

# ALEPH JONAH HAYDEN WEINBACH

*Aspiring for the high and honorable position of your 88<sup>th</sup> Atlanta Council Mazkir*

## QUALIFICATIONS

### Abraham Zelmanowitz AZA #2538

#### **Aleph Mekasher (Fall 2015-Present)**

- Oversaw all eighth grade recruitment
- Recruited 10 eighth graders into BBYO
- Significantly increased 8<sup>th</sup> grade attendance at all chapter programming
- Got six 8<sup>th</sup> graders to attend Limo Scavenger Hunt

#### **Zelman Song-Leader (Fall 2015-Present)**

- Incorporated music into all chapter Shabbat Services

#### **AIT Moreh (Spring 2015)**

- Made Calls to prospective members
- Helped Lead a Mother-Son Shabbat Program at which 8<sup>th</sup> Graders were present
- Recruited multiple members

#### **Member in Good Standing of the Chapter**

- Attended almost all chapter programs (2014-present)
- Facilitate all chapter social media and frequently update it

### Atlanta Council

- Host of 2016 Atlanta Council Coffee House
- Leadership Training Institute 2015
- New Member Convention 2014, 2015 (**Steering**)
- Southern Region Convention 2014
- Southern Region & Cotton States Kallah 2016 (Pending)
- Atlanta Council Spring Convention 2015, 2016 (**Delegate**)
- Attended almost all council events (2014-Present)
- Osher BBG Beau (2016-2017) (Pending)

### International Order of the Aleph Zadik Aleph

- Tree of Life Recruitment Award

### Outside of BBYO

- Young Men's Service League Secretary (2015-Present)
- Young Men's Service League Leadership Skills Committee (2014-2015)
- Junior Classical League (2014-Present)
- Jewish Student Union (2014-Present)
- Chattahoochee High School Speculator Magazine Sports Editorials Designer (2015-Present)
- Chattahoochee High School Varsity Golf (Spring 2016)

*"Words are all we have." - Samuel Beckett*

### ONLINE BLOG FOR ALEPHS

As your mazkir, I will implement a council-wide blog for Alephs to write about a wide variety of topics including a summary of the weekend after each convention, current events in the Jewish world, chapter program summaries, BBYO basketball, etc. This will allow many to communicate their thoughts, and will be a great source for the parent of a perspective member of AZA to see what we are really about and what truly goes on within Atlanta Council.

### SURVEYS

I feel that it is very important to communicate what things we as members liked, or did not like about a every event. As Mazkir, I will implement optional surveys to be completed by members after each chapter or council program, or any convention. This will allow Chapter and Council board members to see what was good about their program, or what they need to change to make it more impactful for you.

### **My brother alephs,**

Communication is, as it always has been, vital to success in all aspects of life. Without communication, nothing can be achieved. Whether it be in recruiting, fundraising, or programming, communication is the most important facet in executing, and is critical to the overall success of our organization. As your Mazkir, I plan to implement mass forms of communication ranging from that of a technological standpoint, to face-to-face interactions, in programming, recruitment, fundraising, and philanthropy. I will get all of the information that we need to release out no matter what it takes. Whether that means that I send a text, post on social media, put up fliers, or even go to the home of the person who needs to be reached and tell them the message myself, I will get it done. BBYO has made me the man I am today, and had I not been reached out to by someone within this council, my life would simply not be the same. There is no better man for the job than me. Allow me to communicate with all of you and to serve all of you, as well as the others who will soon enter this great order.

**Fraternaly submitted with an undying love for Abraham Zelmanowitz AZA #2538, Atlanta Council AZA, and the Grand Order of the Aleph Zadik Aleph, I forever remain,**

**Aleph Jonah Hayden Weinbach**

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### ATLANTA COUNCIL APP

I plan to work with my counterpart on the 68<sup>th</sup> Atlanta Council BBG board, David Hoffman, and a developer on creating an Atlanta Council I-phone/ android application. My goal is for this app to be our main source of communication for all things Atlanta Council BBYO, for members and their parents. This app will showcase pages for the council, and each chapter, that will include a calendar of events, each board member's contact information, recent social media posts from the chapter or council, and any other general information needed.

### COUNTERPARTS

A huge part of what my job will be as Atlanta Council Mazkir is to work with my counterparts. I plan to have monthly meetings with all of the Atlanta Council AZA Mazkirim, to discuss all of their upcoming chapter events, as well as council events, and to see how they plan on advertising them. Through this I will be able to make sure that all of the information that needs to get out to all Alephs will get out.