



Aleph Kevin Scott Resnick



ASPIRING FOR YOUR HEART OF OHIO AZA #55

2015 Fall/Winter Term Chapter Aleph Godol

“UNLESS SOMEONE LIKE YOU CARES A WHOLE AWFUL LOT, NOTHING IS GOING TO GET BETTER. IT’S NOT.”-Dr. Seuss

**MEMBER OF HEART OF OHIO
SINCE FEBRUARY 22nd, 2013**

X-Y-X-Y-X...

X-Y-X-Y-X...

**MORE THAN READY TO
SERVE AS YOUR LEADER**

Heart of Ohio AZA #55

- x Recruited 10+ Alephs
- x Helped Aliah BBG gain 3+ Members
- x Pushed 3 Alephs to sign up for CLTC 2015
- x Led the following chapter events:
 - y Rosh Hashanah Apple Smash (As an AIT)
 - y Super Smash Bros Tournament
 - y Hanukkah 2014 Dreidel Tournament
- x Planned a (unofficial) Movie Night **on short notice** with several current sophomores from both Heart and Aliah
- x Chapter Photographer Chair, Spring Term 2014
- x Chapter Re-Education Chair, Spring Term 2015
- x Established Heart of Ohio Scholarship Fund for Leadership Events
- x Has attended 90% of chapter meetings since first joining in February 2013
- x Has contact with nearly every current active member
- x Attended multiple JCC events, including Israelfest and Global Shabbat
- x Stood in for Mazkir when unavailable

International Order

- x **CLTC 6 2014**
 - y Designed Mock Chapter Banner
 - y Led Successful Service to all of CLTC 6
- x International Convention (IC) 2015
- x ILTC and International Kallah (Perlman Summer) 2015*
- x Member of the BBYO International Leadership Network

Miscellaneous Qualifications

- x Madrich at Temple Beth Shalom
- x Active Member of TBS Youth Group
- x Attendee of Chabad Youth Events
- x Parke House Leader at New Albany High School
- x Kroger Courtesy Clerk
- x Former Bevelhymer Park Concessions Worker
- x 2nd Degree Black Belt in Tae Kwon Do
- x Columbus Academy Summer Camp Junior Counselor, Summer 2013
- x **The Most Dedicated Aleph you will ever meet**

Awards

- x Heart of Ohio Buzzy Kanter Spirit Award Recipient
- x International Tree of Life Recruitment Award Recipient (for recruiting 6+ Alephs)
- x **International Bronze Shield of David Award Recipient**
- x **International Cardinal Principles Award Recipient**

“...ultimately, the Godol is the ‘model member’. He is the most inclusive, understanding and respectful person at every program – making sure that every Aleph feels welcome, comfortable, happy and excited. He always needs his A-Game and he needs to always be there when a brother needs help.”

– Aleph Jake Nitzkin, 90th Grand Aleph Mazkir

Kentucky Indiana Ohio Region #27

- x AITMIT 2013
- x Spirit Convention 2013
- x Toga 2013
- x Regionals 2013
- x Kallah 2014
- x “Not Beau” 2014 (Unofficial Event)
- x Spirit Convention 2014
 - y Publicity Committee
- x Toga Tourney 2014
- x Regionals 2014
 - y Steering Committee
- x Occupy the JCC Part IV
- x Regional Traditions Chair, 2015
- x Kallah 2015
 - y Steering Committee

Qualifications



Goals and Ideas

BROTHERS WE'LL BE AS WE SHARE OUR CARES EACH DAY



IT'S TIME FOR A PARADIGM SHIFT

As your Godol, I will...

- ✧ Listen and take constructive criticism from ALL members in the chapter to make Heart the chapter it should become
- ✧ Recognize and resolve AS MANY ISSUES WITH THE CHAPTER AS POSSIBLE
- ✧ Share leadership, not hog it
- ✧ **Represent Heart of Ohio, KIO, AZA, and BBYO as a whole at all times to the best of my ability**
- ✧ Give Heart of Ohio a suggestion box for any concerned members to recognize all issues within the chapter
- ✧ See to it that all board members are doing their work properly and efficiently
- ✧ Listen to all ideas given by members and find ways to reasonably incorporate them into our chapter
- ✧ Be as **inclusive as possible** and make Heart more unified and brotherly and less of a cliquy environment, whether inside or outside BBYO events
- ✧ **Recognize and acknowledge the effort of all chapter members**
- ✧ Be a Brother to everyone in the chapter
- ✧ Understand what all my fellow Alephs want to see Heart of Ohio do and become
- ✧ Have strong, constant communication with KIO's 61st Regional Aleph Godol
- ✧ **Follow through with everything listed on this platform**

S'gan and Programming

- ✧ Finish planning majority events for the term within first month of the term
- ✧ Work with Moreh and Mazkir to make sure all programs are appealing
- ✧ Utilize BBYO Program Bank to plan tried and proven events with any improvements needed for undecided program nights
- ✧ Make sure that EVERY program utilizes at least 2-3 of the Five AZA Folds (Social, Judaic, Athletic, Community Service/ Social Action, Education)
- ✧ **Keep program calendar public so that all members will know what to expect and can plan around everything ahead of time to fit their schedules, increasing attendance**
- ✧ Allow and encourage more general members to have the opportunity to create and lead programs
- ✧ Plan at least two quality programs with Aliah BBG or Pops DSK AZA
- ✧ Utilize the Program Outline Format I have created for **each event** and work to make it better
- ✧ Plan events with USY, NCSY, or NFTY
- ✧ Have strong, constant communication with Jacob Finke, KIO's 61st Regional Aleph S'gan
- ✧ **See to it that all of the S'gan's goals are met**

Moreh and Membership

- ✧ Hold a Heart of Ohio Alumni Night with previous graduated members to bring back uninterested or burned out members
- ✧ Educate the chapter on recruitment skills and how to keep new members coming and old members interested
- ✧ Utilize BBYO Connect and KIO Rush through events such as movie nights and possibly collaborating with any of the local Synagogues
- ✧ Bring back and reincorporate AZA and Heart of Ohio Traditions
- ✧ Work with S'gan and Mazkir to make sure all programs are appealing to keep retention strong
- ✧ Have a strong focus on retention this term
- ✧ **Get at least 5 Alephs to go on a summer program**
- ✧ Gain a brother chapter from another region/country
- ✧ Break down chapter social barriers and increase the sense of Fraternity via more Good and Welfare opportunities and varied programming
- ✧ Reeducate the members through unique programs that don't force the information from the Blue Book or the Order on them but make it fun
- ✧ Have strong, constant communication with Jake Davis, KIO's 61st Regional Aleph Moreh
- ✧ **See to it that all of the Moreh's Goals are met**

Shaliach and Judaics/Charity and Social Action

- ✧ Have more meaningful services and discussions relating to Israel
- ✧ **Have all members not forget where they come from**
- ✧ Educate members on the current conflicts in Israel
- ✧ Work with Gizbor to host a fundraiser for whichever Stand UP! cause we choose to stand by
- ✧ Have any of the local rabbis speak for us in at least one chapter program
- ✧ Have strong, constant communication with Micah Bachrach, KIO's 61st Regional Aleph Shaliach
- ✧ **See to it that all of the Shaliach's goals are met**

Mazkir and Communication

- ✧ Utilize Remind101, E-mails, Facebook, Instagram, Twitter, Snapchat, Text Messaging, Phone Calls, etc. to spread awareness of **Chapter, Regional, AND international news and updates**
- ✧ **Use Google Hangouts as a way to conduct board meetings**
- ✧ Finish work on chapter website and keep it active
- ✧ Have contact with each and every member and board member
- ✧ Have contact with all Board members throughout KIO
- ✧ Clear, instantaneous updates on what is going on with the chapter and region
- ✧ Have strong, constant communication with Ryan Rubenstein, KIO's 61st Regional Aleph Mazkir
- ✧ **See to it that all of the Mazkir's goals are met**

WHO ELSE COULD BEST REPRESENT, WORK HARD FOR, AND FOLLOW THROUGH WITH THE IDEALS OF HEART OF OHIO?

Gizbor and Funding

- ✧ **MAKE TOGA XV MEMORABLE AND UNFORGETTABLE**
- ✧ Host at least one fundraiser every 1-2 months for the sake of the Chapter Scholarship Fund
- ✧ **Finish setting up the Chapter Scholarship Fund**
- ✧ Update our Spirit Wear
- ✧ **Ensure that there is enough funds for another Chapter Convention for the Spring Term of 2016**
- ✧ Donate a fraction of funds to whatever we choose our Stand UP! Cause to be
- ✧ Have strong, constant communication with Regional Counterpart
- ✧ **See to it that all of the Gizbor's goals are met**

Future Program Ideas We Could Make a Reality After This Term (If Successful)

- ✧ Chapter Programs in the summer
- ✧ Lazer Kraze and SkyZone
- ✧ King's Island with Mishpo
- ✧ Pool/Zoombezi Bay
- ✧ More Videogame Tournaments
- ✧ Go-Karting
- ✧ Mad River Mountain

My brothers,

It is time for a change. Our chapter is in a state in which the foundation is getting tried yet mundane. You all know how much I care and am willing to improve this experience for the rest of us. You will not see another Aleph like me for a very, very long time, and I want to make sure that this chapter's biggest issues (the exclusive culture, the lack of interest from members due to boredom with the chapter, etc.) are resolved before my time in BBYO as a whole is up. Some of you may simply be a member that shows up to a sleepover every now and then, but I have members like that in mind too. I am very easy to contact, I am determined, and I want to make sure that the friendships made in Heart do not only last for every Tuesday night. This is my passion. This is what I love to do. And I promise you, despite my past issues, it is time to finally face them. I will lead Heart into a new era. And I promise everything I have previously stated.

Fraternally submitted with undying love for Heart of Ohio AZA #55, KIO #27, Cheirut AZA #171, CLTC 6 '14, Perlman Summer '15, the International Board, and the Grand Order of the Aleph Zadik Aleph, I Forever Remain