

QUALIFICATIONS

the language of experience

* denotes steering

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'Differences of habit and language are nothing at all if our aims are identical and our hearts are open.'

A (French) a mixte
that supports teen
summer D (Bulgaria
support and advow
power, the boss

- 1. \$F
- 2. N.SIAH
- 3. SPOOEY
- 4. ILTC
- 5. Stand Up

- a. un mélange de chocolat et des bretzels
 - b. **צדקה שתומכת בבני נוער בכל העולם**
 - c. en iyi yer bu yaz gitmek
 - d. инициатива която насърчава младите да подкрепят и застъпват за важните причини
 - e. la chica con el poder, la jefe

причины
e. la chica co
*respectfully submitted with
undying love for the
language of BBYO.*

Ellia

My Sister B'nai Brith Girls,

D.C. COUNCIL #54

NORTHERN REGION EAST:

Over \$8,000 for Global Jewry in 16 months
empowered the impact of World Planners "A"
Taste of BYO Fundraiser

SIZZLENT SPRINGS TERM 2009+

TALIA SYDNEY KATZ

has caucused for the high and honorable position of the

67th INTERNATIONAL MAZKIRAH

we all dream in the same language

goals and ideas

Global Ambassadors Network's Next Steps

- Reorganize the team! Create a special global ambassadors gmail account which would contain a google calendar w/ conference call dates, documents with letter templates, and a special area to post documents that need staff approval.
- Before Ambassador's start communicating with their countries, work with staff to develop a special training workshop to teach imperative skills (i.e. professional email writing)
- Keep team motivated and on track by having monthly conference calls to share tips, successes, and frustrations.
- Work on creating the foundations for a **GLOBAL BBYO TEEN ACTION SUMMIT**, a gathering that would allow BBYO teens to come together as part of a global community to stand up for issues of international importance (e.g. Human Rights Violations, Free Trade Agreements, Genocide).
- Create a winter break BBYO exchange program for North American teens to go abroad and meet with BBYO teens overseas.
- Send at least one teen from every International BBYO community on a summer experience.
- Redefine the role of head ambassador to include the promotion of ISF and globalization WITHIN North America

Bettering the Stand Up! Initiative

- Focus on uniting the three parts of each campaign (i.e. connecting service, philanthropy, and advocacy) as well as clarifying that advocacy is not just political lobbying!
- work with Teen PR Team and BBYO Marketing Staff to teach regions, councils, and chapters how to write press releases about their efforts.
- Work with Stand Up! chairs and staff to create a more efficient online Stand Up! reporting forum.
- Utilize our connections with Panim to provide members with more meaningful tips for incorporating Jewish values into Stand Up!
- involve local communities and let the ENTIRE world know about what we're doing in order to better engage members, open up access to new resources, and enhance the level of depth in our programming.

Organization & Facilitation of Networks/Chairs

- The Mazkirah is in charge of overseeing numerous networks, teams, and chairs- thererore always keep a monthly organized schedule of conference calls and deadlines available online for all to utilize.
- Create a document with important contact information for each group.
- Use my experiences as a **Global Ambassador and International Chair** to improve the efficiency of network communication.
- Add a Social Media chairwoman and continue working closely with the Fundraising and Stand Up! reporting chairs.

Coordinating an Inspirational ILTC

- Add important non-bbyo leadership skills to the curriculum so that participants walk away well-rounded leaders.
- Adjust officer training curriculums to include more complex topics (not just a repeat of CLTC) and have a legitimate, high quality option available for non-board members during this time.
- Continue having fun and exciting evening guest speakers, however have guest's topics pertain to the theme of the day.
- Schedule an MBA program for early on in the experience in order to unite the ILTC BBG body so that participants can get the most out of the experience.
- Use extensive feedback from past ILTC participants in order to OVERALL rejuvenate the curriculum.
- Similar to CLTC, create post ILTC emails to reinforce what participants learned and keep the order's top leaders FIRED UP!
- Plan at least two MEANINGFUL ice-breakers/ dorm bonding activities for each dorm to complete throughout their time in order to avoid cliques and create an INCLUSIVE ENVIRONMENT.
- Act as a true role model and resource during ILTC and beyond!

A New Type of Counterpart Communication

- Due to the diversity of roles M'GOSK play in each region, send out a getting to know you survey and then break girls into smaller groups based on their specific duties and main goals:
 - Create "like goal" facebook threads where girls with similar ideas can brainstorm together.
- ENOUGH WITH PDF RELEASES! Let's offer something better! At this point our regional/council M'GOSKS can find so many explanations of their duties and ideas on Dashboard, so let's have **COUNTERPART ENRICHMENT WEBEX CALLS** (bring in guest speakers) in order to improve quality of work and originality.
 - Examples of call topics: Improving graphic design on fliers, planning community wide fundraisers, utilizing social media, how to blog!, how to create an online scrapbook
- Send bi-weekly M'GOSK Madness Emails with a description of what I've been working on, a bio of one M'GOSK who's doing AWESOME things, important international reminders, and a funny link.
- Once a month send more specific emails with helpful tips and relevant resources for each specific counterpart group.
- **OVERALL:** Foster a sense of unity within the M'GOSK team and always make sure counterpart's questions never go unanswered in order to build a strong network of leaders ready to further our movement.

Redefining The Way We Fundraise

- Add a "Fundraising" section to the Online **BBYO Program Bank** in order to promote proper planning of large scale fundraising events.
- Emphasize ENTIRE community wide involvement in the fundraising process and start to move away from the typical Restaurant Nights and Bakesales.
- Work with Fundraising chairs to create resources that help Regions/Chapters plan more MEANINGFUL fundraisers.

Teen PR Team/ Marketing Ideas

- Work closely with the International Office and Public Relations team members on all assignments.
- Create a **BBYO Branding Competition** to see which regional can use the BBYO logo the most creatively.
- Start an Online BBYO Photo Bank where people can pull classic BBYO photos from to use on fliers and brochures.
- Add a "Do's/Don'ts" of explaining BBYO to professional organizations to the dashboard marketing resources section.
- Help promote teen roles in running the FAN network.
- Promote Media Outreach and ensure that regions have the tools they need to do so!

A Useful Dashboard Page

- Upload resources made by regional/council counterparts on a regular basis.
- IMPROVE TRANSPARENCY: Start a Mazkirah blog to explain the initiatives and projects that I'm working on.
- "Social Media Application of the Week" section

Personal Goals

- Respond to all emails, calls, texts, & FB messages within 24 hours to keep our order moving!
- Support all other board members in their endeavors and always work with a smile.
- HAVE FUN and encourage others to LOVE BBG!
- Act as a true resource, inspiration and role model for all BBGs across the international order.