

Qualifications Continued

North Texas Oklahoma

Active Member of Rubin Kaplan #841

NTO Kallah 2012

NTO Regionals 2012

AZA BBG Shabbat 2012

Lewis Kick Off Dance 2012

International

CLTC 7 2012

ILSI 2013*

East Coast Kallah 11' 12'

International Convention 13'*

Panim El Panim DC 2012

Board Member during Woodcrest's reception of Henry Monsky Award

Outside BBYO

Capital Camps

Teen Leadership Camp Session 1&2
2011

Leadership in Training Session 1 2012

Akiba (School)

Active Member of the Chessed
Community Service Program

President and Founder of Movie Club

EPCOT Leadership Program

"Youth Education Series for the
Advancement of Young Leaders"

"You can have brilliant ideas, but if you can't
get them across, your ideas won't get you
anywhere." - Lee Iacocca

Aleph Godol and My Brother Alephs,

BBYO to me is family. It is a group of friends and brothers. BBYO is the greatest thing to ever happen to me. It is my home, heart, and love, and has impacted my life in unimaginable ways.

My high school career has been interesting to say the least. I was part of a wonderful Chapter, Woodrest, and Region, SJR. Then I moved across the country, and I only had one concern: will BBYO be the same? When I went to my first event, and first convention, I quickly learned that BBYO is not the same, it's better.

North Texas-Oklahoma is a fantastic region with limitless potential. To say that I would love the opportunity to work with this potential is a huge understatement. It would be an honor to serve North Texas-Oklahoma; an honor that I will not take for granted. I would be willing to work tirelessly to ensure that North Texas-Oklahoma has the best communication in the order.

I want to achieve this, because I wish to give back to the region that has given so much to me. When I first heard that I was moving, I was contacted by fellow Alephs from this region. Furthermore, when I arrived, these same Alephs treated me like a brother and welcomed me into the region with open-arms. It is these acts of kindness that fuel my desire to repay the region.

I will conclude by reassuring you that if elected, I will use the goals listed on this platform to enhance our Regional communication. Moreover, every email, text, and tweet will be treated with the same care and importance as the messages of those who first contacted me about this wonderful region.

Fraternally Submitted With Undying Love for
Rubin Kaplan AZA #841 Woodcrest AZA#1302
SJR #35 CLTC 7 2012, and my heart and home
North Texas-Oklahoma Region #74

-Aleph Jacob Samuel Feist



Aleph *Jacob Samuel* *Feist*

**ASPIRING FOR THE HIGH
AND HONORABLE
POSITION OF NORTH
TEXAS-OKLAHOMA'S
29TH REGIONAL ALEPH
MAZKIR**



"Developing excellent
communication skills is
absolutely essential to effective
leadership." — Gilbert Amelio

Qualifications

Woodcrest AZA #1302

Aleph Shotare - Planning Small Events
(Fall Term 2011)

Movie Night

Woodcrest/Cheverah Channukah Bash

Casino Night

Bowling Tournament

Etc.

Aleph Shaliach (Spring Term 2012)

Stand-UP! Against Anti-Semitism
Program

Stand-Up! Against Bullying Program

Warsaw Ghetto Program

Jewish Relief Agency

JCC Food Drive

Donation to Goodwin Holocaust
Museum

Fundraising Committee

Pie Sale (\$6000)

Garage Sale (\$980)

Newsletter Committee

Head of Stand Up Committee

Chair of Goodwin Committee

Woodcrest "Aleph of the Year" 2011

SJR

Steered SJR Regionals 2012

SJR Regionals 11' 12'

SJR Brotherhood 11' 12'

SJR Tournies 12'

SJR Shliach of the Year

Member of SJR's Chapter of the Year

J-Serve Participant 2012

Goals

E-mail

Like most regions, NTO's Mazkir sends emails explaining upcoming projects, conventions, and other important information. However, emailing is not reaching its full potential. If elected, I will continue to send informative and helpful emails, making them an optimal medium for communication. This would be achieved by continuing to give each board position a "board email". Assigning every position their own email, like NTOgodol@gmail.com, would make it easier to contact Executive Board members. Moreover, their BBYO related emails would not get lost in their inbox. This email would not be limited to regional board; hopefully, each chapter Godol would also make a BBYO email. This system would provide chapter members with an easy method for communicating with their Godol, and the regional board.

@North Texas-Oklahoma

Twitter is a rapidly growing social media network, and we would be foolish not to take full advantage of it. If elected, I will redefine the NTO twitter account. Have no fear, I will not barrage you with constant tweets. This account would serve three main purposes: first of all, to tweet during regional conventions regarding the quality of the convention. Secondly, to quote Alephs as they enjoy these regional conventions. Lastly, to remind people to register for conventions. This would allow individuals to grasp the greatness of regional conventions. Also it would ensure that more Alephs feel the need to register and take part in the fun.

Facebook

Facebook is a massive social media system that gives people limitless opportunities for communication. I will continue to post every convention on Facebook in the NTO group, and in the chapter groups. Furthermore, every board member will post about conventions.

Goals Continued

Texting

Texting, texting, texting. Everyone of you has probably sent tons of text messages today, and have looked at your phone over a hundred times. This is because texting is becoming a part of everybody's daily life. So my question is, why is no one utilizing this technological gift? Well, it is because people fear that their phones will be attacked by a thousand text messages. That is why, if elected, I will allow people to sign up for a completely optional program. If signed up, you will receive one text message when registration opens for a regional program, and one text message on the final day to register for a convention. This will ensure that no Aleph ever misses a convention because they were not informed about registration.

Counterpart

I will make sure there is a Mazkir Facebook group in order to achieve as much communication as possible. Also, I will make bi-weekly counterpart calls and hold bi-monthly counterpart meetings.

Let Us Know!

If you are having a great time, regional board wants to know! That is why, if elected, I will create a short online questionnaire after each regional program. The results of this will go directly to the regional board, and will allow us to judge how well we are doing our jobs.

Summer Programs Pamphlets

If elected, I would create a pamphlet consisting of BBYO summer programs, each with first hand accounts of Alephs in NTO and how the program impacted them. This will be sent to the parents and teens as an advertisement for NTO and BBYO.