



# Aleph Yosi Vogel

Caucused for the highly esteemed position of

# Aleph Godol



Attendance

**Aleph in good standing since Spring 2011.**  
Every program & meeting unless out of town.  
**Chapter Convention 11', 12', 13'**  
**POLTOS Kallah 2013: Coordinator**  
**PLAN Conclave 2011**  
**Lantos Board Leadership Institute 2012**  
**POLTOS Brotherhood Sleepover**  
**Lantos ALS Night**  
**KOTOS Color War**  
**Homosexuality in Religion 2012**  
Elections ST 11', ST 12', FT 12', ST 13'  
**Many chapter fundraisers.**

Other

- 🕯 **Treasurer for CESJDS Class of 2015**  
🕯 Raise and keep track of money.
- 🕯 **Social Action Club leader.**  
🕯 Lead community service activities.  
🕯 Coordinated "Clothes Drive Thrift Shop" which raised money for homeless.\*
- 🕯 JDS Families in action day volunteer
- 🕯 **The Lion's Tale: Social Media Editor**
- 🕯 **AIPAC Policy Conference 2013**  
🕯 Student Delegate  
🕯 Lobbied Congressmen to pass a foreign aid bill and support a 3.1 billion dollar grant to Israel and a grant for the Iron Dome system.
- 🕯 **Columbia Scholastic Press Association Conference 2013.**
- 🕯 **American Jewish Heritage Event at White House May 2013**

AZA - BBG - AZA - BBG - AZA - BBG - AZA -

**International Order**  
**International Convention 2013**  
**IC Press Corps 2013**  
**AIPAC BBYO Event 2013**

AZA - BBG - AZA - BBG - AZA - BBG - AZA -

Planned and executed enhanced programs including:  
Lantos Next Jew Baker, Lantos Education Night, KOTOS Tu Be' Shvat, Nshamtos Ice-Skating, Operation Free The Hostages, Rush Program 2013, Lantos Scavenger Hunt, Lantos Candy Seder, POLTOS Kallah, Parent-Teen Havdallah, Lantos Apprentice, and KOTOS Laser Tag.  
Constantly worked with other chapter members to effectively plan and lead their own programs. Seven programs this term were partially or completely planned and run by other members of the chapter.  
Set up an official chair selection system for the chapter. Chose chairs and motivated board members to work with them.  
Continued working with other board members helping them with any programming needs.  
Co-ordinated POLTOS Kallah which won several programming awards.  
Assisted seniors in Chapter Convention coordinating.  
Planned Robert Ost's States of the Chapter Address.

S'gan: Spring Term 2013  
Gizbor: Fall Term 2013

I started off the term with 150 dollars and ended the term with over 1,300 dollars thus growing the bank account by 866%.  
**Breaking all Lantos records.**  
Planned several restaurant night fundraisers at restaurants around the area.  
**Planned and executed DC Council Assassin, raising a significant amount of money.**  
Worked with Ko'ach to plan the Mystery Maccabee Fundraiser, which raised a lot of money.  
**Initiated chapter dues system.**  
Created the first ever Gizbor chairs in Lantos.  
I Worked with each of them individually to raise money and design clothing, answered their questions, and ultimately preparing them to serve on chapter board.

## Other Chapter Qualifications

**Acting Godol at Council Convention 2013.**  
"Doober" for International Convention Glow Dance.  
Have written several articles for "The Viking Times".  
**Brought in several people to visit the chapter.**

D.C. Council #54 - D.C. Council #54 - D.C. Council #54 - D.C. Council #54

- 🕯 **Caucused for Council Gizbor for 84<sup>th</sup> D.C. Council AZA Board**
- 🕯 **Attended every single council meeting.**
- 🕯 **Council Convention 2012 & 2013\***
- 🕯 **Program Steering in 2013**
- 🕯 **Council Program November 2012**
- 🕯 **D.C. Council Battle of the Classes 2013**
- 🕯 **D.C. Council Kick-off Dance: ST & FT 2011, ST & FT 2012, ST 2013**
- 🕯 **D.C. Council Sweetheart/Hearthrob Dance 2012**
- 🕯 **International Convention 2013 Launch Party & IC at the JCC 2013**
- 🕯 **Voice Your Vote: D.C. Election Night Bash**
- 🕯 **Volunteer, had to help people register and pay.**
- 🕯 **Council Program November 12', D.C. Council SHA-Barbeque 2013**
- 🕯 **J-Serve Day of Action and Community Service**
- 🕯 **D.C. Council Awards Night 2013**
- 🕯 **Won personal, programming, and chapter awards.**
- 🕯 **D.C Council NCAA Tournament Bracket Champion 2013**

D.C. Council #54 - D.C. Council #54 - D.C. Council #54 - D.C. Council #54 -

**My brother Alephs, What is success?**  
**Tony Robbins, an American author and motivational speaker once said:**  
**"People who succeed have momentum. The more they succeed, the more they want to succeed, and the more they find a way to succeed. Similarly, when someone is failing, the tendency is to get on a downward spiral that can even become a self-fulfilling prophecy."**  
**We have seen what success is, we've seen improved programming, enhanced communications, new members, strengthened passion for community service and Israel, record breaking fundraisers, and awards of all kinds. Like Tony Robbins said, success leads to momentum and right now, we have momentum. We can utilize this momentum to help us have the strongest term in Lantos' history, or we can make no use of it, fade, and fall onto the downward spiral. This is the most important moment for our chapter, what we do now will make the difference between extreme success and failure.**  
**Lantos needs a Godol who puts BBYO as a priority, who dreams about the success of his chapter., and who has the passion, dedication, and determination to drive the chapter to success. My brothers, I fill these requirements and I would be beyond honored to lead you all on this quest for great success.**  
**Fraternally submitted with undying love for Lantos AZA #2539, I remain,**

## BBYO International Awards

The Anita Perlman StandUp Award  
Award for community service and advocacy.  
**Programming/Chapter Awards**  
Programming Awards for: "POLTOS Kallah" and "Lantos Hostage Night".  
Chapter won Henry Monsky Award and Honor Roll during my S'gan Term.

## Color Coding for Qualifications and Ideas

Godol - S'gan - Moreh - Mazkir -  
Shaliach - Gizbor - Sopher

Every step of the five week plan must be done on time.  
 Update chapter calendar and stay on top of dates.  
 Plan a multi-chapter convention similar to PLAN Conclave.  
 Coordinate Lantos' first ever winter chapter convention.  
 Co-ordinate Fall POLTOS Kallah.  
 Two programs a month must be planned by other chapter members and another two must include the five-folds.  
 Plan one program with another chapter each month including Shalom BBYO, the special needs chapter.  
 Send out pre-program e-mails reminding everyone of details and information for the next day's program.  
 Work with Sopher to create weekly program promo video.  
 Create program feedback survey to assure everyone is enjoying program and to modify as needed.  
 Constant communication with chapter board assisting other board members with programming relevant needs.  
 Serve as mentor to AIT S'gan and help him and AIT Board plan programs.  
 Good communication with Adam Vinner, council counterpart.

S'gan

Focus evenly on Recruitment, Retention, and Education.  
 Recruit **16 new members** by the end of the term.  
 Set feasible recruitment deadlines throughout the term to reach our term goal.  
 Have correspondents for each school who work with the Moreh to fulfill recruitment within their school.  
 Call up old members and have them come back for programs.  
 Have a retention specific program, similar to a rush program, to focus specifically on members who have faded away and plan a rush style program to get them back in Lantos.  
 Plan an official Chapter Leadership Training Institute overnight based off of CLTC.  
 Plan an AIT Kidnap where AIT's are taken to get breakfast.  
 Plan 3 Rush programs, one at the beginning of the term, one at the middle, and one at the end.  
 Create and manage AIT Board while serving as mentor to AIT Moreh educating him on recruitment, retention, and education.  
 Communicate with board and Chad Gruzin, council counterpart.

Moreh

High-quality revamped comms sent out every Tuesday at the same time.  
 Video comms sent out every Wednesday that give information in a fun and dynamic way.  
 Take funny and exciting minutes that are uploaded on to the website after the meeting.  
 Send out post-meeting e-mail after Monday meetings to get all members informed what is going on.  
 Actively use the Lantos twitter to get members informed and to incentivize members to attend programs.  
 Encourage all members to attend summer programs and create fun and informative videos and posts to get members interested in attending.  
 Serve as mentor to AIT Mazkir teaching him required minute taking and comms sending skills.  
 Constant communication with board and Cole Margol, council counterpart.

Mazkir

September 2013

Program Promo Video released the Sunday before EVERY program.  
 "The Viking Times", the chapter newspaper, released every single month.  
 Website constantly updated with recent chapter information including calendar.  
 High-quality photo's taken at every single program and uploaded post-program.  
 Constant Facebook and Twitter updates.  
 Work with Mazkir to create detailed bi-weekly newsletters with summaries and pictures from past events and further detailed communications.  
 Serve as mentor to AIT Sopher teaching him required Sopher skills.  
 Constant communication with chapter board and Max Byer, council counterpart.

Sopher

At least 3 fundraisers each month.  
 Work with S'gan and Godol to create a fundraiser calendar and develop a chapter budget sheet for programming.  
 4 non-restaurant night fundraisers in term. Ex. Car Wash, Talent Show, Coupon book...  
 Run 2<sup>nd</sup> annual D.C. Council assassin.  
 Raise \$253.90 for Council ISF.  
 Raise \$2,500 by the end of the term.  
 Raise \$500 for ALS, our StandUp cause.  
 Set monthly fundraising goals including goals for ISF, Stand Up, and general fundraising.  
 Develop relationships with specific restaurants for future fundraisers.  
 Co-ordinate the 5<sup>th</sup> anniversary gala.  
 Serve as mentor to AIT Gizbor and plan fundraisers together.  
 Constant communication with board and Danny Kobren, council counterpart.

Gizbor

Godol S'gan Moreh Mazkir Gizbor Shaliach Sopher AIT Board AIT Board

| Sunday  | Monday   | Tuesday                            | Wednesday  | Thursday  | Friday  | Saturday   |
|---|--|------------------------------------|--|---|---|--|
| 1<br><b>Outlines sent in on time Program promo video</b>        | 2<br><b>Board Meeting: 6:30 Send Post-meeting E-mail</b>     | 3<br><b>E-mail comms released</b>  | 4<br><b>Video Comms Released</b>                   | 5<br><b>Update Web Fundraiser @ Q'doba</b>                  | 6<br><b>Weekly Dvar Torah Released Pre-Program info email sent</b>  | 7<br><b>Moreh-Godol Meeting Rush Program</b>               |
| 8<br><b>Outlines sent in on time Program promo video</b>        | 9<br><b>S'gan-Godol Meeting Send Post-meeting E-mail</b>     | 10<br><b>E-mail comms released</b> | 11<br><b>Video Comms Released</b>                  | 12<br><b>Update Web D.C. Council Talent Show Fundraiser</b> | 13<br><b>Weekly Dvar Torah Released Pre-Program info email sent</b> | 14<br><b>Mazkir-Godol Meeting 5-fold Program</b>           |
| 15<br><b>Outlines sent in on time Program promo video</b>       | 16<br><b>Shaliach-Godol Meeting Send Post-meeting E-mail</b> | 17<br><b>E-mail comms released</b> | 18<br><b>Video Comms Released</b>                  | 19<br><b>Update Web 54 member goal</b>                      | 20<br><b>Weekly Dvar Torah Released Pre-Program info email sent</b> | 21<br><b>Sopher-Godol Meeting Program with Beth Kadima</b> |
| 22<br><b>Outlines sent in on time Program promo video</b>       | 23<br><b>Gizbor-Godol Meeting Send Post-meeting E-mail</b>   | 24<br><b>E-mail comms released</b> | 25<br><b>Fundraiser @ CPK Video Comms Released</b> | 26<br><b>Update Web Release September Newspaper</b>         | 27<br><b>Weekly Dvar Torah Released Pre-Program info email sent</b> | 28<br><b>5-fold program planned by AIT Board</b>           |
| 29<br><b>Outlines sent in on time Community Service Project</b> | 30<br><b>Board Meeting: 6:30 Send Post-meeting E-mail</b>    |                                    |  |   |   |  |

Sample Board Calendar

## Attendance

Have AT LEAST 22 people at ever program.  
 Create Facebook events and promo videos for all programs to get people informed and in attendance. Ensure attendance at each convention through advertising.

## Priorities

Start the term of strong by having everything planned out and ready to go before school starts.  
 Grow our chapter to beyond 65 Alephs.  
 Enhance all programs, fundraisers, and chapter activities.

Strengthen our commitment to Stand Up.  
 Strengthen every single board position.  
 Turn all our Alephs into thriving leaders.  
 Achieve all term goals.  
 Have the overall most successful term in Lantos history.

## AIT Board

Together with Moreh create an AIT board. AIT elections would be held after CLTI. The AIT board would be similar to chairs and they would work with the executive board to get tasks accomplished while learning about their position along the way.

## Brotherhood

Have an overnight camping program aimed at chapter bonding and team building.  
 Incorporate brotherhood into every program.  
 Assure everyone feels safe and welcome.

## KOTOS/POLTOS

Hold two programs and one Monday meeting in conjunction with Ko'ach and two programs and one meeting with Pollin.  
 Hold a conclave that includes both chapters.  
 Have a fall POLTOS Kallah.  
 Have a KOTOS & POLTOS Shul of the month.

## The Board

Keep in constant communication with all board members. One sit down meeting with each individual board member once a month aside from two whole board meetings one at the beginning and one at the end of each month.  
 Weekly phone calls with board members.  
 Respond to all calls, e-mails, and messages within hours to keep our chapter moving forward.

Have four, full board, sleepovers to have board bonding and to get group tasks done.  
 Have board training/execs separate from Council execs.  
 Full attendance at council execs.

Godol

## 5th Anniversary

From special Facebook cover photos to videos, to special programs and hopefully the five week gala, if elected, I promise Lantos' 5 year anniversary will be a celebration to remember. The gala, which would feature dinner, would be an event open to the BBYO community to honor our 5 years of growth while serving as a solid fundraiser.

## Fall Elections

Add position-specific questions to the caucus procedure to get candidates brainstorming.  
 Legitimize meet the candidates by separating it from speeches.  
 Meet with candidates pre-election.

Weekly D'var Torah released every Friday before Shabbat.  
 One community service event each month, ex: stream cleanup.  
 Promote KEY programs, AZA Shabbat, Shul of the Month, Council/Chapter Stand-Up, and J-Serve.  
 Plan a Saturday night program with Shalom BBYO, the D.C. Council special needs chapter.  
 Plan POLTOS/KOTOS Shul of the month, and Parent Teen Havdallah.  
 Co-ordinate fall POLTOS Kallah.  
 Program relevant, themed Havdallah at each program.  
 Shaliach update in every comms e-mail.  
 Work to have chapter members complete a total of 500 community service hours combined.  
 Serve as mentor to AIT Shaliach and plan community service programs together.  
 Constantly communication with board and Ethan Steinberg, council counterpart.

Shaliach