

- Use this four quarter campaign to make calendaring out the year easier and more efficient
- Set up per quarter benchmarks with the Executive board and advisor
- Plan out quarters before they occur to get a jump start on planning as well as insure no program cancellations

to continue with it next year.

This past year, the Rise-Up Campaign helped us to organize programs into four quarters. The purpose of this campaign is to organize and help calendar out our year. It was successful last year, and I want

Rise-Up Campaign

- Encourage the AIT Committee members to attend Executive Board meetings, so the whole board knows what's going on with AITs
- Have the AIT Committee lead the rest of the AITs in continuing our tradition of planning and executing an AIT 5 Fold Function with the help of the Moreh
- This committee will also be responsible in helping to keep all of the AITs active

group and with a committee, they can do just that.

In the past, the AIT's have elected an AIT board to correspond with the Executive Board. Instead, this year, I think it would be more beneficial to elect an AIT Committee. The AIT's should all work as a

AIT Committee

- Have Brotherhood Sleepovers at minimum once every quarter to strengthen and keep bonds
- Make sure every Fishermen knows "Up You Men" and the "Fisher AZA Cheer," so everyone is able to participate during cheer sessions
- Appoint a Brotherhood Chairmen to be involved in planning brotherhood sleepovers and keep brotherhood strong throughout the year
- Plan separates programs often to maintain and increase brotherhood in the chapter

will continue to keep our chapter strong.

Brotherhood is what keeps us strong and holds us together. It is the powerful bond that keeps the Aleph Zadik Aleph going and members coming back. Our chapter's brotherhood is incredible, but let's make it even stronger. When our brotherhood is strong, more guys want to get involved and this

Brotherhood and Unity

Big Ideas

Regional Convention / Chairmen

- Start the planning of RC early in the year to allow ample time to finish Pre-RC competitions and have the chapter learn Song, Cheer, and Talent Show with the least amount of stress possible
- Be open to ideas from the chapter for the Song, Cheer, and Talent Show competitions
- Hold 2-3 chapter RC sleepovers before RC to introduce the chapter to Song, Cheer, and Talent Show
- Have an athletic and brotherhood chairman
- Elect Bittker and Chapter Convention coordinators at appropriate times during the year to allow for ample planning and outstanding programs

My Brother Alephs,

Look at how far Fisher AZA has come. Look at how far **we** have come; the Alephs of Max Fisher AZA. Just over six years ago, Fisher started off as a small chapter, unknown to the region or the order, but look at what we've accomplished. We've achieved so much in the past six years and we can do even more. Our programming is good, but it can and will be better. Our brotherhood is strong, but it can and will be stronger. Everything we do is great, but can and will be **outstanding**.

It is time to come together to carry the legacy of Max Fisher AZA and continue to raise the bar. We know that we are capable of doing anything that we put our minds to, so let's take our ideas, and run with them, run further than we've ever run before. For Fisher's seventh programming year, let's take everything that we've done and make it exceptional! Let's take Fisher AZA to even greater heights, never yet imagined.

But, how will we do this? If each and everyone one of us strives for the best we can, anything can be accomplished. We are called Alephs for a reason: standing alone, the letter Aleph is silent, but when placed together with other letters, it makes words that one Aleph alone could not make.

This is our year to take everything to a level that is completely off the charts. Let us stand, united as one chapter, one crew, one band of brothers and make our seventh programming year an unforgettable one.

Faternally Submitted with undying love for Max Fisher AZA #337,
I forever Remain,

Aleph Joseph Alexander Freedman

Candidate for the high and honorable position of

Aleph Godol

Qualifications

Max Fisher AZA #337

Dedicated Fisherman 2009-Life
Aleph Katvan 2009-2010
AIT S'gan 2009-2010
AIT 5 Fold Committee 2010
Aleph Shaliach 2010-2011
Bittker Coordinator 2010-2011
Aleph Moreh 2011-2012

International Order

Dedicated Aleph 2009-Life
CLTC Aleph S'gan

Michigan Region GLC

YLC Aleph Moreh
Mr. AZA 2010
JHN Committee 2010
ETC Service Committee 2011
ETC Steering Committee 2012

Awards & Honors

Beau (Ahavah BBG) 2010-2011
Stand UPI Club
Bronze Shield of David
Silver Shield of David*
Tree of Life

Michigan Region GLC

Council Meetings 2009-Present
YLC 1 2010
ETC 2010, 2011, 2012*
OC 2010, 2011
RC 09, 10, 11, 12*
Coffeehouse 2012
Fall Kickoff 09, 10, 11
Spring Kickoff 10, 11, 12



(* Denotes will be attending or will be applying for)

“Leaders are visionaries with a poorly developed sense of fear and no concept of the odds against them.” -Robert Jarvik

Executive Board Goals and Ideas

Aleph Godol

- Work well with the executive board and be a role model to everyone in the chapter
- Promote brotherhood and unity throughout the chapter. Have various Brotherhood programs often to keep Fisher's Brotherhood strong
- Work as a liaison from the Chapter to the Region to keep Fisher regionally active
- Be available as much as possible for the chapter and allow time to plan and meet during the week and when we do not have functions
- Have a relationship with every Fishermen to make sure everyone is as involved and as content as possible. Reach out to all members to insure that everyone is enjoying himself. After all, that's what BBYO is all about!
- Keep an online Google calendar that will stay up to date with events for all Fishermen to access
- Send weekly chapter updates via email, as well as use other sources of communication such as Facebook and text messaging
- Get to know all of the other chapter Godolim and N'siot to allow positive relationships with other chapters in the region
- Be open to all ideas and allow everyone's voice to be heard. Guarantee that every Aleph can speak their mind in the chapter
- Have chapter "Mid-Year Evaluations" for the Exec Board to stay on the right track and all be on the same page throughout the year
- With the Advisor, hold Parent meetings to educate parents about Fisher, Fisher programs, and BBYO. One meeting specifically before RC.
- Keep in contact with the Regional Aleph Godol and the Advisor on a biweekly basis to make sure we are all on the same page with what is going on within the chapter

Aleph S'gan

- Have the Aleph S'gan hold Exec board meetings so all of the chapter leaders can be on the same page
- Help the Aleph S'gan to plan Exec Board programs to increase the unity of the board. If we all work as one board, much more will get accomplished.
- Encourage the Aleph S'gan to keep in contact with other chapter S'ganim, so Fisher has the opportunity of programming with many different chapters
- Have the Aleph S'gan work with the Aleph Moreh and Aleph Shaliach to plan multi-fold, well-planned programs
- Have the Aleph S'gan encourage other members to help plan programs, so that everyone has the opportunity to be involved in leading and planning programs
- Utilize a programming chair or programming committee if deemed necessary to help lead the chapter in planning programs
- Send out online surveys and have a "Program Ideas/Thoughts" box available to insure the chapter's voice is being heard in regard to programming
- Insure programs are well planned and thought out by making sure there is a write-up of the program 1-2 weeks beforehand
- Have the Aleph S'gan create a "Fisher Program Bank" notebook to keep pre-planned program, write ups and successful programs for future use
- Keep in contact with the Regional Aleph S'gan to allow for constructive criticism on programs

Aleph Shaliach

- Aid the chapter in choosing a Stand-Up! cause and organization early in the year, so that we can work with and donate to them throughout the year
- Work to create an ongoing community service project for the chapter to attend on a regular basis
- Incorporate Judaism into the chapter by planning and leading Shabbat, Shabbat dinners and Havdallah services often
- Encourage Fisher to participate in as many Community Service events that we can such as JServe, Relay for Life, Walk4Friendship and JARC dances, as well as much more
- Keep a log of chapter community service hours to send to the Regional Shaliach
- Work with the Aleph Moreh and Aleph S'gan to plan programs involving Social Action and Judaism
- Keep in contact with the Regional Aleph Shaliach to stay up to date on Regional Community Service opportunities
- Send emails to the chapter with information about upcoming Jewish holidays and different ways to celebrate them

Aleph Mazkir

- Promote summer programs as much as possible to everyone in the chapter by creating an innovative campaign to inspire members to attend summer programs
- Have the Aleph Mazkir send out a monthly chapter email educating about a different summer program and what it offers
- Hold a chapter Summer Programs Night to teach everyone about going on a summer program
- Interview members that have been on a summer program and make videos to promote Summer programs
- Help the Aleph Mazkir to take accurate minutes at chapter meetings and keep an online collection of minutes accessible to everyone
- Keep in contact with the Regional Aleph Mazkir and send him minutes from chapter meetings
- Help the Aleph Mazkir select Katvanim that will call members every week
- Introduce new and innovative communication systems that include texting, phone calls, emails, and Facebook messages to make sure that all members know about upcoming events
- Stay in contact with Katvanim to insure that they are doing their job and aid the Katvanim in any way possible

Aleph Moreh

- Work with the Aleph Moreh to create an AIT Curriculum to teach the AIT's all of the "Survival Skills" they will need to be a successful Aleph
- Create AIT binders with resources for the AIT's to use at their disposal throughout their years in AZA
- Have at least 1 AIT meeting per quarter
- Elect an AIT Committee to make sure that the AIT's stay involved and their voice is heard
- Hold AIT only sleepovers for the AIT's to bond with each other
- With the help of the brotherhood chairmen, have the Aleph Moreh plan brotherhood programs to keep our strong brotherhood bonds. If our chapter's brotherhood and unity are strong, more guys will want to continue coming to events and get involved in planning and leading programs
- Plan education programs with other chapters to make them social and fun as well as educational
- Help to incorporate Education into at least 2 program per quarter. Instead of having education only programs, this allows more fun and social aspects, as well as education
- Have the Aleph Moreh plan recruitment functions for 8th graders that are interested in Fisher to come, check out what we do, and join!
- Work with the Aleph Moreh to have an awesome Senior Lives program
- Have the Aleph Moreh create an AIT Facebook group so that they can stay in touch with each other
- Encourage as many members as possible to attend YLC and CLTC
- Stay in touch with the Regional Aleph Moreh

Aleph Gizbor

- Work with the Aleph Gizbor to plan new and innovative fundraisers, as well as traditional fundraisers such as car washes and restaurant fundraisers often
- Have at least two major fundraisers over the course of the program year in addition to the many small fundraisers we will have
- Work with the Aleph Gizbor to create a budget for the chapter, so that money will be available throughout the year, for anything the chapter may need
- Fundraise for our Chapter and Regional Stand-Up! causes, so that we can donate a substantial amount to support these organizations
- Have a Fisher promoted fundraiser at RC
- Maintain the chapter bank account and make sure it is accessible, so that our balance can be monitored often
- Promote chapter fundraisers in as many places and ways as possible to maximize attendance and profits
- Continue fundraising for a chapter CLTC scholarship fund as well as other summer programs to enable the Alephs of Fisher AZA to attend summer programs
- Keep in contact with Regional Aleph Gizbor and talk about easy ways to fundraise and keep the bank account in check

Aleph Sopher

- Create a spectacular newspaper for RC with articles written by many Fishermen
- Try our hardest to achieve 1st place newspaper at RC
- Work with the Aleph Sopher to encourage all members to write articles for the newspaper
- Create an online platform database to allow for anyone to access PDF versions of platforms at any time
- Promote writing articles early in the year so that it will be easy to place all of the articles for Pre-RC
- Design awesome Fisher AZA spirit wear that everyone will want to wear
- Take polls of what type of spirit wear the chapter wants
- Work with the Aleph Sopher to get a new chapter website up and running
- Help to manage the MLI337 and Fisher AZA Facebook groups
- Create an end of the year chapter scrapbook, powerpoint, or some other source of media to be displayed at Senior Lives
- Create a contact book so that all members have each other's contact information. This will be useful specifically for the Katvanim to make phone calls