





Where I discovered my BBG Heartbeat

Little Sister Chapters

- attend as many meetings as possible
- bring spoopy to chapter meetings
- always be a person the chapter can go to for support, advice, etc.
- bring them goodies during Fall Conclave, RC and ETC



BBG

Retention

- give a prize to the MIT Mom with the highest retention as of RC, and again at the end of the year.
- standardize the 30 day program across chapters
- make an official guide, example letter, steps to follow, etc.
- put just as heavy of a focus on retention as recruitment
- have a phone-athon to call inactive members

New / Struggling Chapters

- help find ways to successfully advertise chapter events to current and prospective members for maximum attendance
- have other chapter MIT Moms collect prospective names from their chapters
- attend as many chapter events as possible so they can help their chapters grow and stay strong in the future

AZA Counterpart

- Keep in constant communication
- Set out goals for the year in August
- work together to recruit, retain and educate members

YLC

- keep in constant communication with YLC
- ensure that either me, or my counterpart, is at both YLCs
- plan a program for YLC with my counterpart
- set down a date and begin promoting Senior Getaway in January to get maximum attendance
- work with counterparts to plan chapter-oriented Senior appreciation events
- congratulate Seniors on getting into colleges on the MIT

Kick-Offs

- post fliers everywhere advertising the event
- give prizes to anyone who brings at least 2 friends with them
- use what hasn't worked in the past to create the best
- Fall do Something outdoors
- Summer BBQ and Sip n' Slides in Drake Park
- water balloon fight and Bonaventure
- rollerblading at Bonaventure
- Ex. Bat Mitzvah style, 70's/80's/90's Throwback

MITs

- create a regional MIT book with information on Michigan Region
- hold a regional MIT/AT function in the beginning of the year focused on introducing MIT/SAT'S to each other
- attend as many chapter MIT functions as possible
- try and start functioning MIT boards, or some type of equivalent in try and start functioning MIT/SAT'S to each other
- have an activity especially for MITs at Fall Conclave and/or RC General Board Member or Chapter MIT Mom

Senior Appreciation

- while at YLC, connect with my counterpart, is
- any way i can plan a program for YLC with my counterpart
- set down a date and begin promoting Senior Getaway in January to get maximum attendance
- work with counterparts to plan chapter-oriented Senior appreciation events
- congratulate Seniors on getting into colleges on the MIT

