

Aleph Judah Silver Burstein

Caucusing for the high and honorable position of

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 fraternidad братство kardeşlik bratstvo
 أخوية 友愛

89th Regional Aleph Godol



-----Qualifications-----

fraternity

Balagoleh BBYO

Kenafiyim AZA

Outside of AZA

- **Chapter Aleph Godol (1 yr)**
- Successfully planned two overnights
- Started chapter
- Brought AZA to new area

- Started chapter

- **President of Jewish Cultural Club**
- Gold Key in Scholastic Writing Awards
- Award winner at Duke Model UN

New England Region #18

- **88th Regional Aleph Shaliach (1 yr)**
- Made regional services FUN
- Made Israel programming FUN
- Successfully coordinated BBYO Shabbat
- Promoted Speak UP! Week in NER
- **Chapter Board Leadership Overnight 2012 Coordinator**
- Brought FUN CLTC style programming to NER
- Winter Convention 2012 Steering
- Spring Convention 2012 Steering
- BBYO Shabbat 2012 Coordinator

- Fall Convention 2011^
- **Leadership Training Institute 2011**
- Winter Convention w/ CVR 2012^
- Spring Convention 2012^
- Regional Board Leadership Overnight 2012
- Chapter Tourney 2012
- Winter Convention w/ BAR 2012^

^denotes head delegate

Grand Order of the Aleph Zadik Aleph

- **Chapter Leadership Training Conference 4 2012**
- Eco Quest Costa Rica 2012
- AIPAC High School Summit 2012
- **International February Executives Conference 2013**
- International Convention 2013
- East Coast Kallah 2013
- East Coast Kallah 2013 Steering
- Established tradition of the I\$F Globe
- Raised over \$5000 for I\$F

- AZA/BBG Issue Summit 2013*
- **International Leadership Training Conference 2013***
- International Kallah 2013*
- **International Street and Public Relations Team (1 yr)**
- Arranged spreadsheet with over 2000 outreach calls
- **Bronze Shield of David Award Recipient**
- Tree of Life Award Recipient

** denotes pending*

Chest hand chest hand chest,
 chest chest;
 Aleph Zadik Aleph Zadik Aleph.

My Brother Alephs,

The AZA Heartbeat is powerful. No matter how loud or quiet, it always maintains a constant beat. The AZA Heartbeat is the embodiment of the AZA experience. When Alephs are growing from meaningful experiences, the AZA Heartbeat is always at its loudest. However, when there is no pride for AZA, the Heartbeat suffers.

What if the Heartbeat never faded? What if it only got louder? This is what AZA should be.

NER AZA, this year we grew, next year we become. We can become something special. We can become a region whose Heartbeat never declines. But I need your help. Then and only then will our Heartbeat keep growing. Louder and louder and louder...

Fraternal submitted with undying love and dedication for New England Region #18,
 I remain,
 Aleph Judah Silver Burstein

-----Goals & Ideas-----

“If you will it, it is no dream.” –Theodore Herzl

“What we do today, right now, will have an accumulated effect on all our tomorrows.”
–Alexandra Stoddard

“With will one can do anything”
–Samuel Smiles

Why do you like your chapter?

AZA is special. The bonds you build mean something. Your chapter matters. The strongest chapters in the Order are masters of these three things: **program excellence, weekly meetings, and an unique identity.**

If you are confident in these areas, there is no reason why your chapter cannot exceed 100 damn proud Alephs.

Money + Israel

§ We will put the FUN back in FUNdraisers!

§ We will fundraise throughout the year and take out Israeli bonds in the names of the 89th Grand Board so that we **win Spirit at IC.**

§ Each chapter will take out Israeli bonds to **support Israel and make money.**

YOU

§ You are this region! Everything you want matters! I will be the best resource I can be to help you accomplish your dreams.

“What would you attempt to do if you knew you could not fail?”

–Robert H. Schuller

§ More **polls** so we only do what YOU want to do!

Increased Chapter Pride

§ Transition into **weekly programming and weekly meetings.** The chapter that holds the most programs/meetings by the end of the year wins a prize.

§ Encourage chapters to **shape chapter identity.** Create more traditions. Pass **unique motions** (ex. take pants off every time someone walks in the room).

§ Promote BBYO Program Bank to **ensure program excellence.** I will contact other regions/chapters and compile a **Program of the Month Newsletter** filled with the BEST programs/fundraisers/etc.

§ Rep. your chapter harder at conventions. Create banners/promo videos/etc.

§ Set up **small competitions for prizes** throughout the year.

AZA, we're on our way!



More Leadership Opportunities

“Leadership is the capacity to translate vision into reality.”
–Warren Bennis

§ Give **incentives** to apply for the International Leadership Network.

§ Establish the **Executive League:** a system of regional chairs and committees, **open to any Aleph**, designed to make NER run smoother.

§ Establish the **NER BOSS** (Building Our Success Service): a committee, **open to any Aleph**, designed to spread chapters' successes. The BOSS will make a monthly newsletter recommending good programs/fundraisers/recruitment techniques/etc. that worked on the chapter level. **Creates unity between the chapters.**