated
* - Will attend

Fraternally submitted to Baltimore Council #59 and Chesapeake Aza #817, I forever remain Aleph Alexander Michael Rubin

Goals and Ideas

Council

- Greater accountability of Council Board members
- Give Council Board more responsibility in the Council
- Implement a functioning Council Chair system
- Achieve Regional unity through Regional programming outside of conventions
- Larger push and incentives for Summer Program registration
- Work closely in maintaining the council with the N'siah
- Boost Council-wide programming with the S'ganim
- More membership incentives and Rush Weeks with Morim
- Create Judaic and educational programs with the Shlichim
- Institute bi-weekly council emails with the Mazkirim
- Use social media effectively to spread Baltimore and put ourselves into the open
- Create fun, profitable fundraisers with the Gizborim
- Have monthly Council-wide meetings
- Have weekly Council Board calls
- Work to implement an international partner region program
- Make Baltimore Council a fun, welcoming place for Jewish Teens
- Have a huge International presence
- Bring Baltimore back to the top

Chapter

- Work more personally with each Chapter Board
- Work and help BBG Chapters more
- Help increase new recruitment while maintaining high membership retention
- Help to boost chapter programming
- Found and charter new Chapters outside of the Owings Mills area
- Make myself and my Board a resource to achieve success in every chapter
- Focus on the different points in each chapter to help them individually
- Implement programming deadlines (calendars on MyBBYO, location set, program finished, publicized)
- Consistent check-ins between Council and Chapter boards
- Improve Council Execs to set up boards for success and teach BBYO online resources
- Mandatory Chapter counterpart training sessions
- Greater cooperation and work between Council Board and their Chapter counterparts
- Institute a standard monthly programming calendar (chapter, council, prospect-friendly, chapter, repeat)
- Increase overall variety and quality of programming
- Mandatory weekly/bi-weekly chapter meetings or calls
- Constant chapter board communication
- Have chapters evenly divide work between the board members
- Even implement a chapter chairs for larger chapters