



Aleph Jason Schoen

Aspiring for the high and honorable position of your 56th
Regional Aleph Godol



Qualifications

⌘ **Judah BBYO #5395**

Greenwich, CT

- Founding member
 - o Chapter membership grew from 15 to 50 members in a year
- Assisted Inaugural Chapter Gizbor
 - o Chapter sold entire Shuk inventory at Fall, Kallah, and Spring
- Chapter Gizbor '13-'14
 - o Reached end of year fundraising goal of \$1,000 in the first semester
 - o Chapter sold entire Shuk inventory at Fall, Kallah, and Spring

⌘ **CVR #17**

- Regional StandUP Chair '13-'14
 - o Implement system to track community service hours
 - o Communicated with counterparts to ensure accuracy of hours
- 55th Regional Gizbor '14-'15
 - o Created promo-video for Text-a-Thon that raised over \$14,000 during Fall '14
 - o Created CVR's Shuk Catalogue- allowed members to preview shuk items before convention

Events Attended/Awards

⌘ **Judah BBYO #5395**

Greenwich, CT

- Chapter Kickoff '12, '13, '14
- Thanksgiving Cooking '12, '13
- Channukah Party '13, '14

⌘ **CVR #17**

- B'yachad '13, '14♦
- Regional Kickoff '12, '13, '14
- Fall Convention '12, '14♦
- Beau Sweetheart '13, '14, '15
- CVR Kallah '13, '14♦, '15♦♦
 - o Social Committee Coordinator
- Zoolander Dance '13, '14
- Marathon Madness '15
- Spring Convention '13, '14♦, '15♦
- AZAA '14

⌘ **The International Order**

- CLTC 7 2013
- International Convention 2015♦
- ILTC 2015 registrant
- Bronze Shield of David Award

My Brother Alephs,

I, Jason Schoen, aspire for the high and honorable position of your 56th Regional Aleph Godol.

BBYO has shaped my life and set me on a course that I never could have imagined three years ago. Next year, as Regional Aleph Godol, I plan on giving back to the community that has given so much to me.

As a Jewish youth movement in the 21st century, some would say it is a challenge to encourage participation. I say otherwise.

CVR is a place of unity and fraternity. It is through our brotherhood that we will stimulate broader participation from Jewish teens. WE are the future of the Jewish people. No one knows what the future will hold, but I know that we are a people that will not burn out. CVR is why I know this. WE are the bond between daily life and Jewish ideals. WE have the potential to strengthen *ACHDUT* and spread it to all Jewish teens.

Alephs, no matter what grade you are in, YOU have the potential to make a difference, to inspire another brother, to build the unbreakable connection of aleph to aleph.

So, I say otherwise. WE CAN inspire those Jewish teens, WE CAN grow this region to reach new heights, and WE WILL make a difference.

Faternally submitted with undying love and dedication to Judah BBYO #5395, Connecticut Valley Region #17, and the International Order of the Aleph Zadik Aleph, I humbly remain,

Aleph Jason Schoen

Key: •Denotes Steering ♦Denotes Voting Delegate



Goals and Ideas

Strengthening Leadership

- It is necessary that we as a region take to heart the importance of leadership starting at the chapter level.
- Work diligently with chapter Godolim
 - Have weekly sessions with each chapter Godol to update them on regional initiatives and pushes
- Work diligently with the Regional Board and staff, making sure everyone is updated and everything is running smoothly
- I, along with all position-holding members, am accountable for what we say and do.
 - This includes timelines, deadlines, and what we as a region vote on
- Add Regional chairs
 - Talk with Regional Board and staff to assess what the region needs and acquire chairs accordingly

Increasing Fundraising

- Work with Regional Gizborim to create out-of-the box fundraisers to add to the Regional Program Bank.
- Create new CVR apparel to be sold at Regional and International conventions.
- Track StandUP throughout the year by adding what chapters are doing for their causes during role call in Regional business meetings.
 - All of our chapters select a chapter StandUP cause in the beginning of the year. But we do not follow up throughout the year to let the rest of the region know how each chapter is making an impact in their community. By adding StandUP to our role calls in Regional business meetings, we can show how the entire region is making an impact, providing incentive to continually fundraise for the chapters' causes throughout the year.

Programing Excellence

- To reach programing excellence, we must stay on top of our programs. Programing deadlines must be met. Final write-ups need to be submitted at least one-and-a-half weeks in advance. Events need to be up on Dashboard two weeks in advance.
- To achieve programing excellence, we must create innovative and new Five Fold programing
 - Engaging multi-Five Fold programs that drive kids to get more involved
- Creating networking opportunities for chapters to share ideas with fellow chapters
- The Regional Program Bank was created for a purpose
 - Utilizing the Regional Program Bank successfully is something chapters need to strive for

Expanding Recruitment

- Change our one-day snow day membership push to multi-day membership pushes. This gives our chapter boards more time to act on these great opportunities to obtain life-long brothers.
- Create incentives for bringing prospects to chapter meetings. Alephs most likely will not join after one phone call. If we create incentives to bring prospective Alephs to meetings, we will not only be gaining more members, but we will also relieve the pressure on chapter boards to push a prospective to join on the spot over the phone.
- I will work with CVR staff so that any teen who joins BBYO in the weeks leading up to Kick Off, Beau, and Marathon Madness can go to those events for free as an incentive to join the region.
- Strengthening the Aleph membership in chapters such as Yachad and Noah Pozner.

Improving Communications

- Email monthly updates from our Mazkirim team updating teens and adults about our past, present and future Regional pushes and initiatives. It will also contain updates on upcoming events as well as how our chapters are doing around the region, praising our chapters and motivating teens to get more involved throughout the region.
- Having our Regional Board adopt Remind101
 - Remind101 is a free mass text system that allows the admin to get messages to our members fast and without the need for Wi-Fi. Regional Board members would have their counterparts sign up so that we can get important messages to the chapter boards.
- Before holding a program, chapters need to create complete out and organized Facebook events.

The Judaic Experience

- Work with the Sh'lichim to establish strong, structured, and fun Jewish enrichment programing to enable teens to find their own unique Jewish identity.
- Along with taking part in J-serve, expand our International initiatives such as StandUP and SpeakUP in order to reach out, and help the entire community. Chapters are very strongly recommended to take part in these initiatives.
- Work with the Regional Sh'lichim to create new and intriguing ways to hold regional services by keeping our members' minds active while keeping everyone on task and focused.
- Collaborate with the Sh'lichim to assemble a list of holidays along with the best corresponding programs for each.
- Enhance our religious services during Regional conventions to reach their fullest potential.

CVR #17

I promise to be the best Aleph possible for this position; I strive for excellence and that is exactly what I will achieve, excellence.