



Aleph Jack Richard Hirsh

Aspiring for the high and honorable position of your 4th Regional Aleph Mazkir



Qualifications

Yitzhak Rabin AZA #2562



Founded in March 2014



Assisted former Godol in split from Kol Hadorr BBYO



Acting Aleph Mazkir: March 2014 – May 2014

- Took minutes at meetings after Chapter's creation until a 1st chapter elections
- Set up chapter communication network, including Facebook group and regular email blasts



Aleph Mazkir: 1st Chapter Board, 2014-2015

- Established the first weekly chapter email blasts containing upcoming events from throughout the Region
- Helped coordinate **The Amazing Race**, **CLTI**, and **The Battle of The Discs**
- Will help coordinate **Mini-Spring** to end the year
- Established Twitter, Snapchat and Instagram accounts
- Drafted 1st Chapter Constitution

Liberty Region #13



Active member since 2013 (end of 9th grade year)



Active Havdalah Committee member '14-present



Program Excellence Committee member '14-'15



Led Ice Breaker, WOW 2015

Conventions Attended



RLTI '13, '14



Liberty Tournies Convention '13, '14



IT Convention '14



WOW Convention '14, '15



Spring Convention '13, '14



International Convention '15



East Coast Kallah '14



Attended **every** AZA or BBYO event or convention I was eligible for.

International Order



CLTC 6 '14



International Kallah '15



International Convention '15



Jewish Enrichment Institute, Amplified Track '15



ILN Standing Committee '14-'15



Founding member of International song-leading cohort

About Me

My name is Jack R. Hirsh. I am 17 years old and from Villanova PA. I am an avid golfer and Ultimate Frisbee player; I am a member of both my high school's teams. I am also an avid music lover, my favorite bands are the Red Hot Chili Peppers and Mumford and Sons (whose music comprises the majority of the songs I know on guitar). I believe I can be your 4th Regional Mazkir because I have proven I have the skills, time, and unquestioned dedication as my chapter's Mazkir and overall participation in Liberty Region.

Enhancements



Develop the Liberty Bell newsletter

- Articles written by regional members regarding chapter events, Jewish Community
- Monthly Calendar with upcoming events



Split PR committee into Social Media and Liberty Bell Committees, resulting in:

- More active Social Media
- More frequent, meaningful Liberty Bell



Create Regional Calendar viewable by the whole Region

- Google Doc link would be made available on Facebook, website, and emailed to all chapters
- Could be edited by any board member
- Allows Chapters to plan regional events/fundraisers around other chapter events, ensuring highest possible attendance

Looking to the Future

Social Media/Marketing



Master and utilize changing social media landscape



Continued, regular use of the Regions' Twitter, Facebook, Instagram, & Website



Create chapter liaisons for local synagogues, Jewish day schools, & other Jewish Organizations:

- Post Event Flyers on bulletin boards
- Host events in coordination
- Add to email lists from Synagogue roster



Widely publicize events open to Region



My Brother Alephs,

I only wish I could have more time in this amazing organization. As Regional Mazkir, it will be my job to ensure that everyone is informed of the Aleph Zadik Aleph and everything it has to offer. There is no reason that every Jewish teen shouldn't know about BBYO.

Fraternally submitted with an undying love for Yitzhak Rabin AZA #2562, Liberty Region BBYO #13, the entire International Order of the Aleph Zadik Aleph, and all my brother alephs, I forever remain

Aleph Jack Richard Hirsh

Counterparts



Biweekly counterpart calls

- Discuss chapter issues and ways to market BBYO in their local area
- Help create personal goal ladders to improve chapter communication and marketing



Monthly Google "Hangouts" with both chapter Mazkirim and Regional Mazkirah

- Ensure Brother/Sister chapters work together to improve efficiency



Bi-monthly counterpart meetings

- Either through online service or a counterpart sleepover
- At least 1 will be a counterpart sleepover for every counterpart to voice ideas and opinions to regional issues



Constant use of Counterpart

Facebook group and Remind101

- Forum to answer any questions about writing minutes, emails, etc.
- Offer helpful resources and support to counterparts