

My Sister B'nai B'rith girls,
We know how amazing D.C. Council is, but if we never grow and continue to
move forward, where does that leave us? We are doing everything right, but **NOW is**
the time to get MOVING. I'm asking **YOU** to get up and move this council
forward with me, join me to stand up and go to places we have never been. We are **strong,**
and we are **ready** to move on to bigger and better things. So, are you ready to get up
and move?

**"Even if you're on
the right track, you'll get
run over if you just
sit there"**
— Will Rogers

D.C. COUNCIL LET'S GET UP and MOVING

Emily Kader

♡ is caucused for the highly esteemed
position of D.C. Council #54's ✿

Mazkirah

for the 2013-2014 Programming year

QUALIFICATIONS

D.C. Council #54:

- 🐼 Columbia BBO Connect Chair '12-'13
- 🐼 Member in good standing since ST '11
- 🐼 Council Convention '11, '12*, '13*
- 🐼 MIT/AIT Lock In '11, '13*
- 🐼 Awards Night '11, '12 '13~
- 🐼 J-serve '11, '13
- 🐼 Spring/Fall Kick Off Dances '11, '12
- 🐼 IC Launch Party '13
- 🐼 Council Meetings since ST '11
- 🐼 Sweetheart/Heartthrob '11, '12
- 🐼 BBG Spirit Day '12, '13
- 🐼 Rock the Vote '12
- 🐼 Council Grade Separates '13
- 🐼 Council Execs '13

Oseh Shalom BBYO #5261:

- 👉 Mazkirah ST '12
- 👉 S'ganit ST '13
- 👉 Senior Appreciation FT '11
- 👉 MIT/AIT Board Internship Program FT '11
- 👉 Member in good standing since Kidnap '11
- 👉 Kidnap '11, '12, '13*
- 👉 Chapter Convention '11*, '12, '13~
- 👉 Retention Weekend '11, '12*
- 👉 MBA Weekend*
- 👉 All Chapter Meetings since FT '11
- 👉 Shadowland Lock In '11, '12
- 👉 MIT/AIT Sleepovers

Northern Region East:

- 🐼 New Member Weekend '11
- 🐼 Regional Convention '11, '12*
- 🐼 RLTI '12
- 🐼 BBG Shabbat '11
- 🐼 NRE Close Out '11, '12, '13~

International Order:

- 👉 East Coast Kallah '11, '12
- 👉 International Convention '13
- 👉 CLTC 3 2012
- 👉 Impact Boston 2012
- 👉 ILTC 2013~
- 👉 Kallah 2013~

Denotes:

*steered

- ★ coordinated

future

GOALS AND IDEAS

YLI

- ☀ Promote YLI events
 - * Have sessions put in chapter emails
 - * Talk about at chapter meetings with Co
 - * Talk about it in all aspects of social media
- ☀ Incentives to chapters with highest attendance at YLI
- ☀ Ensure quality sessions
 - * Fun but informative
- ☀ Make YLI an amazing and educational experience
- ☀ Create YLI Facebook group
 - * Use to help promote and keep members aware of sessions
- ☀ Plan YLI far in advance for quality and organization
- ☀ Work with YLI chair to create fun and

COUNTERPARTS

- ☀ Monthly counterpart emails
- ☀ Focus more on duties instead of position
 - * Work with girls based on their responsibilities instead of their position title
 - * Have monthly meetings by chapters to go over successes, failures, ways to become stronger.
- ☀ Utilize google docs
 - * Big goals google doc (by position: Have girls focus on big things they want to accomplish during the month)
 - * Google Doc for Success (Give a space for girls to anonymously write things that worked well for them as help/inspiration to other girls, such as creative minutes)
- ☀ Create a Facebook group
- ☀ Incentives for communicating with me and asking for help
 - * Counterpart of the month
- ☀ How-To Releases
 - * Calls, emails, newspaper, websites, minutes, etc
- ☀ Consistently make myself available for all counterparts
- ☀ Help girls to come up with unique ways of communicating based on their chapter
 - * Ex: videos, flyers, etc.

GLOBALIZATION

- ☀ Work with Council Gizborit
 - * Educate and inform D.C. members on globalization
- ☀ Releases on what globalization is and updates
- ☀ Have members understand importance of globalization and I\$F
- ☀ Promote and expand Ireland/UK and North America Chapter Partnership
- ☀ Help to strengthen bonds with international teens

MINUTES

- ☀ Take most important information in past minutes to present at the next meeting
- ☀ Have creative minutes that fit with the theme of the meeting
- ☀ Have at least 10-15 minutes at each council meeting to get more participation during meetings
- ☀ Have funny minutes
- ☀ Surprise minutel
 - * Put a surprise in 1 minute at each meeting (ex: piece of candy, candle, etc) to encourage girls to participate in interactive minutes

SOCIAL MEDIA

- ☀ Promotel
 - * Use ALL social media for ALL things! New pictures from an event to Shul of the Months to a fundraiser
- ☀ Create an app (similar to the IC one for useful information about D.C.)
- ☀ Create a text message reminder
 - * Sends event reminders straight to cell phones
- ☀ Hype up ALL events, no matter how big or small
- ☀ Use social media as main source of publicizing (but still use other techniques)

Pictures

- ☀ Take more photos at council events to help promote D.C. Council
- ☀ Help Sopher take, upload, and edit them
- ☀ Use more for promoting D.C. Council
- ☀ Create a photo chair

Facebook

- ☀ Update status often
- ☀ Put photos up within 3-5 days of the event
- ☀ Use all aspects
 - * Put photos up, create events, status updates, etc.
- ☀ Put more useful information on page

Twitter

- ☀ Utilize twitter account to it's fullest
- ☀ Tweet funny but informative
- ☀ Help promote all events
- ☀ Twitter Shout Outs
 - * Use twitter as a way to recognize achievements of members of D.C. Council
- ☀ Tweet as if I was BBYO Insider
 - * Keep people as updated as possible on everything and anything D.C. Council

D.C. DUCKLINE

- ☀ Add information from past council meetings
 - * Counterpart of the months
 - * Positive things to motivate others to "get in" the Duckline (ex: program of the month, chapter of the month, shout outs given by board members)
- ☀ Board members, counterparts, and Alephs contributing articles
- ☀ Add important dates
 - * Chapter/Council fundraisers
 - * Upcoming events
- ☀ Have many interactive activities
 - * Crosswords, mazes, color pages, etc.
- ☀ Include contests, helpful hints, and much more to increase the usage of the Duckline
- ☀ Make Duckline available online
- ☀ Be a reference (informative) and an

BBGG

- ☀ Overall, do more with BBGG
- ☀ Work very closely to the BBGG chair
- ☀ Have BBGG twice a month
- ☀ Start having competitive BBGG activities
- ☀ Be available as a resource to chair
- ☀ Make BBGG events big! (have a large attendance)
- ☀ Strive for fun programming
- ☀ Oversee chair to enhance the current BBGG

WORKING WITH D.C. COUNCIL

Council Board

- ☀ Help promote everyone's events
- ☀ Always be available to all board members, staff, and co.
- ☀ Support board in all their goals
- ☀ Work as a unit, not as individuals
- ☀ Decide what our overall goal is and help to achieve it anyway I can

Chairs

- ☀ Be available as a resource to all chairs
- ☀ Keep them involved and doing work
- ☀ Use them to their fullest
 - * Take advantage of their positions and roles as chairs
- ☀ Be there as a guide, allow for full creativity
- ☀ Keep them active in their work throughout the whole term