

QUALIFICATIONS the language of experience

- * denotes steering
- ~ denotes coordinated/planned
- # denotes dorm leader
- ^ denotes full year term
- + denotes 6 month term

Differences of habit and language are nothing at all if our aims are identical and our hearts are open

INTERNATIONAL ORDER OF THE B'NAI BRITH GIRLS

Global Ambassador to Australia & NZ^

- ✓ established BBYO connections in 2 provinces for the first time in years
- ✓ developed programming resources for the order to learn more about the Jewish community

Fundraising Reporting Chairwoman^

- ✓ developed 'Fundraising your way to IC' release as well as the 'Fundraising Reporting Facebook Page'

Programs, Events, and Awards

- International Leadership Training Conference 2010#
 - attended Mazkirah/Gizborit Officer Training
- Chapter Leadership Training Conference 7 2009
- International Kallah 2010
- International Convention 2010, 2011 and Feb Execs '11
- AIPAC High School Summit 2009
- Gold Star of Deborah
- Menorah Pledge Principles Award

NORTHERN REGION EAST: D.C. COUNCIL #54

D.C. Council Gizborit^

- ✓ worked with staff, AZA co. and counterparts to raise over \$8000 for global Jewry in 6 months
- ✓ emphasized the importance of world Jewry by planning 'A Taste of BBYO Fundraiser'
- ✓ created personal bonds with EVERY counterpart and worked with girls to develop chapter specific fundraising strategies
- ✓ coordinated D.C. Council election day bakesale wars

Programs, Conventions, and Awards

- Tfillah Committee Member
- New Member Weekend 2008
- Regional Leadership Training Institute 2009, 2010
- Regional Convention 2008, 2009*, 2010
- D.C. Council Convention 2009*, 2010
- J-Serve 2009, 2010
- BBG Shabbat 2008, 2009 and BBG Spirit Day 2009, 2010
- Leisure World of Maryland Leadership Award

BETH KADIMA BBG #639

Gizborit Spring Term 2009+

- ✓ planned board raffle & silver diner restaurant night, created \$F education fact books, designed 2 spirit wear items

Katvanit Fall Term 2009+

- ✓ **NOTE:** Katvanit preforms the duties that in most chapters belong to the Mazkirah
- ✓ Published 4 issues of the newspaper, created professional chapter website, took accurate and fun minutes at EVERY meeting, created a FB page and chapter twitter account, created a term book

Sh'lichah Spring Term 2011+

- ✓ ran Stand Up! campaign for Children's Illnesses (Partnered w/ NIH Children's Inn), started Sunday Ma'agal Judaic Learning, themed havdallah at EVERY program

Programs, Conventions, and Awards

- Chapter Kallah/Parent Teen Shabbat 2008*, 2009*, 2010~
- Chapter Convention 2009, 2010
- planned numerous multi-fold programs
- attends almost all weekly programs and meetings

A (French) a mixture of chocolate and pretzels B (Hebrew) a charity fund that supports teens worldwide C (Turkish) the best place to go this summer D (Bulgarian) an initiative that encourages young people to support and advocate for important causes E (Spanish) the girl with the power, the boss

1. \$F
 2. NSIAH
 3. SPOOEY
 4. LTC
 5. Stand Up!
- a. un mélange de chocolat et des bretzels
b. מלך המלכות בבית המדרש
c. en iyi yer bu yaz gitmek
d. инициатива която насържава младите хора да подкрепят и застъпват за важните причини
e. la chica con el poder, la jefe

My Sister B'nai Brith Girls, The members of our order speak over 10 different languages and numerous regional dialects- yet we all connect through our quintessential "BBG Language." See how easily our cultures mesh together when we communicate with our common vocabulary. Match the definitions on the right to the terms on the left! Need a hint? The english translations are located below.

respectfully submitted with undying love for the language of BBYO.



we all dream in the same language

goals and ideas

Global Ambassadors Network's Next Steps

- Reorganize the team! Create a special global ambassadors gmail account which would contain a google calendar w/ conference call dates, documents with letter templates, and a special area to post documents that need staff approval.
- Before Ambassador's start communicating with their countries, work with staff to develop a special training workshop to teach imperative skills (i.e. professional email writing).
- Keep team motivated and on track by having monthly conference calls to share tips, successes, and frustrations.
- Work on creating the foundations for a GLOBAL BBYO TEEN ACTION SUMMIT, a gathering that would allow BBYO teens to come together as part of a global community to stand up for issues of international importance (e.g. Human Rights Violations, Free Trade Agreements, Genocide)
- Create a winter break BBYO exchange program for North American teens to go abroad and meet with BBYO teens overseas.
- Send at least one teen from every International BBYO community on a summer experience.
- Redefine the role of head ambassador to include the promotion of ISF and globalization WITHIN North America

Bettering the Stand Up! Initiative

- Focus on unifying the three parts of each campaign (i.e. connecting service, philanthropy, and advocacy) as well as clarifying that advocacy is not just political lobbying!
- Work with Teen PR Team and BBYO Marketing Staff to teach regions, councils, and chapters how to write press releases about their efforts.
- Work with Stand Up! chairs and staff to create a more efficient online Stand Up! reporting forum.
- Utilize our connections with Panim to provide members with more meaningful tips for incorporating Jewish values into Stand Up!
- Involve local communities and let the ENTIRE world know about what we're doing in order to better engage members, open up access to new resources, and enhance the level of depth in our programming.

Organization & Facilitation of Networks/Chairs

- The Mazkirah is in charge of overseeing numerous networks, teams, and chairs- therefore always keep a monthly, organized schedule of conference calls and deadlines available online for all to utilize.
- Create a document with important contact information for each group.
- Use my experiences as a Global Ambassador and International Chair to improve the efficiency of network communication.
- Add a Social Media chairwoman and continue working closely with the Fundraising and Stand Up! reporting chairs.

Coordinating an Inspirational ILTC

- Add important non-bbyo leadership skills to the curriculum so that participants walk away well-rounded leaders.
- Adjust officer training curriculums to include more complex topics (not just a repeat of CLTC) and have a legitimate, high quality option available for non-board members during this time.
- Continue having fun and exciting evening guest speakers, however have guest's topics pertain to the theme of the day.
- Schedule an MBA program for early on in the experience in order to unite the ILTC BBG body so that participants can get the most out of the experience.
- Use extensive feedback from past ILTC participants in order to OVERALL rejuvenate the curriculum.
- Similar to CLTC, create post ILTC emails to reinforce what participants learned and keep the order's top leaders FIRED UP!
- Plan at least two MEANINGFUL ice-breakers/ dorm bonding activities for each dorm to complete throughout their time in order to avoid cliques and create an INCLUSIVE ENVIRONMENT.
- Act as a true role model and resource during ILTC and beyond!

A New Type of Counterpart Communication

- Due to the diversity of roles M'GOSK play in each region, send out a getting to know you survey and then break girls into smaller groups based on their specific duties and main goals.
- Create 'like goal' facebook threads where girls with similar ideas can brainstorm together
- ENOUGH WITH PDF RELEASES, Let's offer something better! At this point our regional/council M'GOSKS can find so many explanations of their duties and ideas on Dashboard , so let's have COUNTERPART ENRICHMENT WEBEX CALLS (bring in guest speakers) in order to improve quality of work and originality
 - Examples of call topics: Improving graphic design on fliers, planing community wide fundraisers, utilizing social media, how to blog!, how to create an online scrapbook
- Send bi-weekly M'GOSK Madness Emails with a description of what I've been working on, a bio of one M'GOSK who's doing AWESOME things, important international reminders, and a funny link.
- Once a month send more specific emails with helpful tips and relevant resources for each specific counterpart group.
- OVERALL: Foster a sense of unity within the M'GOSK team and always make sure counterpart's questions never go unanswered in order to build a strong network of leaders ready to further our movement.

Redefining The Way We Fundraise

- Add a "Fundraising" section to the Online BBYO Program Bank in order to promote proper planning of large-scale fundraising events.
- Emphasize ENTIRE community wide involvement in the fundraising process and start to move away from the typical Restaurant Nights and Bakesales.
- Work with Fundraising chairs to create resources that help Regions/Chapters plan more MEANINGFUL fundraisers.

Teen PR Team/ Marketing Ideas

- Work closely with the International Office and Public Relations team members on all assignments
- Create a BBYO Branding Competition to see which region can use the BBYO logo the most creatively!
- Start an Online BBYO Photo Bank where people can pull "classic BBYO photos" from to use on fliers and brochures.
- Add a "Do's/Don'ts" of explaining BBYO to professional organizations to the dashboard marketing resources section.
- Help promote teen roles in running the FAN network.
- Promote Media Outreach and ensure that regions have the tools they need to do so!

A Useful Dashboard Page

- Upload resources made by regional/council counterparts on a regular basis.
- IMPROVE TRANSPARENCY: Start a Mazkirah blog to explain the initiatives and projects that I'm working on.
- "Social Media Application of the Week" section

Personal Goals

- Respond to all emails, calls, texts, & FB messages within 24 hours to keep our order moving!
- Support all other board members in their endeavors and always work with a smile
- HAVE FUN and encourage others to LOVE BBG!
- Act as a true resource, inspiration and role model for all BBGs across the international order.