

Aleph Jordan Daniel Gorelick

Caucused for the High and Honorable Position of
Your 56th Regional Aleph Godol



AZA Member's Manual / Inside Information

Connecticut Valley Region #17:

- ⌘ Connecticut Valley Region's 55th Regional Aleph Shaliach (June 2014-June 2015)
- ⌘ Ensured Judaism was a priority in the region and chapters
- ⌘ Helped Chapter Shalichim write programs for the major Holidays

Grand Order of the Aleph Zadik Aleph:

- ⌘ Bronze Shield of David Recipient
- ⌘ Member-In-Good-Standing since October 2012
- ⌘ ILTC 2015
 - ⌘ Learn new and practiced methods for effective programming, recruitment, and fundraising on the regional and council levels

Attended/Attending:

- ⌘ B'yachad/RLTI '13^, '14^
- ⌘ Kickoff Dance '13, '14
- ⌘ Fall Convention '13^, '14^◇+
- ⌘ Beau Sweetheart '12, '13, '14
- ⌘ Kallah '13, '14^, '15^◇
- ⌘ Zoolander/Marathon Madness '13, '14, '15
- ⌘ Spring Convention '14^, '15^◇
- ⌘ International Convention '15^
- ⌘ International Leadership Training Conference (ILTC) '15*
- ⌘ AZAA '13, '14, '15*

^ = Delegate ◇ = Committee Coordinator * = Upcoming Asked to Go to Convention Early as Committee Coordinator +

Exodus AZA #1372:

- ⌘ Aleph Shaliach (June 2013-October 2013)
 - ⌘ Wrote several strong holiday programs including Sukkot, Passover, Yom Hazikaron, Yom Ha'Atzmaut, and Yom Ha'Shoah
 - ⌘ Implemented our chapter's StandUP cause of Hunger, planning programs at our local Jewish Family Service (JFS)
- ⌘ Aleph S'gan (October 2013-June 2014)
 - ⌘ Stepped up after original Aleph S'gan resigned and ran many strong programs throughout the year
 - ⌘ Received recognition for programming from the Regional S'gan at the time for excellent 5-Fold Programming
- ⌘ Awarded Exodus Cardigan by Aleph Godol Alex Schiff for future potential in Exodus AZA
 - ⌘ Given to the sophomore who has given the most effort to help the chapter progress by the current holder when he graduates

Non-BBYO Qualifications:

- ⌘ Attended Religious School for 8 years
- ⌘ Assistant at B'nai Jacob Religious School for 4 years
- ⌘ Received South Central Area Superintendent's Award for community service, academics, and leadership
- ⌘ Member of the National Latin Honor Society



Programming:

- ⌘ Work with Regional S'gan to create innovative programs at conventions and ensure there are several program options to satisfy every member's interests
- ⌘ Make sure Regional S'gan is working with each of his counterparts to ensure strong 5-Fold chapter programming
- ⌘ Make sure Dashboard is staying up-to-date with chapter programs and events
- ⌘ Work with Regional S'gan to create and develop a user-friendly CVR program bank for use by current and future S'ganim and Shalichim to be used in place of the current International Program Bank

Membership and AIT:

- ⌘ Work with my Regional Moreh to create at least two major membership drives throughout the year in order to reach CVR's AZA membership goal
- ⌘ Work to maintain CVR's incredibly strong growth and retention rates
- ⌘ Make sure Regional Moreh is working with his chapter counterparts to help teach recruitment techniques and maintaining prospective lists throughout the region
- ⌘ Work with Regional Moreh to create powerful and meaningful separates programs at conventions
- ⌘ Work with Regional Moreh to make sure every chapter has a strong AIT curriculum to ensure a very large induction class

Communications and PR:

- ⌘ Work with Regional Mazkir to maintain and use CVR's social media such as Facebook, Twitter, Instagram, Snapchat, and our Regional Website
- ⌘ Send out monthly emails to parents and members about upcoming and past events
- ⌘ Work with Regional Mazkir to make sure chapter Mazkirim are communicating constantly with parents and members over several mediums
- ⌘ Help promote all events and initiatives
- ⌘ Help maintain extremely high attendance at Regional events
- ⌘ Ensure many pictures are taken by the PR Team that include as many members as possible for the yearbook
- ⌘ Make sure chapters submit articles to their local newspaper to promote the successes of our region

StandUP, SpeakUP, and Judaism:

- ⌘ Ensure Regional Shaliach is maintaining Regional StandUP hours for each chapter and that each chapter has several StandUP events over the course of the programming year
- ⌘ Make sure all StandUP fundraising is completed
- ⌘ Assist Regional Shaliach in implementing SpeakUP in every chapter to help raise Israeli Awareness
- ⌘ Help Regional Shaliach plan and run engaging and interesting services at conventions
- ⌘ Bring in musical groups and song leaders to help lead services at conventions and make them much more fun
- ⌘ Help Regional Shaliach make sure every chapter is running holiday programs for Rosh Hashannah, Yom Kippur, Sukkot, Hanukkah, Passover, Yom Hazikaron, Yom Ha'atzmaut, and Yom HaShoah

Fundraising:

- ⌘ Help Regional Gizbor develop a fundraising plan for the region to make sure all fundraising goals are met
- ⌘ Make sure every chapter has desirable items to sell at Regional Convention Shuk
- ⌘ Help Regional Gizbor create a Shuk catalog for each convention to advertise each chapter's merchandise beforehand
- ⌘ Ensure every chapter completes its fundraising requirement of \$333 for the Region and \$333 for their StandUP Cause
- ⌘ Assist Regional Gizbor in creating Regional Shuk items for all Regional Conventions and International Convention

Chapter Counterparts:

- ⌘ Contact my counterparts every week through email, text, Facebook, phone calls, etc.
- ⌘ Help each Godol run their chapter in the best way possible for that specific chapter
- ⌘ Be available day and night to help with any issues that may arise
- ⌘ Make sure every Chapter Godol is completing his requirement
- ⌘ Teach Godolim how to help with all of the other board positions in their chapter
- ⌘ Visit each chapter at least twice over the course of the year to check in on attendance, strength of programming, and have a breakdown with the Chapter's Board after to discuss how they think the program went and offer advice for the future

Gentlemen of CVR AZA,

We are approaching the end of another great year! Each of you has your own reason for being here. It may have been a chapter program or an induction ceremony, but something or someone encouraged you to come back. I intend to **build** on these feelings for each and every one of you, so that together, we can make amazing **memories** and **bring in** new brother Alephs. BBYO gives you the chance to make **new friends** that will become **your brothers** for the **rest of your lives**. I do not want a single person to miss out on this amazing opportunity. Joining as early as possible maximizes these opportunities.

When I tell my friends about the **experiences** I have had, they cannot wait to come to the next event. I want to create these same remarkable experiences for you that I have been privileged to have throughout my years as a **proud** member of the **Aleph Zadik Aleph**.

Fraternally submitted, with undying love and dedication for Exodus AZA #1372, Connecticut Valley Region #17, and the Grand Order of the Aleph Zadik Aleph, I am, and will forever remain,

Aleph Jordan Daniel Gorelick