

Qualifications

El Al BBG #1863:

Member in Good Standing Since February '12
Planned 10+ Chapter Events

N'siah Winter Term 2015

- ✿ Implemented new chair system
- ✿ Created official Marketing Guide
- ✿ Created jam packed Resource Drive for board
- ✿ Held 'Office Hours' biweekly with Google Hangout parties
- ✿ Constructed policy with JEM to improve sisterhood
- ✿ Held two Parent Outreach events
- ✿ Highest attendance of BBGs at Kallah

S'ganit Summer Term '14

- ✿ Planned BBG Leads Series - seminars led by professionals
- ✿ Modernized El Al's Program Bank Site from 2009
- ✿ Held weekly events with diverse group of planners
- ✿ Combined board steered events for multi-fold experience

Morah Winter Term '14

- ✿ Recruited 17 girls into El Al
- ✿ Reached & exceeded 60 members in El Al
- ✿ Coordinated El Al's first Inductions at Balaban Ranch
- ✿ Awarded *Chapter of the Year & Best Sisterhood*

Gizbarit Summer Term '13

- ✿ Raised over \$1,000
- ✿ Held 5 fundraisers

Safranit, YoMo WT '13/Katvanit ST'12

- ✿ Created social media handles
- ✿ Had 10+ people at every meeting

Central Regional West #45

Administrative Assistant, Spring '14
Coordinator, LS '14
Coordinator, Hanukkarnival '13
Coordinator, After the World Ends Dance '12
Summer Programs Chair '13-'14
International Awards Chair '12-'13

Sis/Frat Weekend '12

Spring '12, '13, '14, '15* 🎧

Callahfornia '13, Kallah '15 🎧

WCK '14 🎧

RLTC '13 🎧

Sisterhood Weekend '14

Leadership Summits '14

CRW Winter Execs '14 🎧

🎧 - steering 🎧 - head delegate

* - future

The International Order

Impact: Boston '13

ILTC & Kallah '14

International Convention '15, '16*

Eternal Light of Recruitment Award '14

Silver & Gold Star of Deborah Award '15

*You can have
anything you want
in life if you dress for it.
Say yes to the dress!*

Proud Candidate for
your 64th Regional
S'ganit

*Jordana
Mara
Siegel*

*"You cannot
climb the ladder
of success dressed
in the costume of
failure. Say
yes to the
dress of
success!"*

My Sister B'nai B'rith Girls,

Picture the perfect outfit, your favorite one. You slip it on and head out. How do you feel? I know when I dress my best, I feel confident, collected and happy.

Having the resources and knowledge to be a smiling planner at the front of the room or knowing how to navigate the regional application process, you can easily feel the same level of boldness as when you wear your favorite outfit.

I promise, to each BBG in this region, that I will **say yes to empowering, supporting and guaranteeing your success** within your chapters and the region.

Say yes to being your best self as we head into this next year of limitless possibilities!

*Submitted with undying love for the perfect dress
and Central Region West #45,
I remain,*

Jordana Mara Siegel




My Promise to You

Be easily accessible
and reply to emails,
messages & calls
within 24 hours.
Be approachable,
friendly and supportive.
Act as a resource for all
B'nai B'rith Girls.
Pour my heart and soul
into CRW.



Say Yes to Regional Events

- ✿ Create TEDxCRW
- ✿ Host webinars & seminars in each Bay to educate teens on how to fill out leadership applications
- ✿ Create partnerships with Silicon Valley companies to mentor planners
- ✿ Biweekly check-in calls with leadership teams



Say Yes to Kickoff

- ✿ Begin planning immediately following Installations
- ✿ Commit to finding a creative venue that encourages attendance and engagement
- ✿ Invite NFTY, USY and more local Jewish youth groups
- ✿ Gain feedback from region



Say Yes to Regional Representative Network

- ✿ Incorporate AZAA/BBGG smoothly into regional programming
- ✿ Create a chair that emphasizes MBA, female empowerment and sisterhood
- ✿ Develop position to maintain a consistently updated CRW Program Bank
- ✿ Survey region before releasing applications
- ✿ Develop public rubric for chapter-sponsored regional event applications



Say Yes to Counterparts

- ✿ S'ganit Overnight each term
- ✿ Pair 'sister' S'ganit with opposite strengths together
- ✿ Bi-weekly counterpart calls
- ✿ Create resources including:
 - How to Appreciate Parents 101
 - Recipe Book: Tips & Tricks for Healthy Event Meals
- ✿ Hold webinars to train program planners to lead confidently and effectively
- ✿ Focus on teaching a different fold each month



Say Yes to Regional Board Collaboration

- ✿ Pair board members with chapter events to facilitate planning process
- ✿ Work with board members to create CRW programming initiatives (like Dining in the Dark) and release resources for programming tailored to our region
- ✿ Create streamlined event feedback form for board member visitations
- ✿ Communicate effectively & support the rest of the regional board