

Aleph Jack Terrence Perlmutter



Candidate for the High and Honorable Position of

Aleph Gizbor

For the 2018-2019 Programming Year



QUALIFICATIONS:

Al Jolson AZA #317

- ⚡ Dedicated Aleph 2015-*
- ⚡ Dedicated Jolson Member 2017-*
- ⚡ Chair of Sweatshirt Fundraiser 2018

Michigan Region #1701

- ⚡ YLC Steering Committee 2018
- ⚡ Regional YLC Coordinator 2018-2019

Miscellaneous

- ⚡ Ran a Successful Sweatshirt Fundraiser and Raised \$230 2018
- ⚡ Worked at Tropical Smoothie 2017-2018
- ⚡ Work for Fotofoto 2017-2019^
- ⚡ Have a 3.97 GPA
- ⚡ Have Maintained a 4.0 GPA This School Year While Taking 4 AP Courses
- ⚡ National Honors Society 2017-2019^

EVENTS ATTENDED:

Evan Shapiro AZA #313

- ⚡ Chapter Events 2015-2016
- ⚡ Chapter Meetings 2015-2016
- ⚡ Chapter Fundraisers 2015-2016

Al Jolson AZA #317

- ⚡ Chapter Events 2017-2019^
- ⚡ Chapter Meetings 2017-2019^
- ⚡ Chapter Fundraisers 2017-2019^

Michigan Region #1701

- ⚡ YLC 2016, 2018, 2019^
- ⚡ FC 2015
- ⚡ SC 2018, 2019^
- ⚡ IC 2019^
- ⚡ Mr. AZA 2018, 2019^
- ⚡ RC 2016, 2018^
- ⚡ Motor City Madness 2018
- ⚡ Regional Fundraisers 2016-2019^

OUT WITH THE OLD, IN WITH THE NEW...

Traditional Approach

- The traditional approach to fundraising has generally been hosting restaurant fundraisers that, while proven to be effective, are not always the best approach to fundraising

Modern Approach

- My modern approach to fundraising would include unique fundraisers that promote higher attendance or interest, such as selling spirit wear
- Additionally, we could incorporate fundraising into certain chapter events such as a casino night or convention

My Brother Alephs,

As the 2017-2018 Programming Year is coming to an end, I ask that you take a moment to reflect on the success of the outgoing board. This past year, our chapter has thrived thanks to their hard work and dedication. I plan to step up to the plate and further the trend. Even though I was not on board this past year, I ran a successful sweatshirt fundraiser for our chapter and raised \$230. This year, I plan to conduct even more unique fundraisers, and I plan to have them more often. As you all can see, I am committed to supporting this chapter, and if elected, I will strive to raise money for our chapter so that we can plan even more fun events without worrying about whether we can afford to have them.

Fraternal submitted with undying love for Al Jolson AZA #317, Michigan Region #1701, and the International Order of the Aleph Zadik Aleph, I proudly remain,

Aleph Jack Terrence Perlmutter

Fundraising Ideas

- \$ Chapter Spirit Wear
 - \$ As proven this year, spirit wear fundraisers can be quite effective in generating revenue for the chapter.
- \$ Casino Night
 - \$ Not only could this be a fun event, but it could raise a lot of money for the chapter. Due to BBYO restrictions, the event would likely need to be adapted though. Anyone in BBYO could pay a \$10-\$15 entry fee and get to play casino games to win prizes.
- \$ Chapter Convention
 - \$ Many other chapters use this as a chapter level fundraiser and an all-around amazing event. Chapter members could pay a set fee to participate in the convention. This could be a great chapter bonding experience and raise a lot of money. I would work closely with the chapter Godol and S'gan to ensure the success of this event.

GOALS

- \$ Have a fundraiser at least once every 10 weeks
- \$ Raise at least \$150 per fundraiser
- \$ Advertise fundraisers well in advance to ensure maximum attendance
- \$ Maintain a balance of at least \$200 in our chapter bank account at all times
- \$ Create polls throughout the year to see what YOU want to see in/for our fundraisers