

“We know what we are, but  
we know not what we may  
be.” - William Shakespeare

**LACEY COHEN**  
Candidate for the high and honorable  
position of Aliyah BBG's 5th  
N'siah  
for the 2015-2016 programming year

“Keep your face always toward the  
sunshine - and shadows will fall  
behind you.” - Walt Whitman

# LEAVE YOUR Legacy



**“THE PEOPLE WHO INFLUENCE YOU ARE THE  
PEOPLE WHO BELIEVE IN YOU.” - HENRY  
DRUMMOND**

## Positions Held

- Aliyah BBG #1208:**  
Loving BBG 2013-Always  
Mazkirah 2013-2014  
MIT Sh'lichah 2014  
Sh'lichah 2014-2015  
○ Created Chapter Kallah
- Shapiro AZA #313:**  
Chapter Sweetheart 2014-2015
- Michigan Region #1701:**  
Committed BBG 2013-Forever  
YLC Steering Committee - 2014-2015  
○ Song Leader  
Proud Member of N'Shema Echad BBG #248  
(YLC 1) 2014-Eternity
- International Order:**  
Loving BBG of Malei Chaim BBG #324 (CLTC 7)  
2014-Always  
N'siah of Malei Chaim BBG #324 (CLTC 7) 2014

## Awards Won

- International Order:**  
Eternal Light Recruitment 2015  
Menorah Pledge Award 2015  
Silver Star of Deborah 2015  
Gold Star of Deborah 2015

## Programs Attended

- Aliyah BBG #1208:**  
Chapter Meetings 2013-2015  
Fundraisers 2013-2015  
Functions 2013-2015  
Chapter Elections 2013, 2014, 2015  
Chapter Installations 2013, 2014, 2015★  
Fall Bittker 2013  
Spring Bittker 2014, 2015★  
Chapter Sleepovers 2013-2015  
RC Practices 2013, 2014  
Beau Elections 2013, 2014  
Chapter Kallah 2015
- Michigan Region #1701:**  
Super Bowl Party 2013, 2014  
BBYO Connect 2013  
Fall Kickoff 2014  
Fall Convention 2013, 2014  
Catching Fire Movie Premiere 2013  
Regional Convention 2013, 2014  
YLC 1 2014  
Mr. AZA 2014, 2015  
Building Entrepreneurship 2014-2015  
Mockingjay Part 1 Movie Premiere 2014  
Winter Kickoff 2015  
YLC 2015  
J-Serve 2015  
Spring Convention 2014, 2015★
- International Order:**  
CLTC 7 2014  
○ Led Shacharit Service  
Jewish Enrichment and Song Leading Workshop 2015  
International Convention 2015  
○ International elections  
ILTC 2015★  
International Kallah 2015★

★Denotes attending

**“MOTIVATION IS THE ART OF GETTING PEOPLE TO  
DO WHAT YOU WANT THEM TO DO BECAUSE THEY  
WANT TO DO IT.” - DWIGHT D. EISENHOWER**



# FULFILL YOUR Destiny

My sister BBGS, destiny is not a definable concept, however it is feasible through what is going on right this second. And right this second, our destiny lies within the moments we share, and the chances we take right here in Aliyah BBG. If elected, I promise to serve and achieve my own destiny to its highest potential and also, more importantly, to do every extent of what I can to contribute to your destiny as well. This chapter holds my heart, and the pure entirety of my passion. I wish to impact each and every one of you in the most immeasurable ways possible. In electing me as your 5th chapter N'siah, I can promise to you all, that that impact will be nothing short of timeless. Each and every one of you has an extremely significant potential in this chapter, and I believe that if we all work together, we can achieve a programming year that is truly unparalleled. Aliyah BBG is a home that we are able to share so immensely, and Aliyah BBG is our current destiny.

Formally submitted with so much undying love for creating our legacies, fulfilling our destinies, Aliyah BBG #1208, and each and every one of you, I remain Lacey Rebekah Cohen, proud and passionate candidate for Aliyah BBG's 5th N'siah for the 2015-2016 programming year

### Chapter:

- Themed chapter meetings every other week
- Committees to help plan each large scale program
- Each board member maintain close communication with regional counterpart to keep the chapter updated with what's going on in the region
- Ensure positive relationships with other chapters in the region
- Establish a yearly themed Chapter Convention
- Establish a complete and impressive chapter constitution
- 20 members attending International Convention
- Encourage 25% chapter attendance at fall and Spring convention, 60% attendance at regional convention

### Sh'lichah:

- Monthly Shabbat dinners with other chapters as well as just Aliyah
- Elect a StandUp! Cause by December
- Havdalah programs every two months
- Community Service opportunity section in the weekly email
- Plan a community service event once every two months
- Interesting holiday programming
- Plan at least one Israel advocacy program
- Plan a chapter Kallah with a steering committee

### Mazkirah:

- Create a call list by the end of September
- Ensure a relationship between mazkirah and all of the members on the list
- Keep in constant communication with Katvanit
- Work closely with Katvanit on keeping members up to date with minutes from meetings as well as upcoming programs

### Personal Goals:

- Respond to any and all questions or suggestions within 24 hours
- Always be available to talk to any member about anything they need/want to talk about!
- Exec Board meetings and check-ins once a month
- Organize at least two board bonding events
- Make weekly emails interesting and up to date
- Establish cousin chapter(s) throughout the international order and create a pen pal system
- Keep advisor as well as regional staff updated with what's going on in the chapter

### Gizborit:

- At least two successful fundraisers for chapter profit
- One large scale StandUp! Fundraiser
- Create a money box to have at each chapter meeting
- Creative spirit wear ideas for the chapter to vote on
- Create regional spirit wear to sell at regional conventions as well as IC
- Work closely with all regional counterparts to plan a creative and successful regional fundraiser
- Chapter Summer Program Scholarship Fund

### RC coords:

- Begin RC meetings with the whole chapter by late September
- Finish planning the Big 3 by mid October
- Be available to accommodate and listen to any member's concerns
- Pre RC committees
- Establish Chapter Senior Circle as an annual event on the last night of RC
- Represent our chapter better than ever
- Ensure that everyone is having an amazing time at convention

### S'ganit:

- Weekly check-ins with N'siah as well as bi-weekly check-ins with the rest of exec board
- Fun and innovative programming roughly once a week
- At least two six fold functions throughout the programming year
- Three Seasonal Sisterhood sleepovers throughout the year
- Plan at least two MBA (Mind Body Attitude) programs throughout the year
- Make sure each program is promoted within the chapter at least 2-3 weeks in advance

### Katvanit:

- Accessible minutes from meetings for the whole chapter to download
- CLIC promo video
- Create a chapter tumblr page
- Work with Mazkirah to ensure monthly calls/text updates to each member
- Keep chapter social media up to date
- Create a Facebook event to RSVP for all programs
- Promote all summer programs through a brochure

### Madrichah:

- Check in with N'siah as well as the rest of exec board roughly once a month
- Be willing to help and/or give advice to any member who needs it
- Stop into events if possible to maintain relationship with chapter

### Aym-Ha Chaverot:

- Monthly MIT events
- Big sis lil sis pairings distributed before the end of the 2014-2015 programming year
- Beau elections early on in the year
- 13 8th graders by the end of the 2015-2016 programming year
- Work with the Katvanit to get at least 6 members attending CLIC
- 75% of MIT attendance at YLC
- Meaningful and inspirational inductions of MITS

### Orechot:

- Start encouraging members to write articles as early as September
- Work closely with RC coords on Pre RC events
- Create sections in the weekly newspaper to appeal to all interests
- Incorporate articles from AZAS or members from other regions

### Sisterhood:

- Keep the safe, and loving environment that is Aliyah BBG thriving beyond our high school years
- Push girls to reach out to new members or members they may not be as close to yet
- Meaningful relationships amongst all age groups
- Prioritize an unbreakable sisterhood above all else
- Every Exec Board member work closely with MIT counterpart

גורל ׀ DESTINY ׀ מורשה